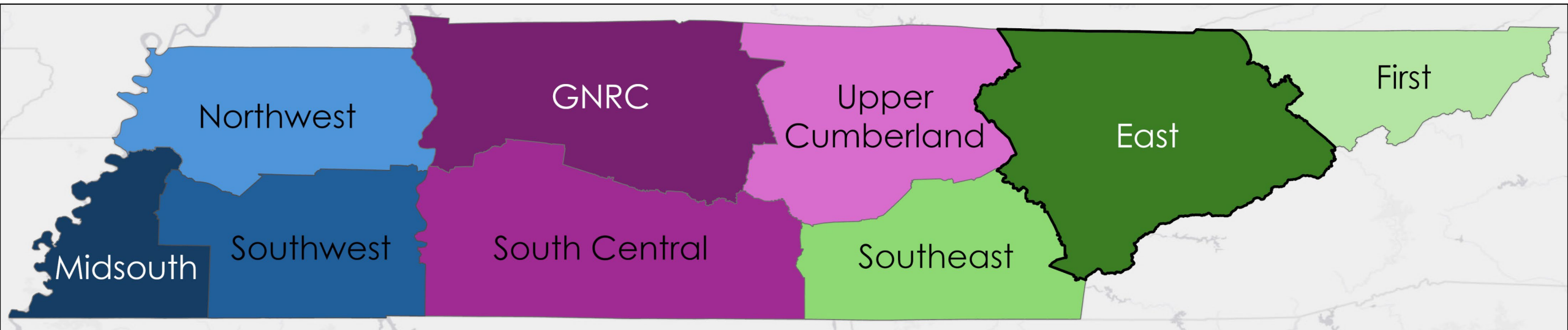


# Tennessee's Housing Needs Assessment & Market Analysis for the East Tennessee Development District



Tennessee Housing Development Agency, Research & Planning  
Created by Amara Mattingly, Senior Research Analyst  
Published March 2025

# Consolidated Planning & Housing Needs

The State of Tennessee's 2025-2029 Consolidated Plan is a five-year strategic housing and community development plan. It also serves as the State's application for ~\$50-60 million in annual federal funding from the U.S. Department of Housing and Urban Development (HUD).

These funds are distributed from the State to local communities through the following programs:

- Community Development Block Grant (CDBG)
- Emergency Solutions Grant (ESG)
- HOME Investment Partnership (HOME)
- Housing Trust Fund (HTF)
- Housing Opportunities for Persons with HIV/AIDS (HOPWA)

**The Consolidated Plan requires a comprehensive Housing Needs Assessment and Market Analysis, which is a valuable opportunity for the State to assess Tennesseans' housing needs and coordinate with local stakeholders to address these issues.**

# Data Sources and Limitations

**The findings of Tennessee's Housing Needs Assessment and Market Analysis come from the following sources:**

**Standardized Data:** The Needs Assessment and Market Analysis relied heavily on standardized national data sources, like the American Community Survey (ACS) five-year estimates for 2018-2022 and the Comprehensive Housing Affordability Strategy (CHAS) five-year estimates for 2017-2021, to analyze statewide and regional housing needs and market trends. However, this data will not accurately capture current needs of Tennesseans, since it is out of date. In addition, the data is subject to sampling error.

**Regional Focus Groups:** The Tennessee Housing Development Agency's (THDA's) Research and Planning team conducted focus groups in all of Tennessee's nine development districts in August 2024. Focus group participants offered a descriptive assessment of some of Tennessee's housing challenges, including regional challenges. These participants, however, are a small subset of Tennesseans and cannot describe all of their communities' housing needs.

**Public Survey:** Tennesseans were invited to take the Housing Needs Survey for the Public to share their experiences and perceptions of housing needs in June and July of 2024. 1,179 Tennesseans completed the survey. The Research and Planning team, however, did not attempt to gather a representative sample of Tennesseans. As a result, the survey respondents' experiences and opinions should not be generalized as representative of all Tennesseans' experiences and opinions.

The focus groups' and survey respondents' inputs provided more detailed pictures of Tennesseans' housing needs, and we are grateful for their feedback.

# Community Housing Continuum

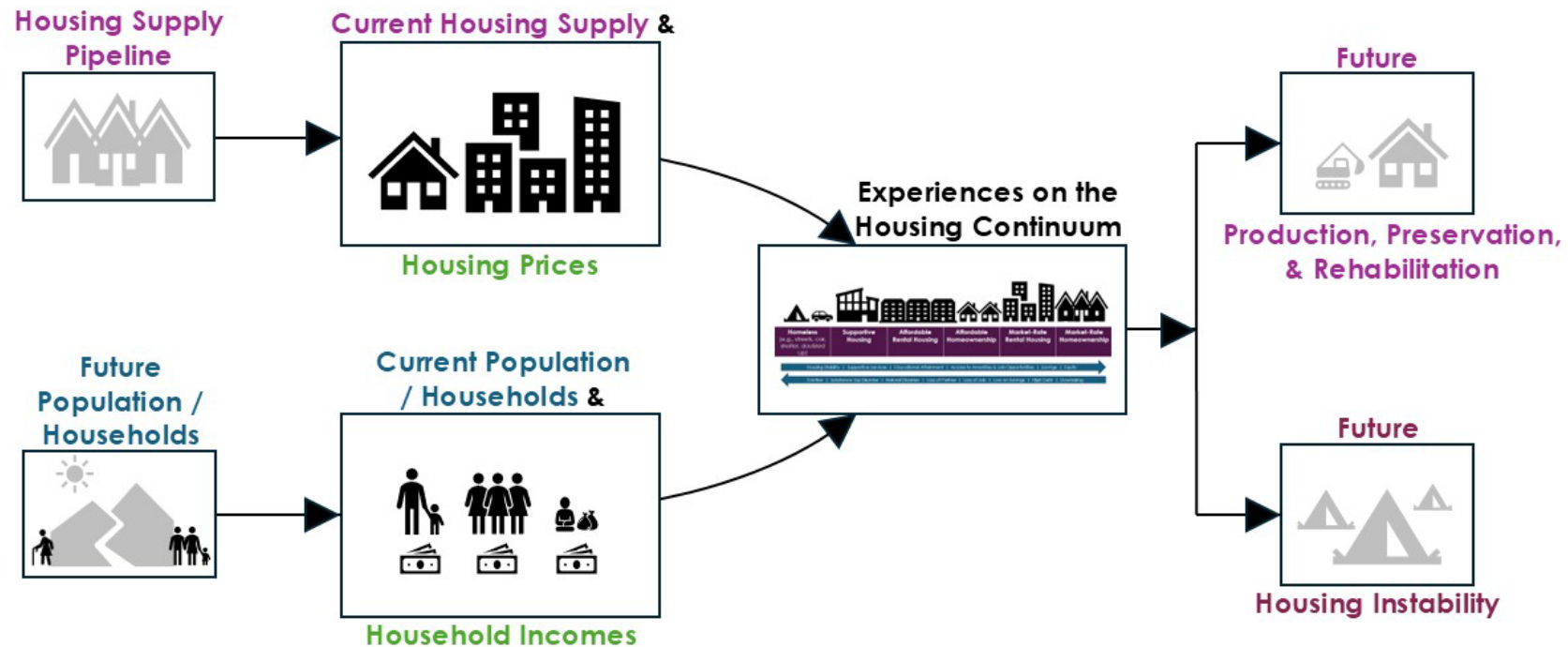
Ideally, all Tennesseans would have a full continuum of housing options available in their communities, from supportive housing to market-rate homeownership. A full continuum of housing options available enables households to move rightward more easily toward greater levels of housing stability and wealth. In addition, a full continuum of housing options ensures a leftward shift during hardships does not necessitate housing instability.





# Housing Needs Framework

The Consolidated Plan's Needs Assessment and Market Analysis utilize the framework below to analyze factors influencing Tennesseans' housing needs. Tennesseans' **experiences on the housing continuum** largely depend on how well the **current population/households and their incomes** align with the **current housing supply and prices**. The number and types of households experiencing housing problems illuminate Tennesseans' housing needs and inform how the State of Tennessee can use its resources to produce, preserve, and rehabilitate housing and address future housing instability.



# Table of Contents

## 1. Current Population and Households

- Population and population growth
- Demographics

## 2. Household Incomes

- Tenure

## 3. Current Housing Supply

- Housing shortage
- Type of structures
- Age of housing

## 4. Housing Prices

- Median Gross Rents
- Home Sale Prices

## 5. Experiences on the Housing Continuum

### • Housing Problems

- Repair and rehabilitation problems
- Absolute shortage of units affordable to extremely low-income renters
- Increasing renter cost burden
- Decreasing Homeowner Opportunity Index
- Increasing experiences of homelessness

