



Tennessee Housing Conference

ENGAGE. EMPOWER. CONNECT.

2023 *Sponsor &
Exhibitor Packet*

**FEB. 28TH - MARCH 1ST
MUSIC CITY CENTER**

For additional information regarding
sponsorship opportunities contact sponsorship@thda.org

TNHOUSINGCONFERENCE.COM

In order to produce a high-quality conference, TNHC relies on generous support from our sponsors. Through sponsorships, the conference is able to continue to bring in national speakers and leading experts in housing and community and economic development. Please see below for ways you can help make the 2023 Tennessee Housing Conference the best yet!

For more information visit www.TNHousingConference.com

SPONSORSHIP OPPORTUNITIES

MARQUEE SPONSOR \$10,000 (3 Available)

- Recognition and opportunity for remarks during plenary session
- Premier logo placement in Gallery of Sponsors
- Prominent logo placement on digital program platforms
- Logo with live link on TNHC web page
- Premier booth space in vendor area
- Logo recognition in pre-event communications
- 5 conference registrations

RECEPTION SPONSOR \$10,000 (1 Available)

offsets cost of food and beverage at reception

- Exclusive logo recognition at TNHC reception
- Premier logo placement in Gallery of Sponsors
- Prominent logo placement on digital program platforms
- Logo with live link on TNHC web page
- Logo recognition in pre-event communications
- 5 conference registrations

SCHOLARSHIP SPONSOR \$8,000 (2 Available)

offsets costs for non-profit and student attendees

- Premier logo placement in Gallery of Sponsors
- Logo with live link on TNHC web page
- Logo recognition in pre-event communications
- Logo placement on digital program platforms
- 4 conference registrations

GOLD SESSION ROOM SPONSOR \$6,000 (9 Available)

- Prominent logo placement in Gallery of Sponsors
- Logo with live link on TNHC web page
- Exclusive logo recognition during specified session
- Logo placement on digital program platforms
- 4 conference registrations

SILVER SPONSOR \$5,000 (Unlimited)

- Logo recognition in Gallery of Sponsors
- Logo on TNHC website
- Logo placement on digital program platforms
- 3 conference registrations

BRONZE SPONSOR \$4,000 (Unlimited)

- Logo recognition in Gallery of Sponsors
- Name listing on TNHC web page
- Logo placement on digital program platforms
- 2 conference registrations

POWER STATION SPONSOR \$3,500 (2 Available)

- Logo recognition in Gallery of Sponsors
- Name listing on TNHC web page
- Logo placement on digital program platforms
- Logo placement on Power Station
- 2 conference registrations

HYDRATION STATION SPONSOR \$3,000 (6 Available)

- Logo recognition in Gallery of Sponsors
- Name listing on TNHC web page
- Prominent logo recognition at conference water station
- Logo placement on digital program platforms
- 2 conference registrations

REFRESHMENT SPONSOR \$2,000 (3 Available)

- Logo recognition in Gallery of Sponsors
- Name listing on TNHC web page
- Prominent logo recognition at conference water station
- Logo placement on digital program platform
- 1 conference registration

SPONSORSHIP FORM

Please fill out this form to secure your sponsorship. Some sponsorships are limited. If a sponsorship opportunity you choose is no longer available, we will contact you about other options. Completed forms can be returned to THDA Sponsorship, Andrew Jackson Building Third Floor, 502 Deaderick Street, Nashville, TN 37243, faxed to (615) 564-2700 or scanned and emailed to sponsorship@thda.org. Please keep a copy for your records.

To register and pay online, visit thda.org/tennessee-housing-conference and follow the sponsorship/vendors link. Otherwise, make checks payable to "THDA".

For additional information regarding sponsorship opportunities contact sponsorship@thda.org.

Organization Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone: _____ E-mail: _____

Link Address (Marquee, Reception, Scholarship & Gold Sponsors): _____

___ Marquee Sponsor (3 Available) - **\$10,000**

___ Reception Sponsor (1 Available) - **\$10,000**

___ Scholarship Sponsor (2 Available) - **\$8,000**

___ Gold-Room Sponsor (9 Available) - **\$6,000**

___ Silver Sponsor (Unlimited) - **\$5,000**

___ Bronze Sponsor (Unlimited) - **\$4,000**

___ Power Station Sponsor (2 Available) - **\$3,500**

___ Hydration Station Sponsor (6 Available) - **\$3,000**

___ Refreshment Sponsor (3 Available) - **\$2,000**

Logos should be in .PDF, .EPS, .JPG or .PNG format.

TOTAL _____

ALL-DAY EXHIBITORS FORM

Exhibiting at the conference provides the opportunity to showcase your products and services to a vast demographic of housing partners across Tennessee. All-Day exhibitor booths will be stationed in the refreshments and lounge area and will be ideally placed to interact with attendees between breakout sessions. On the first day of the conference, THDA will host a reception for TNHC attendees in the exhibit space.

Extra representatives must register for the TNHC at the current registration rate. Electricity for booths is an additional \$30. Exhibit space is limited and is available on a first-come, first-served basis.

____ All-Day Exhibit - 1 Table - **\$425**
____ Extra Table - **\$75**
____ Electricity for booth - **\$30**

Event Arrival: Arrive between 7:15 and 8:00am Central Time on February 28th at the Music City Center in downtown Nashville. The Exhibit Hall will be on the first floor in room 104 and will also serve as the refreshment area to draw attendees to you. Attendees will be allowed to enter the room starting at 9:00am. **EXHIBIT TABLES LOCATIONS ARE FIRST-COME, FIRST-SERVED.**

Shipping: If you would like to ship your materials directly to the MCC, you may do so. Please email sponsorship@thda.org for the form and requirements.

Checking In: Ranata Mattison or Juanita Hamilton will be your set up contact on-site. Please check-in inside the Exhibit Hall when you arrive.

Event Ending: Exhibiting is for the first day of the conference only and will conclude with the evening reception in the Exhibit Hall.

Other Questions? Ranata at mattison@thda.org or Juanita at jhamilton@thda.org

TOTAL _____