



2020 Tennessee Housing Conference

**TNHHC**

*A Look Ahead*

*Sponsor & Exhibitor Packet*

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**MARCH 11-12**  
**MUSIC CITY CENTER**

For additional information regarding  
sponsorship opportunities contact  
Katie Moore- [sponsorship@thda.org](mailto:sponsorship@thda.org) or (865)210-7951

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**TNHOUSINGCONFERENCE.COM**

THDA hosts the Tennessee Housing Conference (TNHC) as a forum to address housing needs across the State. Over 500 attendees from every aspect of the housing industry: Realtors®, mortgage bankers, homebuilders, elected officials, multi-family developers, housing education counselors, and nonprofits gather for training, to share success stories, and to learn about financing options, economic analysis and best practices.

For more information visit [www.TNHousingConference.com](http://www.TNHousingConference.com).

## *Sponsorship Opportunities*

**\$10,000**  
(Four available)

### *Marquee Sponsor*

- Recognition during plenary & opportunity for brief remarks
- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 5 attendance tickets

**\$7,500**  
(Two available)

### *Scholarship Sponsor*

- Funds offset TNHC costs for nonprofits and students
- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 3 attendance tickets

**\$5,000**

### *Gold - Session Room Sponsor*

- Recognition during session
- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- Logo board at session
- 3 attendance tickets

**\$3,500**  
(Four available)

### *Coffee Break Sponsor*

- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- Logo board at coffee break
- 2 attendance tickets

**\$3,000**

### *Silver*

- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 2 attendance tickets

**\$2,000**

### *Bronze*

- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 1 attendance tickets

**\$1,200**  
(Six available)

### *Hydration Station*

- Logo in online program
- Logo on TNHC website
- Logo on sponsor board
- Logo on board at station
- 1 attendance tickets

# Sponsorship Form

Please fill out this form to secure your sponsorship. Some sponsorships are limited. If a sponsorship opportunity you choose is no longer available we will contact you about other options. Completed forms can be returned to THDA Sponsorship, Andrew Jackson Building Third Floor, 502 Deaderick Street, Nashville, TN 37243, faxed to (615) 564-2700 or scanned and emailed to sponsorship@thda.org. Please keep a copy for your records. Make checks payable to THDA.

For additional information regarding sponsorship opportunities contact Katie Moore- sponsorship@thda.org or (865)210-7951.

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_ Marquee Sponsor - **\$10,000**

\_\_\_ Scholarship Sponsor - **\$7,500**

\_\_\_ Gold-Room Sponsor- **\$5,000**

\_\_\_ Coffee Break Sponsor - **\$3,500**

\_\_\_ Silver - **\$3,000**

\_\_\_ Bronze - **\$2,000**

\_\_\_ Hydration Station- **\$1,200**

\_\_\_ Extra Registrations - **\$275/each**

Logos should be in .PDF, .EPS, .JPG or .PNG format.

Check Boxes for Each Person

**TOTAL** \_\_\_\_\_

## All-Day Exhibitors Form

Exhibiting at the conference provides the opportunity to showcase your products and services to a vast demographic of housing partners across Tennessee. All-Day exhibitor booths will be stationed in the refreshments and lounge area and will be ideally placed to interact with attendees between breakout sessions. On the first day of the conference, THDA will host a reception for TNHC attendees in the exhibit space.

Extra representatives must register for the TNHC at the current registration rate. Electricity for booths is an additional \$30. Exhibit space is limited and is available on a first-come, first-served basis.

- \_\_\_\_ All-Day Exhibit - 1 table - **\$425**  
\_\_\_\_ Extra Table - **\$75**  
\_\_\_\_ Electricity for booth - **\$30**

**Event Arrival:** Arrive between 7:15 and 8:00 am Central Time on March 11 at the Music City Center in downtown Nashville. The Exhibit Hall will be on the ground floor in rooms 104 A-D (same as last year) and will also serve as the coffee central to draw attendees to you. Attendees will be allowed to enter the room starting at 8:00 am. **EXHIBIT TABLES LOCATIONS ARE FIRST-COME, FIRST-SERVED.**

**Shipping:** If you would like to ship your materials directly to the MCC, you may do so, please email us for the form.

**Checking In:** Donna Duarte will be your set up contact on-site. Please check-in inside the Exhibit Hall when you arrive.

**Event Ending:** Exhibiting is for the first day of the conference only and will conclude with the evening reception in the Exhibit Hall. If you have a drawing for a prize let us know and we can include it with the other prizes.

**Other Questions?** If you have questions, please email Donna at [DDuarte@thda.org](mailto:DDuarte@thda.org).

TOTAL \_\_\_\_\_