## 6. Future Production, Preservation, and Rehabilitation

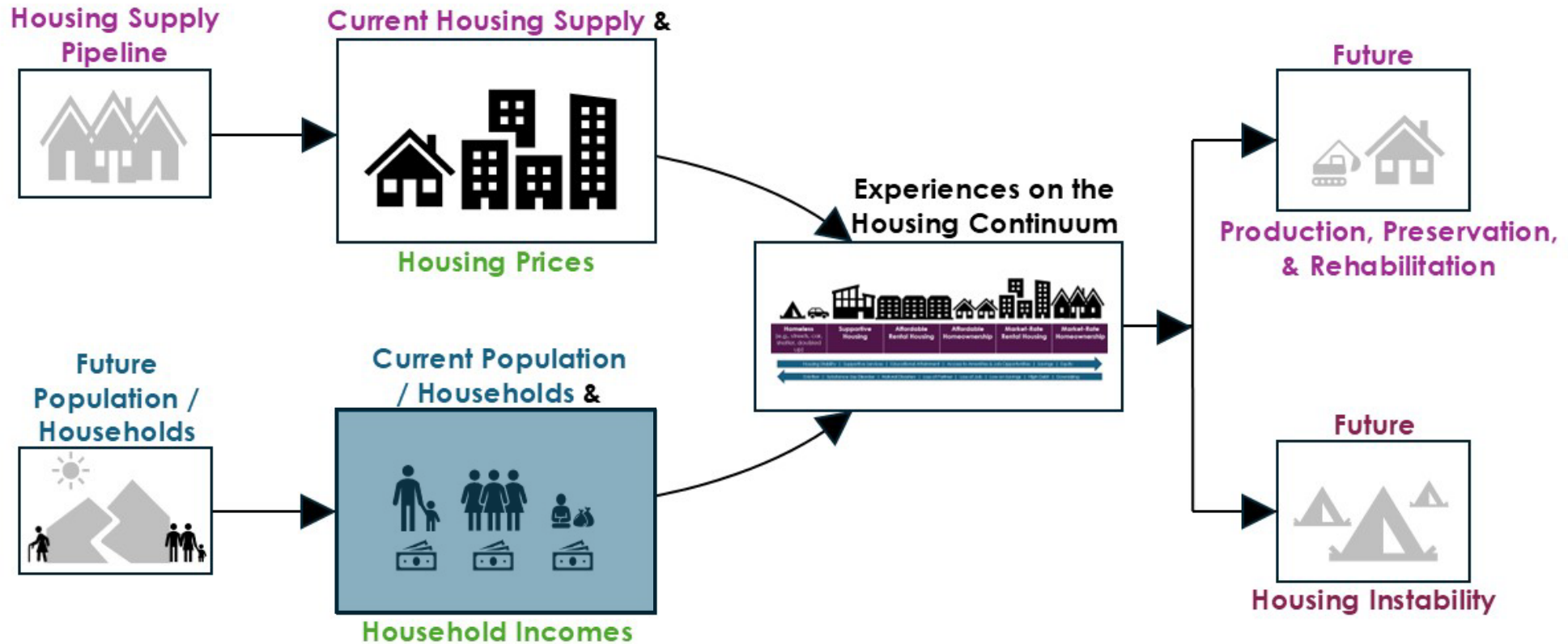
- Barriers to affordable housing

## 7. What (some) Tennesseans want

What is the region like?

Who lives here?

# Current Population/Households & Their Incomes

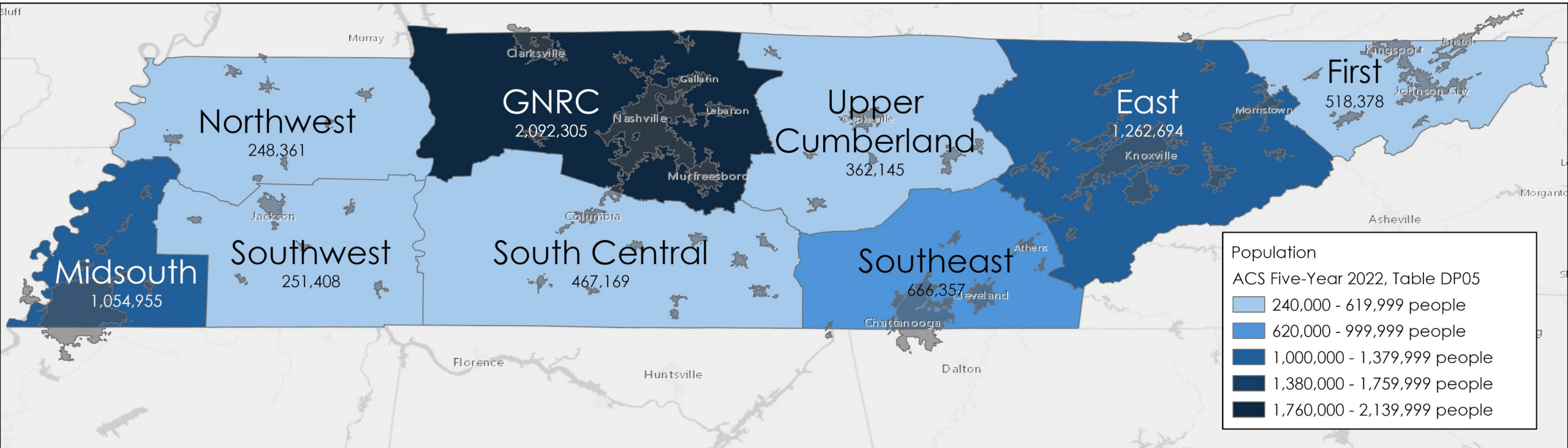


What is the region like?

Who lives here?

# Tennessee – Population

Tennessee's population was 6,923,772 people.

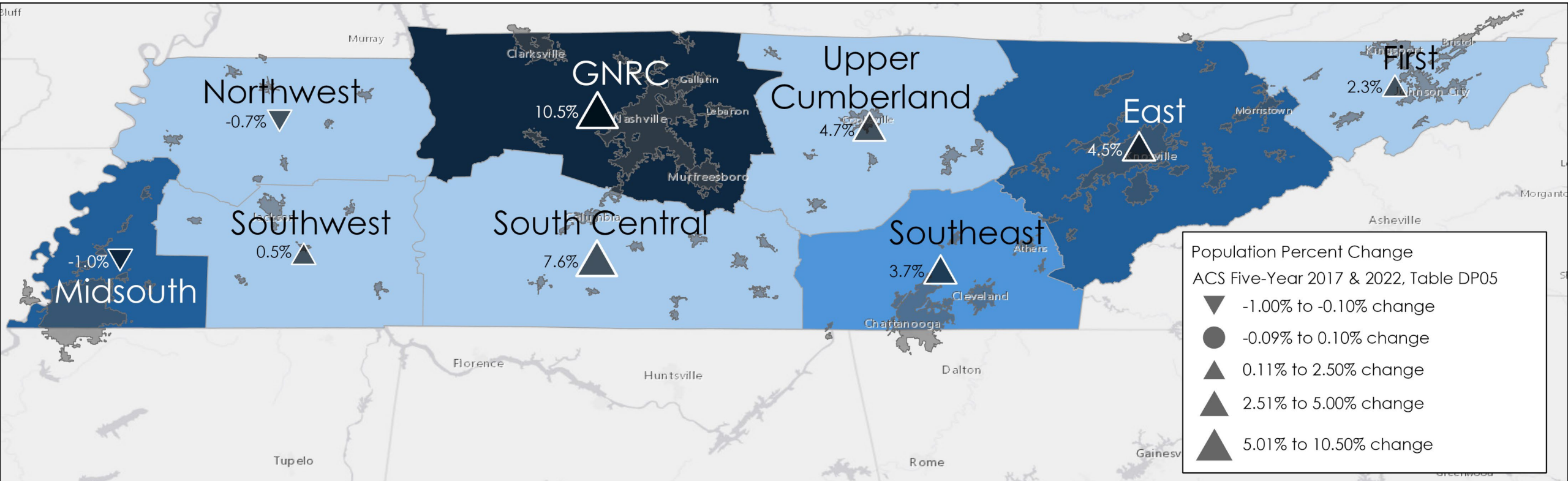


What is the region like?

Who lives here?

# Tennessee – Population Change

Tennessee had an overall population growth rate of 4.9% in a five year-period.

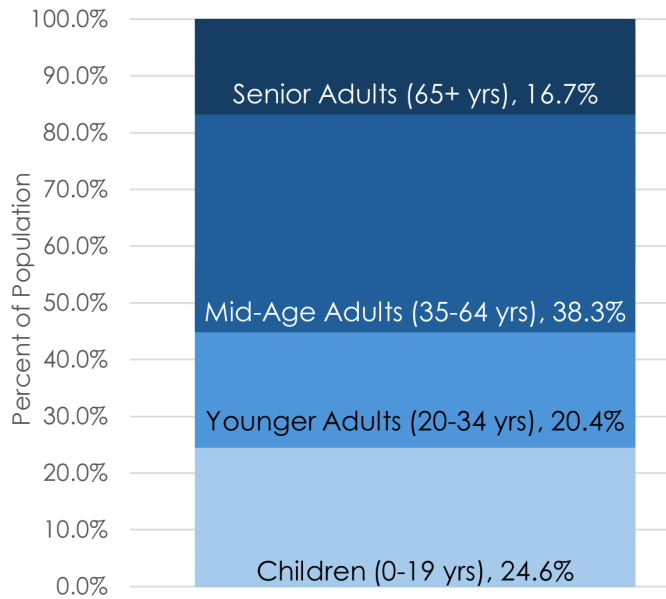


What is the region like?

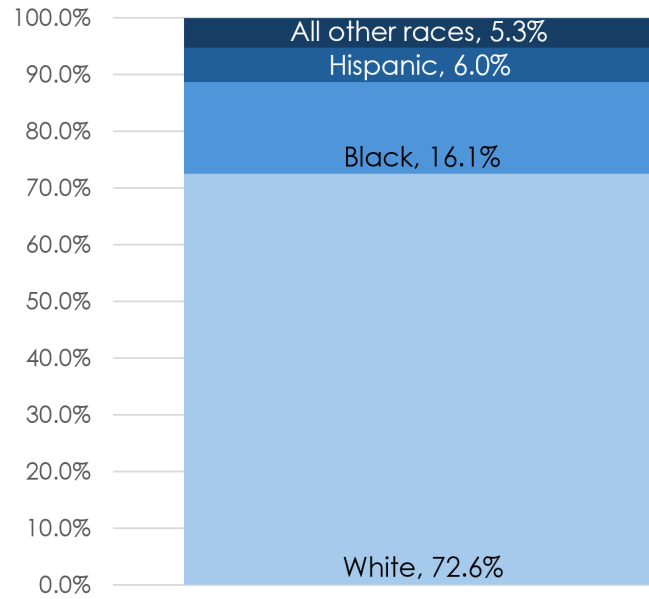
Who lives here?

