



Tennessee Housing Conference

TNHHC

ENGAGE. EMPOWER. CONNECT.

Sponsor & Exhibitor Packet

**MARCH 1-2
MUSIC CITY CENTER**

For additional information regarding
sponsorship opportunities contact
Katie Moore- sponsorship@thda.org or (865)210-7951

TNHOUSINGCONFERENCE.COM

THDA hosts the Tennessee Housing Conference (TNHC) as a forum to address housing needs across the State. Over 500 attendees from every aspect of the housing industry: Realtors®, mortgage bankers, homebuilders, elected officials, multi-family developers, housing education counselors, and nonprofits gather for training, to share success stories, and to learn about financing options, economic analysis and best practices.

For more information visit www.TNHousingConference.com.

SPONSORSHIP OPPORTUNITIES

\$10,000
(Four available)

MARQUEE SPONSOR

- Recognition during plenary & opportunity for brief remarks
- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 5 attendance tickets
- Booth space in vendor area

\$7,500
(Two available)

SCHOLARSHIP SPONSOR

- Funds offset TNHC costs for nonprofits and students
- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 3 attendance tickets

\$5,000

GOLD - SESSION ROOM SPONSOR

- Recognition during session
- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- Logo board at session
- 3 attendance tickets

\$3,500
(Four available)

COFFEE BREAK SPONSOR

- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- Logo board at coffee break
- 2 attendance tickets

\$3,000

SILVER

- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 2 attendance tickets

\$2,000

BRONZE

- Logo in online program
- Logo shown during meals
- Logo on TNHC website
- Logo on sponsor board
- 1 attendance ticket

\$1,200
(Six available)

HYDRATION STATION

- Logo in online program
- Logo on TNHC website
- Logo on sponsor board
- Logo on board at station
- 1 attendance ticket

SPONSORSHIP FORM

Please fill out this form to secure your sponsorship. Some sponsorships are limited. If a sponsorship opportunity you choose is no longer available we will contact you about other options. Completed forms can be returned to THDA Sponsorship, Andrew Jackson Building Third Floor, 502 Deaderick Street, Nashville, TN 37243, faxed to (615) 564-2700 or scanned and emailed to sponsorship@thda.org. Please keep a copy for your records.

To pay with a credit card, please visit the TNHC website, thda.org/tennessee-housing-conference and follow the sponsorships/vendors link to pay and register. Otherwise, make checks payable to "THDA".

For additional information regarding sponsorship opportunities contact Katie Moore- sponsorship@thda.org or (865)210-7951.

Organization Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone: _____ E-mail: _____

____ Marquee Sponsor - **\$10,000**

____ Scholarship Sponsor - **\$7,500**

____ Gold-Room Sponsor- **\$5,000**

____ Coffee Break Sponsor - **\$3,500**

____ Silver - **\$3,000**

____ Bronze - **\$2,000**

____ Hydration Station- **\$1,200**

Logos should be in .PDF, .EPS, .JPG or .PNG format.

TOTAL _____

ALL-DAY EXHIBITORS FORM

Exhibiting at the conference provides the opportunity to showcase your products and services to a vast demographic of housing partners across Tennessee. All-Day exhibitor booths will be stationed in the refreshments and lounge area and will be ideally placed to interact with attendees between breakout sessions. On the first day of the conference, THDA will host a reception for TNHC attendees in the exhibit space.

Extra representatives must register for the TNHC at the current registration rate. Electricity for booths is an additional \$30. Exhibit space is limited and is available on a first-come, first-served basis.

- ____ All-Day Exhibit - 1 table - **\$425**
- ____ Extra Table - **\$75**
- ____ Electricity for booth - **\$30**

Event Arrival: Arrive between 7:15 and 8:00 am Central Time on March 1 at the Music City Center in downtown Nashville. The Exhibit Hall will be on the second floor in rooms 206-209 (on the side closest to the underground parking garage) and will also serve as the coffee central to draw attendees to you. Attendees will be allowed to enter the room starting at 8:00 am. **EXHIBIT TABLES LOCATIONS ARE FIRST-COME, FIRST-SERVED.**

Shipping: If you would like to ship your materials directly to the MCC, you may do so, please email us for the form and requirements.

Checking In: Donna Duarte will be your set up contact on-site. Please check-in inside the Exhibit Hall when you arrive.

Event Ending: Exhibiting is for the first day of the conference only and will conclude with the evening reception in the Exhibit Hall. If you have a drawing for a prize let us know and we can include it with the other prizes.

Other Questions? If you have questions, please email Donna at DDuarte@thda.org.

TOTAL _____