# Tennessee – Demographics

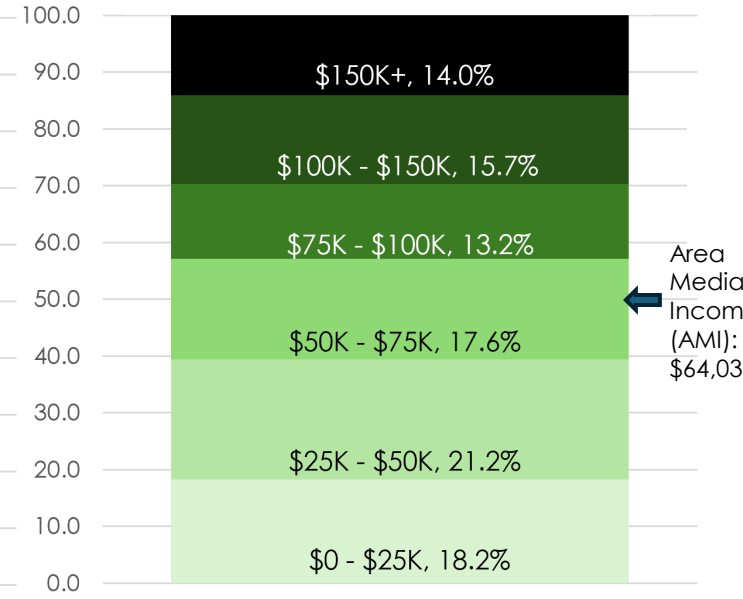
Tennessee – Population Age Distribution



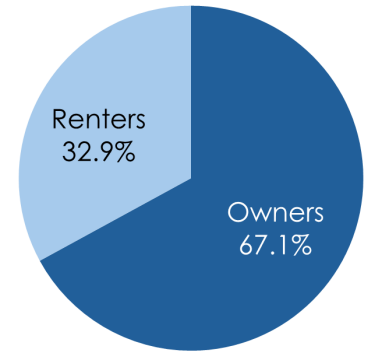
Tennessee – Race & Ethnicity Distribution



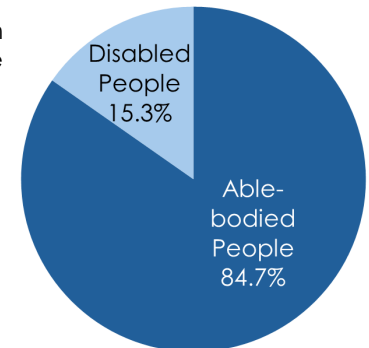
Tennessee – Household Income Distribution



Tennessee – Household Tenure



Tennessee – Disabled Population



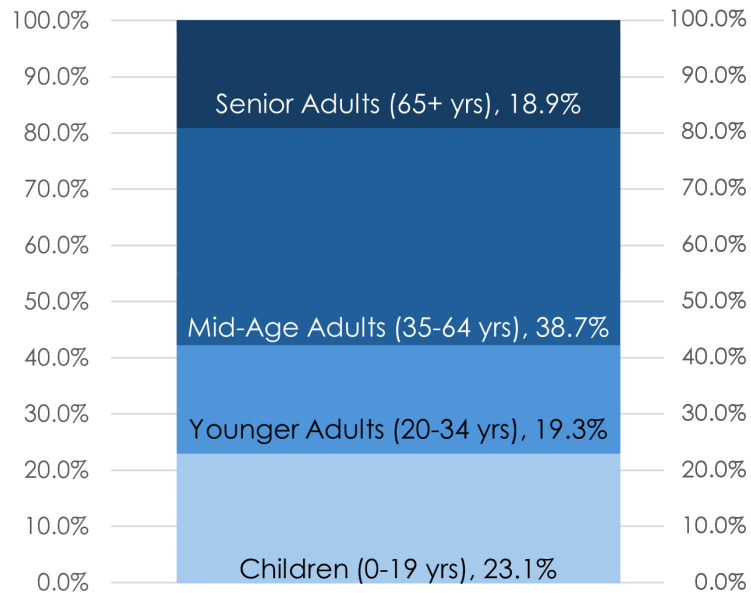


What is the region like?

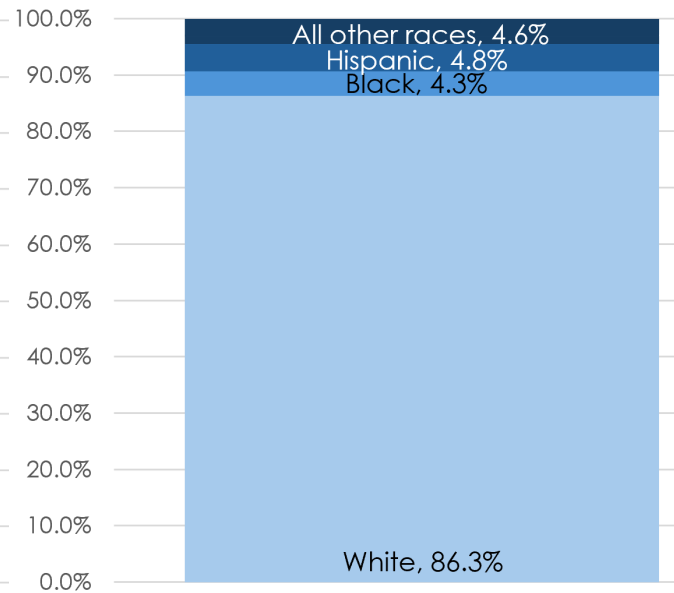
Who lives here?

# East – Demographics

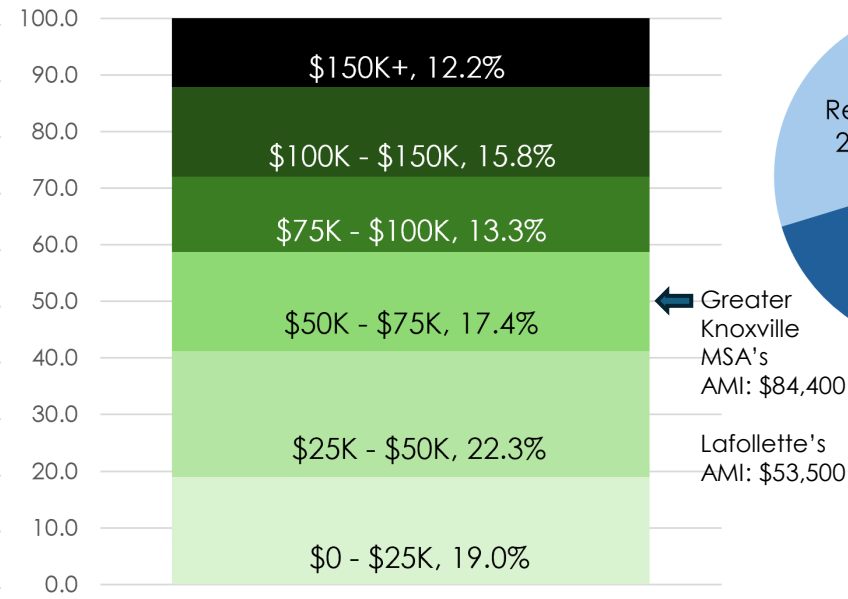
East – Population Age Distribution



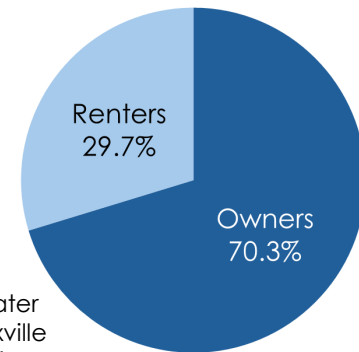
East – Race & Ethnicity Distribution



East – Household Income Distribution

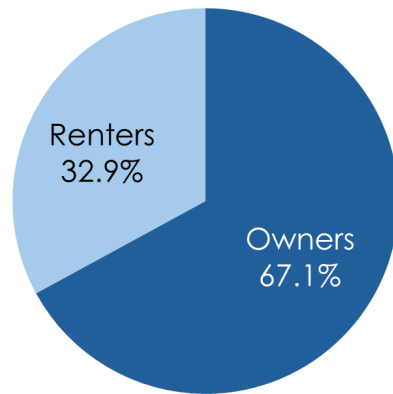


East – Household Tenure

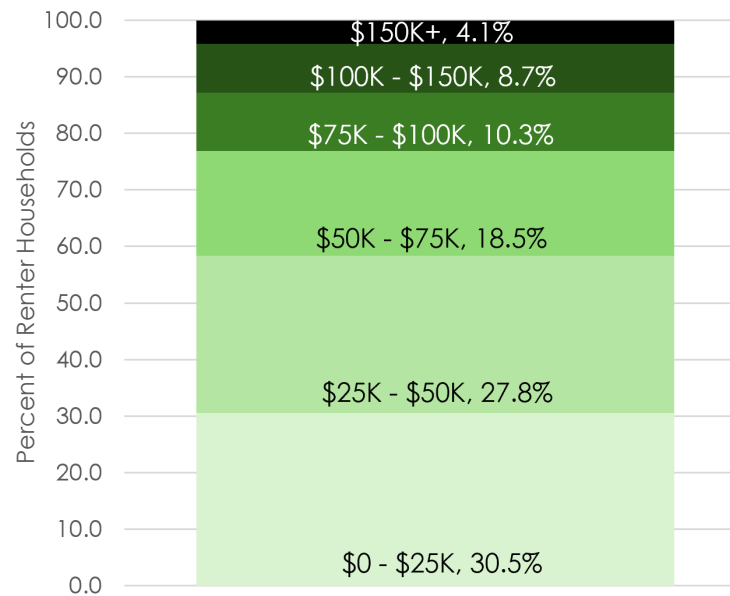


# Tennessee – Renter & Owner Incomes

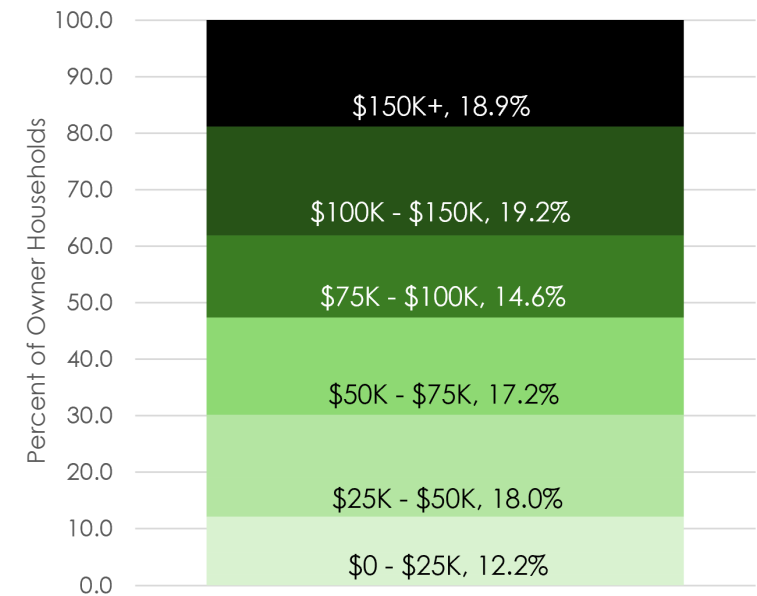
Tennessee – Household Tenure



Tennessee – Renter Household Income Distribution



Tennessee – Owner Household Income Distribution



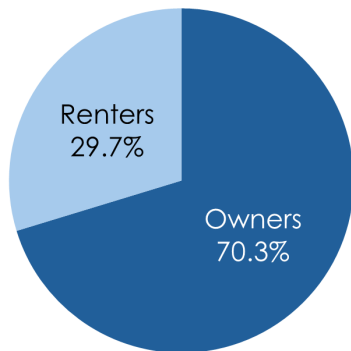


What is the region like?

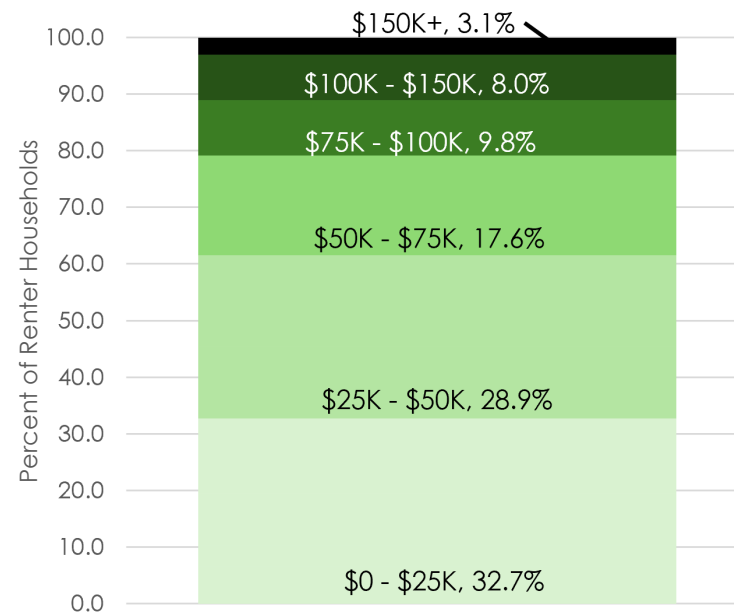
What are the incomes of households?

# East – Renter & Owner Incomes

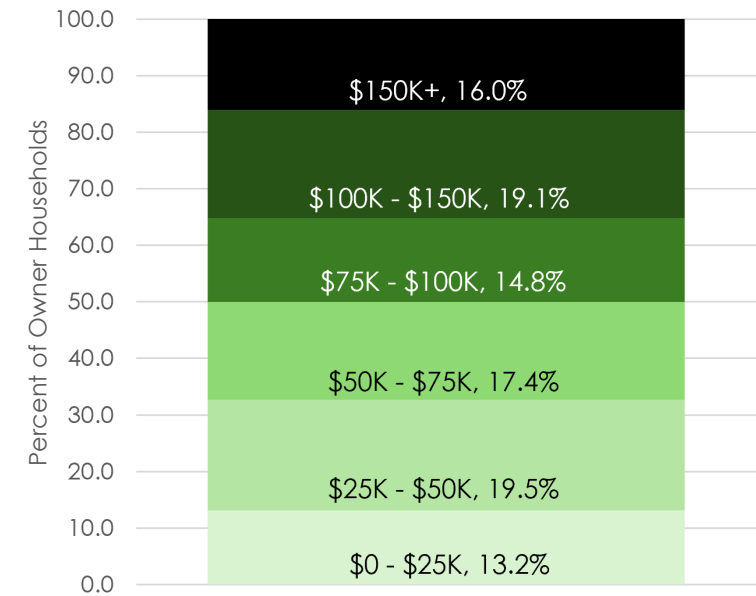
East – Household Tenure



East – Renter Household Income Distribution



East – Owner Household Income Distribution



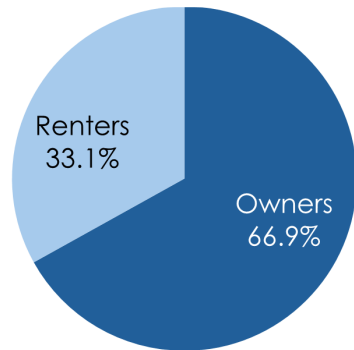
# Area Median Income (AMI)

The Area Median Income (AMI) is the midpoint of a specific area's income distribution.

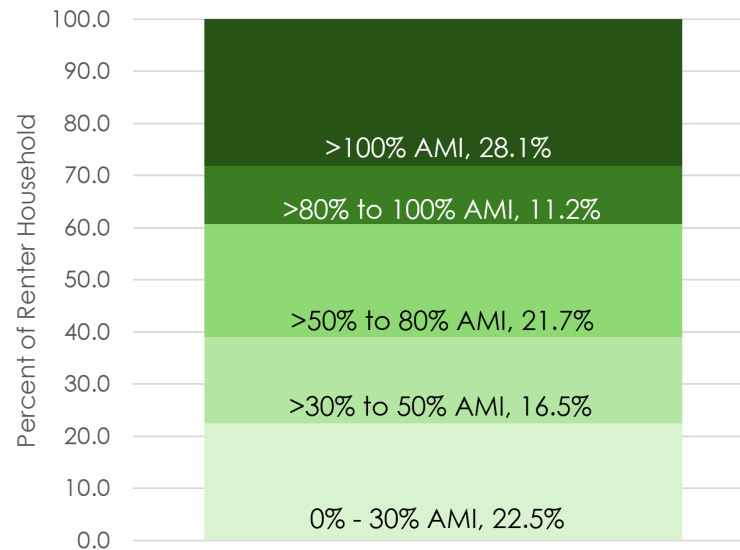
- Extremely low-income households have incomes less than or equal to 30% of AMI.
- Very low-income households have incomes greater than 30% but less than or equal to 50% of AMI.
- Low-income households have incomes greater than 50% but less than or equal to 80% of AMI.
- Median income households have incomes of 100% of AMI.
- Low-to-medium income households have incomes greater than 80% but less than or equal to 120% of AMI.

# Tennessee – Renter & Owner Area Median Income (AMI)

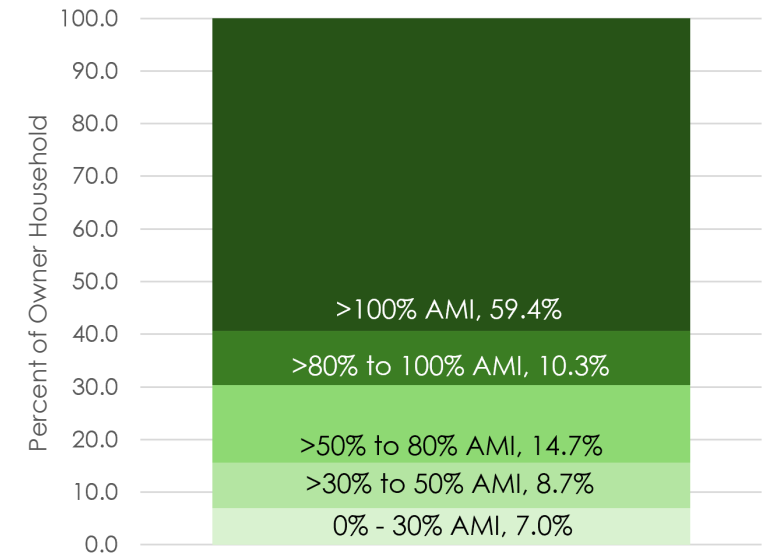
Tennessee – Household Tenure



Tennessee – Renter Household Income Distribution as a Percentage of AMI



Tennessee – Owner Household Income Distribution as a Percentage of AMI

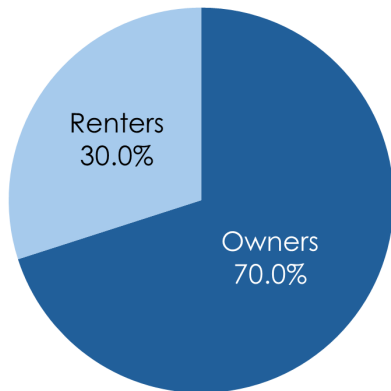


What is the region like?

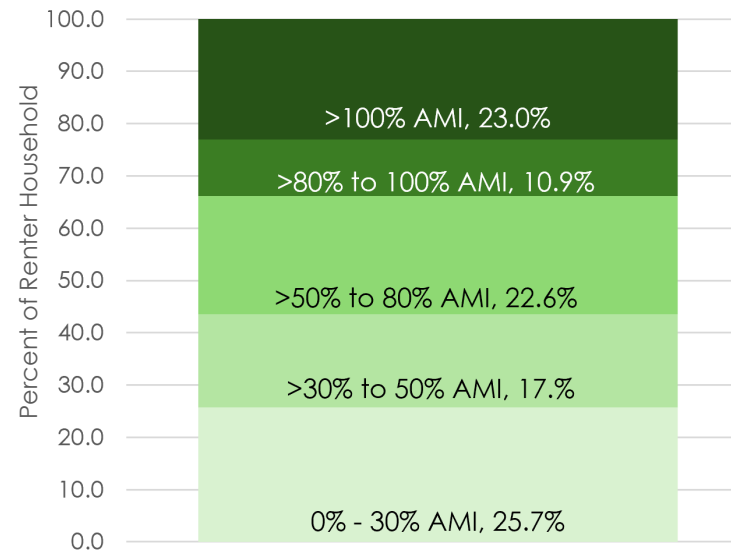
What are the incomes of households?

# East – Renter & Owner Area Median Income (AMI)

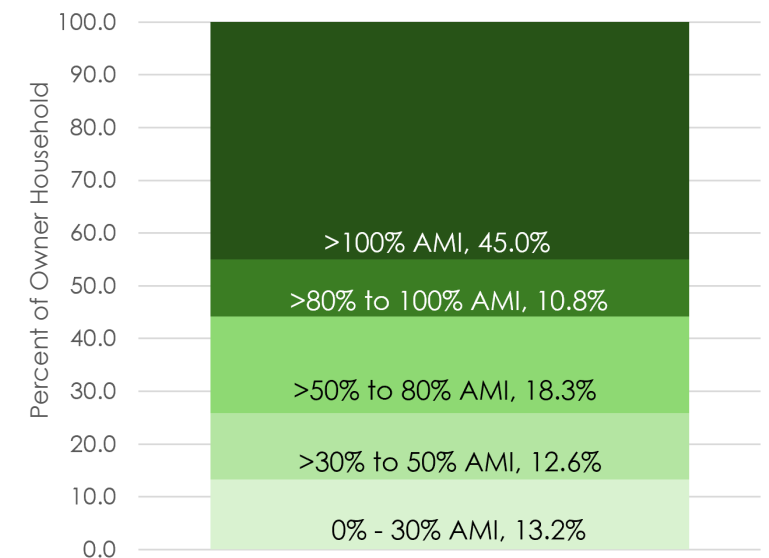
East – Household Tenure



East – Renter Household Income  
Distribution as a Percentage of  
AMI



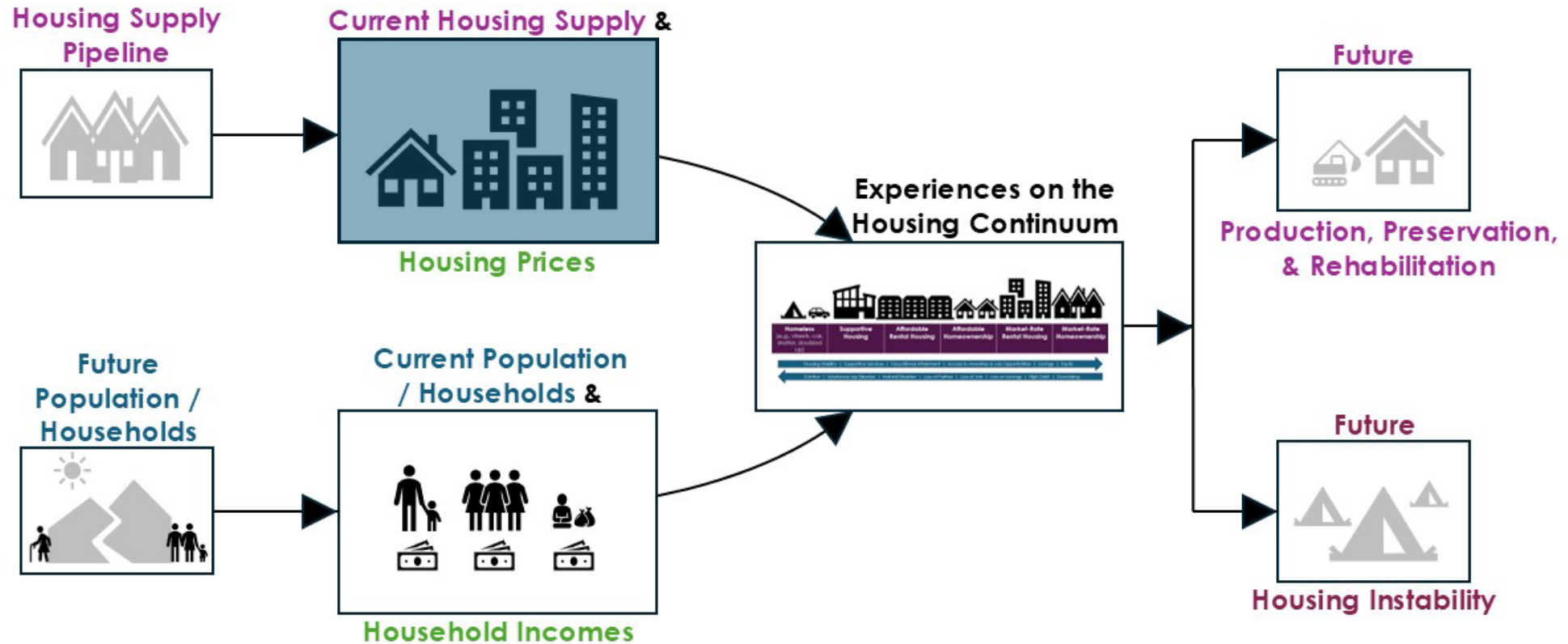
East – Owner Household Income  
Distribution as a Percentage of  
AMI



What is the region like?

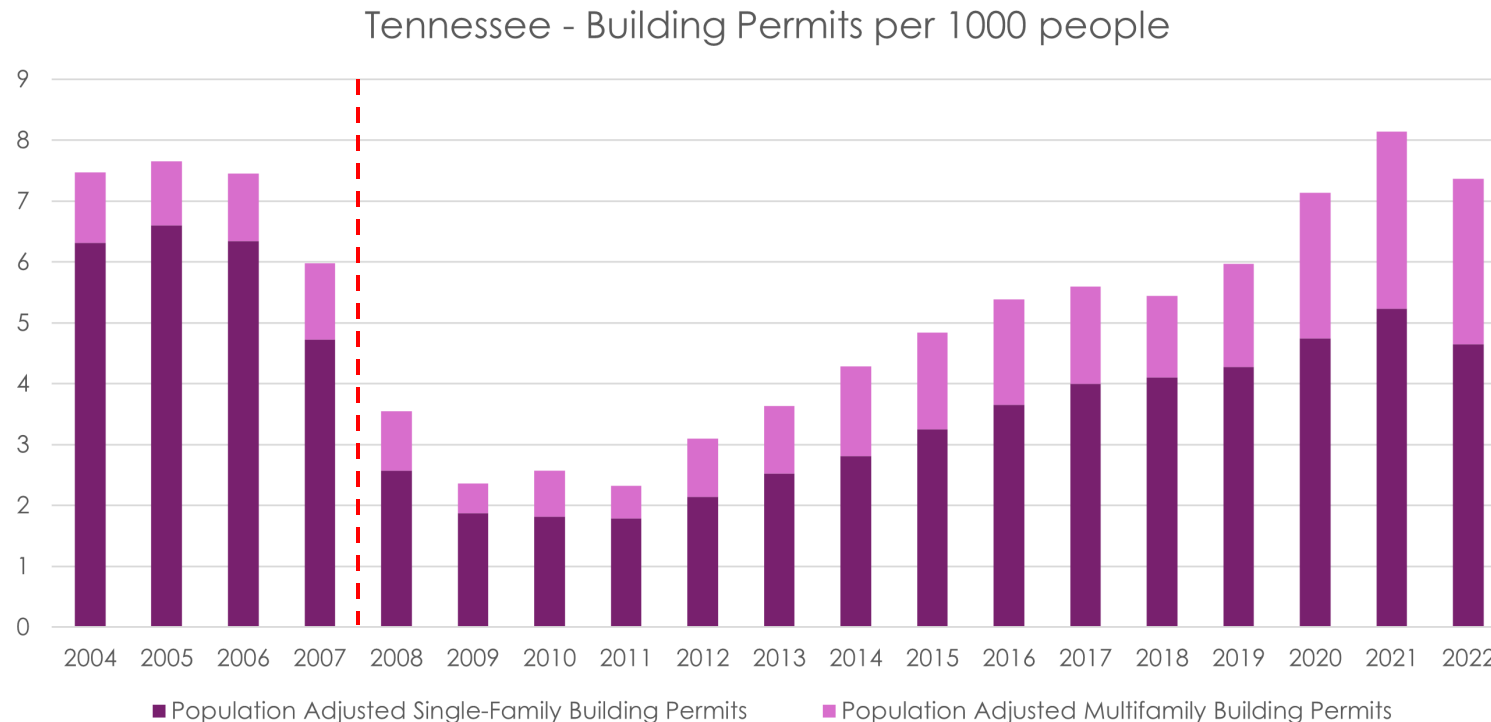
What comprises the current housing supply?

# Current Housing Supply



# Tennessee – Statewide Housing Shortage

A statewide housing shortage is a primary driver of Tennessee's current housing needs. Tennessee, like most states, had a sudden decline in home building that began in 2007 after the mortgage and financial crisis.



What is the region like?

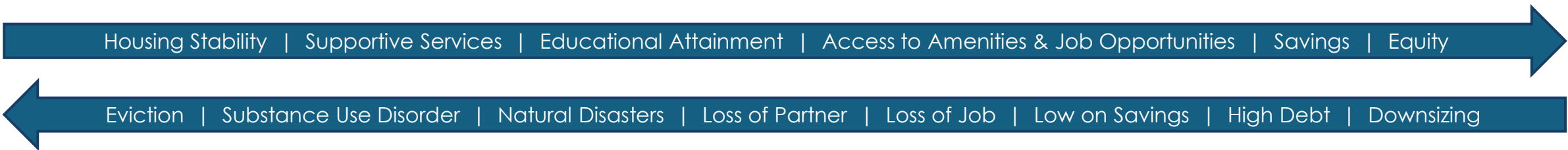
What comprises the current housing supply?

# Community Housing Continuum

The Area Median Income (AMI) percentiles *roughly* correspond with the income categories of households who can afford each type of housing without being cost burdened. However, many households—by choice or by necessity—live in housing units with affordability categories that do not match the households' income categories.

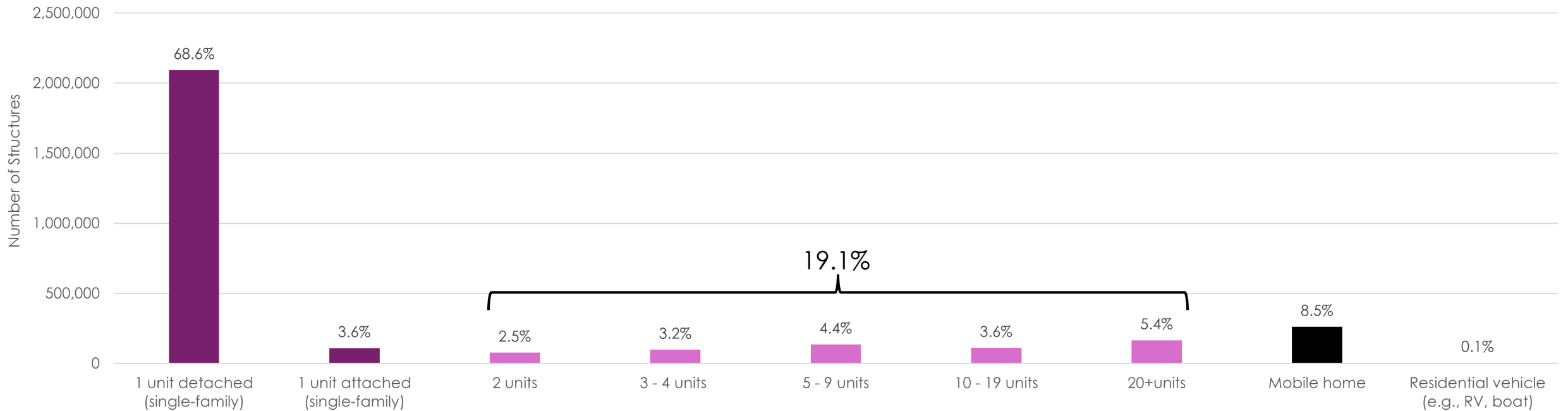


<b>Homeless</b> (e.g., streets, car, shelter, doubled up)	<b>Supportive Housing</b>	<b>Affordable Rental Housing</b> (e.g., government subsidized units)	<b>Affordable Homeownership</b>	<b>Market-Rate Rental Housing</b>	<b>Market-Rate Homeownership</b>
<=30% AMI		<=80% AMI	>80%-100% AMI	>80% AMI	>100% AMI



# Tennessee – Types of Housing Structures

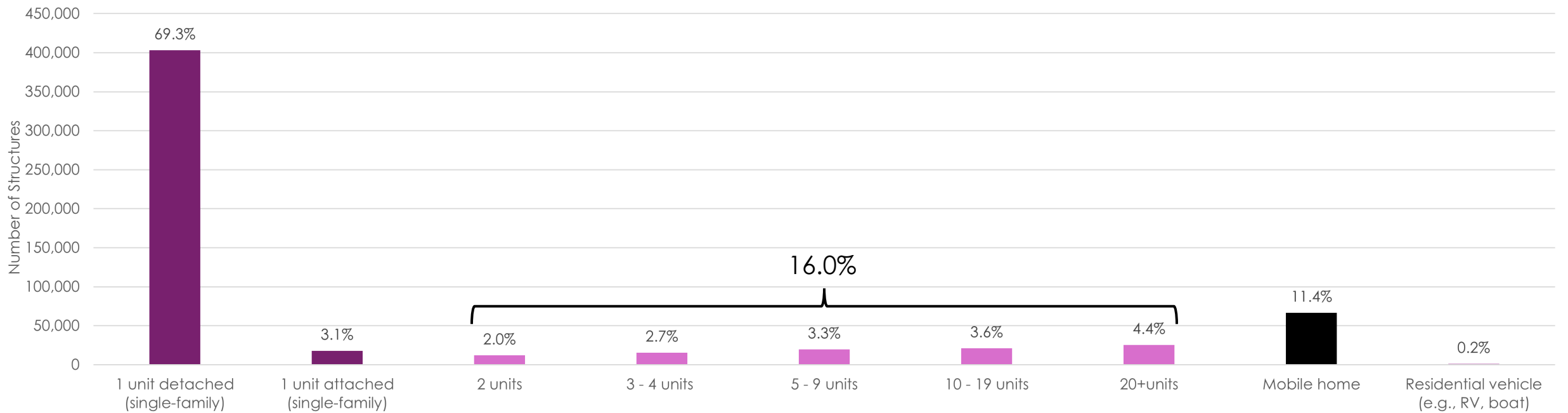
Tennessee's housing stock was (and still is) mostly comprised of detached, single-family homes.





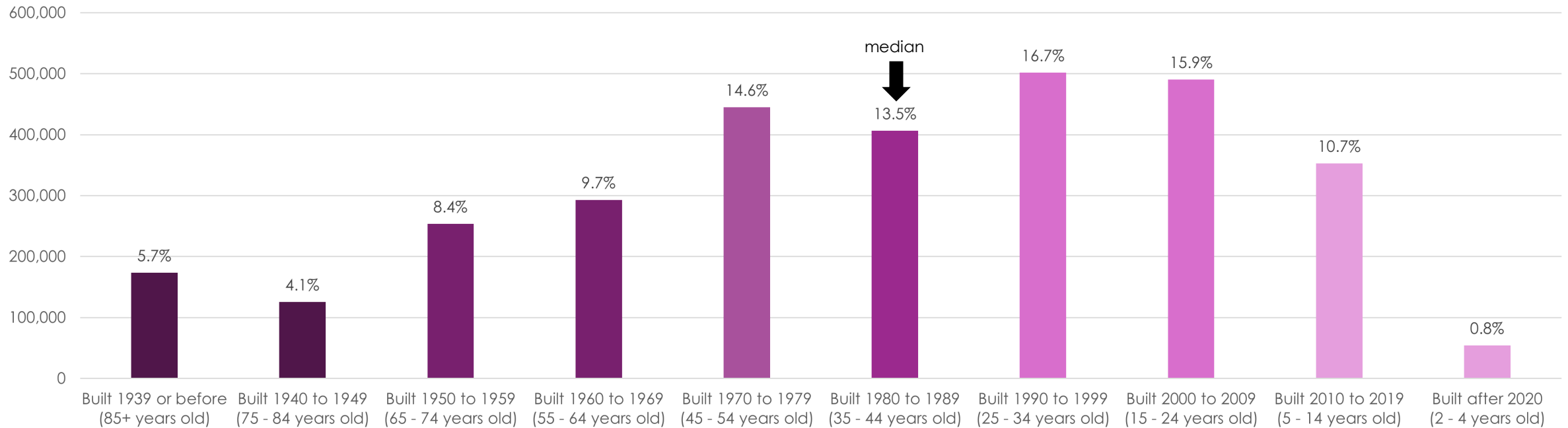
# East – Types of Housing Structures

The East region had a lower percentage of multifamily housing and a higher percentage of mobile homes than Tennessee as a whole.



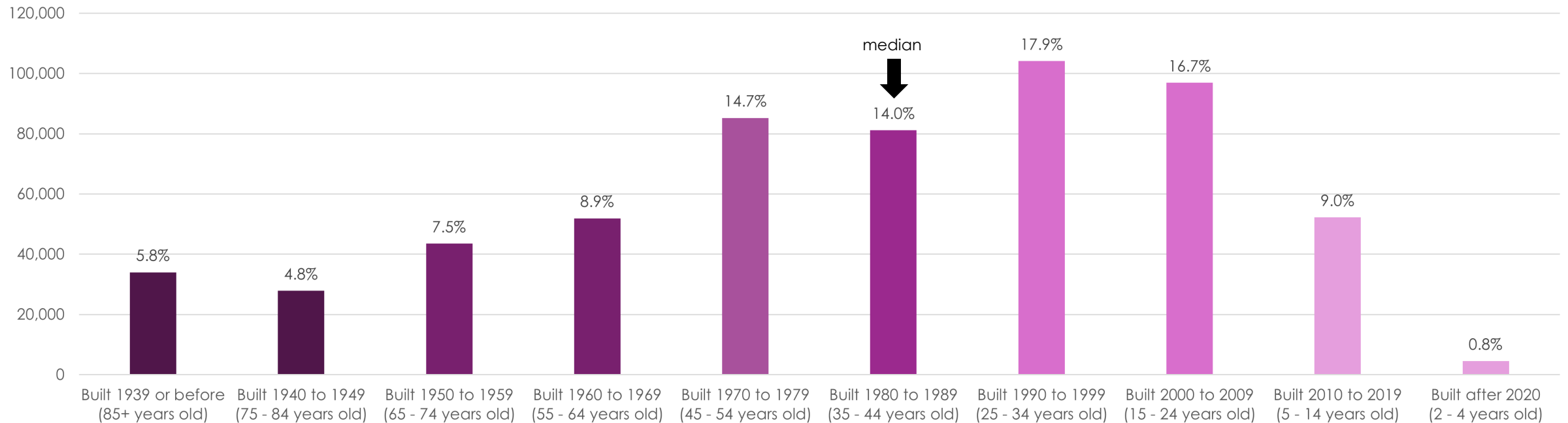
# Tennessee – Age of Housing

Tennessee's housing stock is aging. The median age of the state's housing was 36 years.



# East – Age of Housing

The median age of the housing stock in the East region was 35-44 years, similar to the median age of the state as a whole.

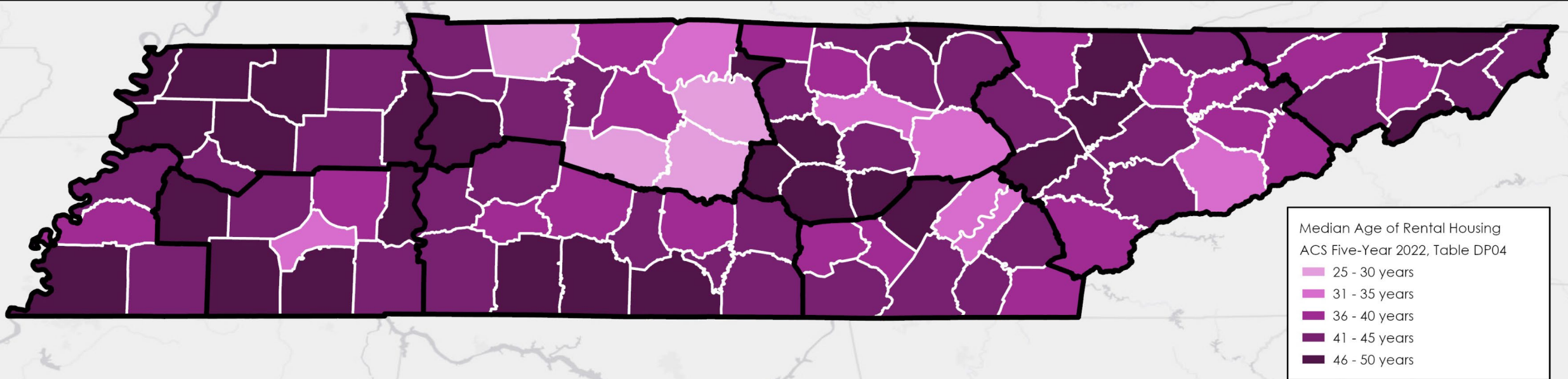


What is the region like?

What comprises the current housing supply?

# Tennessee – Age of Renter-Occupied Housing

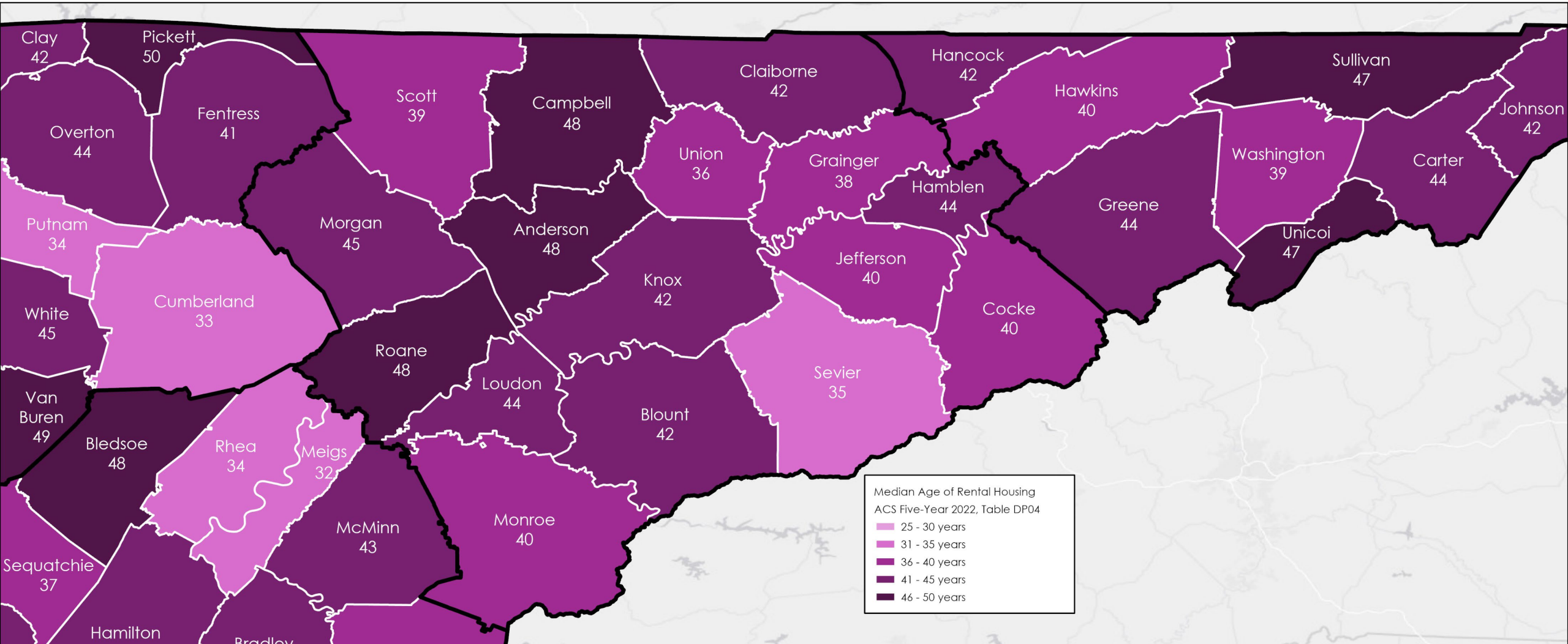
Generally, the median age of Tennessee's renter-occupied housing is higher than the median age of the state's owner-occupied housing. For example, the median age of renter-occupied was 46-50 years in 27 counties, but the median age of owner-occupied housing was 46-50 years in only 9 counties.



What is the region like?

What comprises the current housing supply?

# East – Age of Renter-Occupied Housing



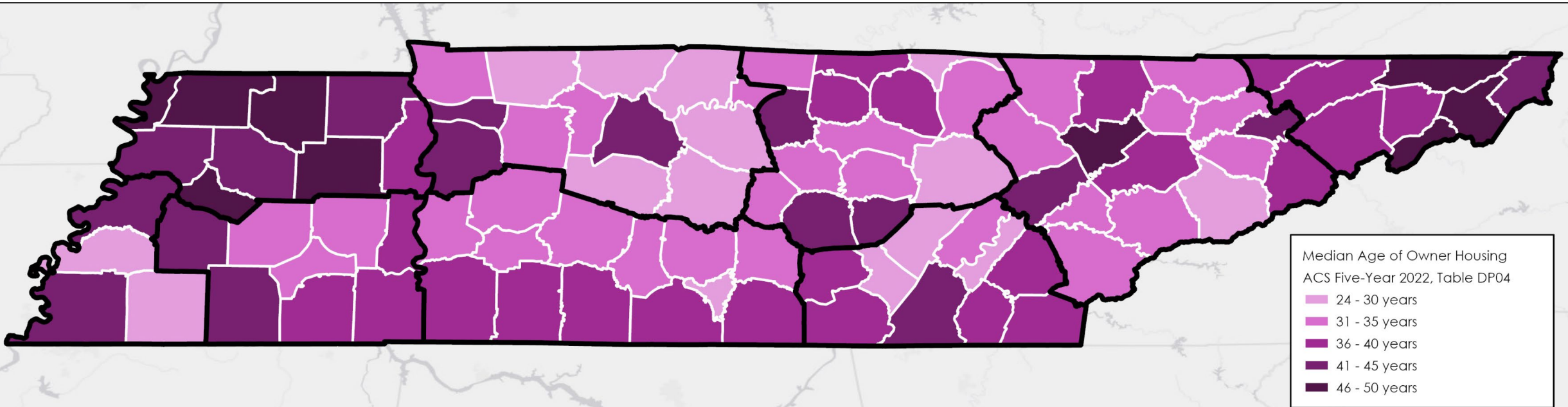


What is the region like?

What comprises the current housing supply?

# Tennessee – Age of Owner-Occupied Housing

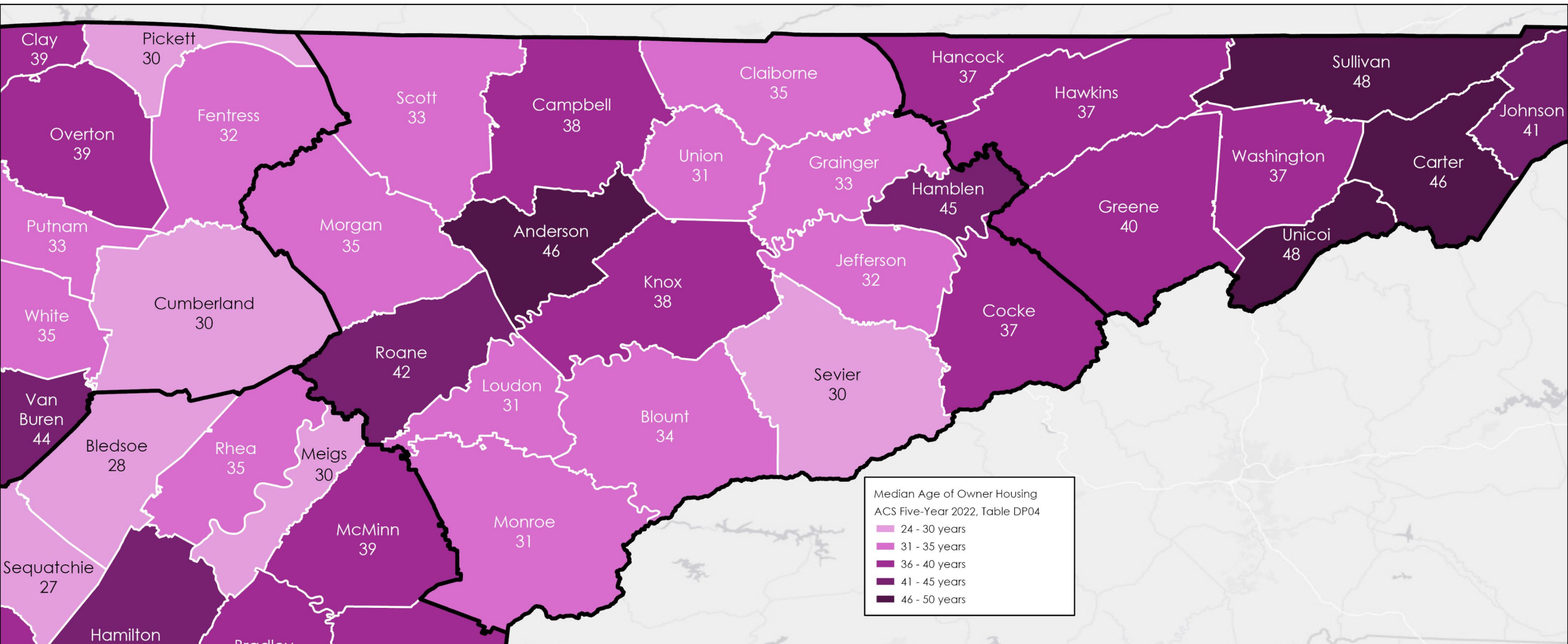
The median age of Tennessee's owner-occupied housing tended to be older in the state's most populous counties—Davidson, Shelby, Knox, and Hamilton—likely reflecting a build-up of denser, single-family housing in those counties over a longer period with newer, single-family housing built later in peripheral counties.



What is the region like?

What comprises the current housing supply?

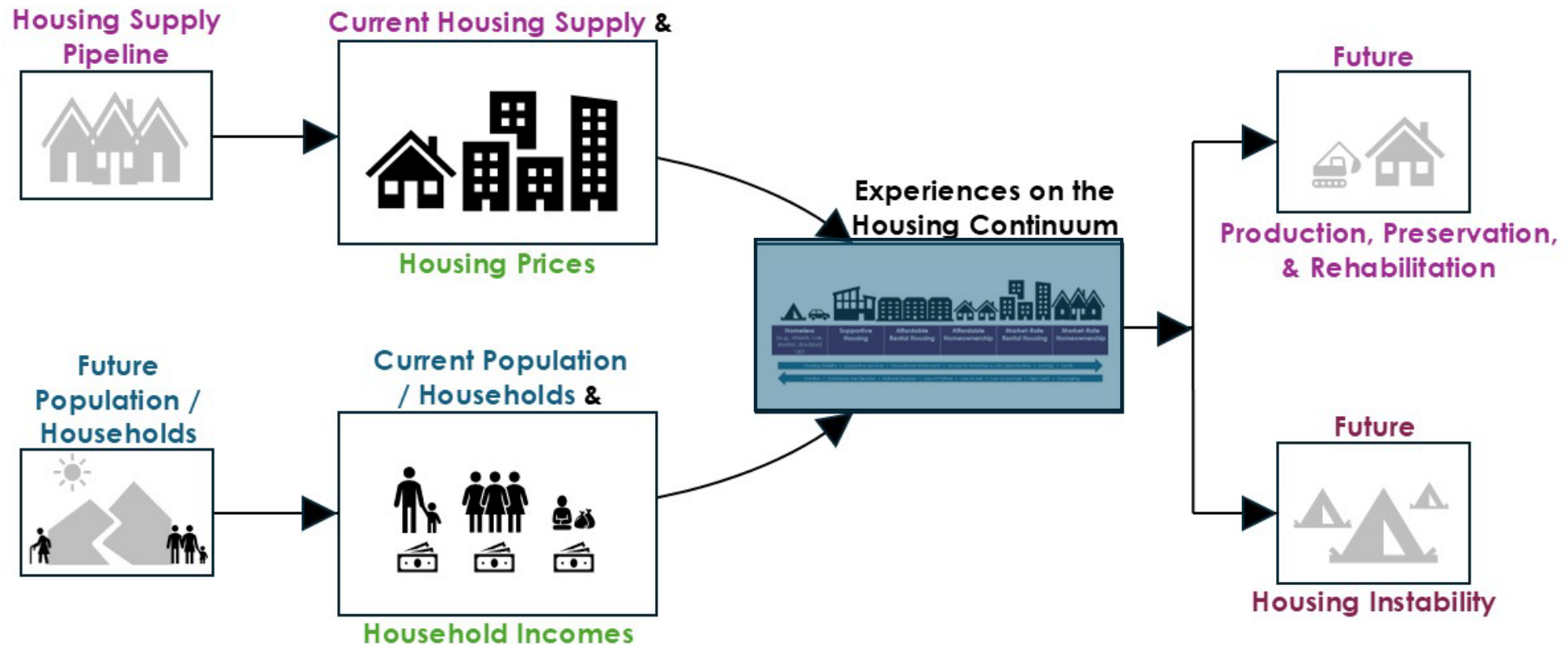
# East – Age of Owner-Occupied Housing



What repair and rehabilitation activities are needed?

How do we know?

# Experiences on the Housing Continuum





# What repair and rehabilitation activities are needed?

## How do we know?

# Tennessee – Repair and Rehabilitation Housing Problems

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported having a need for repair and/or rehabilitation-related activities in their homes and/or neighborhoods within the previous two years.

Response Options	All Survey Respondents		Respondents with Incomes of \$0 to \$50K		Respondents with Incomes of >\$50K to \$100K		Respondents with Incomes of >\$100K	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Had plumbing, electrical, or home appliance problems.	39.4%	464	35.2%	204	47.1%	156	41.3%	83
Seen homes in poor condition in my neighborhood.	31.6%	372	30.7%	178	36.3%	120	28.9%	58
Been unable to make needed repairs or improvements to my home.	30.0%	354	28.8%	167	36.6%	121	22.4%	45
Had a landlord/owner who was unwilling to make repairs to my home.	15.2%	179	21.7%	126	12.7%	42	2.5%	5
Experienced vandalism.	5.8%	68	7.8%	45	4.8%	16	3.0%	6
<b>TOTAL COMPLETE RESPONSES</b>		<b>1,179*</b>		<b>580</b>		<b>331</b>		<b>201</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is concerning these percents of respondents reported experiencing the problems above.

# What repair and rehabilitation activities are needed?

## How do we know?

# East – Repair and Rehabilitation Housing Problems

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by development district region who reported having a repair and/or rehabilitation-related problem in their homes and/or neighborhoods within the previous two years.

Response Options	All Survey Respondents		East Respondents		Southeast Respondents		First Respondents	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Had plumbing, electrical, or home appliance problems.	39.4%	464	46.3%	136	42.5%	51	45.9%	50
Seen homes in poor condition in my neighborhood.	31.6%	372	38.8%	114	40.0%	48	34.9%	38
Been unable to make needed repairs or improvements to my home.	30.0%	354	35.7%	105	33.3%	40	31.2%	34
Had a landlord/owner who was unwilling to make repairs to my home.	15.2%	179	13.3%	39	18.3%	22	18.3%	20
Experienced vandalism.	5.8%	68	6.5%	19	5.0%	6	7.3%	8
<b>TOTAL COMPLETE RESPONSES</b>		<b>1,179</b>		<b>294*</b>		<b>120</b>		<b>109</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all residents of the East region. However, it is concerning these percents of respondents reported experiencing the problems above.

# What repair and rehabilitation activities are needed?

## How do we know?

# Tennessee – Repair and Rehabilitation Needs for Housing

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported a repair and/or rehabilitation-related activity as “high need” in their communities.

Response Options	All Survey Respondents		Respondents with Incomes \$0 to \$50K		Respondents with Incomes >\$50K to \$100K		Respondents with Incomes >\$100K	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Changes to make energy use more affordable or efficient for renters*	65.1%	577	75.6%	335	59.8%	153	46.5%	67
Changes to make energy use more affordable or efficient for low to middle-income homeowners*	65.1%	577	74.7%	331	60.9%	156	46.5%	67
Housing renovation assistance for low to middle-income homeowners	66.1%	586	73.1%	324	64.5%	165	52.8%	76
Renovation of affordable rental housing	63.3%	561	72.5%	321	57.4%	147	48.6%	70
Renovation of empty, rundown homes	58.1%	515	65.7%	291	53.5%	137	46.5%	67
Help with removing mold/moisture, pests, lead, or unsafe parts of a home.	48.1%	426	60.3%	267	39.8%	102	29.9%	43
<b>TOTAL RESPONSES</b>		<b>886*</b>		<b>443</b>		<b>256</b>		<b>144</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is concerning these percents of respondents reported the needs above.

# What repair and rehabilitation activities are needed?

## How do we know?

# East – Repair and Rehabilitation Needs for Housing

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported a repair and/or rehabilitation-related activity as “high need” in their communities.

Response Options	All Survey Respondents		East Respondents		Southeast Respondents		First Respondents	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Changes to make energy use more affordable or efficient for renters*	65.10%	577	63.5%	148	68.2%	73	71.1%	59
Changes to make energy use more affordable or efficient for low to middle-income homeowners*	65.10%	577	67.0%	156	66.4%	71	69.9%	58
Housing renovation assistance for low to middle-income homeowners	66.10%	586	61.4%	143	60.8%	65	71.1%	59
Renovation of affordable rental housing	63.30%	561	61.8%	144	69.2%	74	65.1%	54
Renovation of empty, rundown homes	58.10%	515	61.4%	143	63.6%	68	62.7%	52
Help with removing mold/moisture, pests, lead, or unsafe parts of a home.	48.10%	426	47.2%	110	54.2%	58	47.0%	39
<b>TOTAL RESPONSES</b>		<b>886</b>		<b>233*</b>		<b>107</b>		<b>83</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all residents of the East region. However, it is concerning these percents of respondents reported the needs above.

# Tennessee – Repair and Rehabilitation Needs for Renter-Occupied Housing

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Focus group participants expressed concerns about the need for maintenance and rehabilitation of multifamily properties. Participants in the East, Northwest, and Southwest regions said they have seen some renters living in unsafe and indecent conditions, but some renters are fearful of asking for repairs because their leases might not be renewed, they might be evicted in retaliation, and/or their rents might be raised. Participants worried some landlords may take advantage of the lowest-income renters and forego maintenance and repairs. For example, a participant in the Northwest development district explained that some landlords of mobile home communities in the area forego maintenance and repairs because they know their rentals are the least expensive option available and many families cannot afford to move. Another participant in the East development district noted many rental units in the region are not cleaned before a landlord issues a lease to a new tenant; the same participant also reported seeing black mold and code violations at several properties.

# Tennessee – Repair and Rehabilitation Needs for Renter-Occupied Housing

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts. Multifamily developers and property owners expressed concerns about maintenance as well. In the GNRC and Midsouth development districts, multifamily property owners noted that inflation in costs for maintenance labor and materials has made maintaining their properties more expensive. For example, a participant noted difficulty finding and retaining skilled maintenance workers for a senior community in the Memphis area. In addition, some landlords reported that the costs of utilities sometimes change in unpredictable ways, which makes it difficult for them to set appropriate rents at properties where utilities are included.

# Tennessee – Repair and Rehabilitation Needs for Owner-Occupied Housing

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Focus group participants from all development districts noted some homeowners in their regions have deferred necessary maintenance to their homes because of the cost. They discussed how disrepair compounds over time, degrading the quality and value of the homes. They also said recent inflation in the costs of labor and materials has put maintenance further out of reach for some homeowners. A participant from the Midsouth development district noted that some low-to-middle-income homeowners especially have struggled to maintain their homes. The homes of low-to-middle-income households are often older, which may have initially offered a lower purchase price but alongside higher, ongoing maintenance costs. The participant said, "These homeowners/buyers can afford the mortgages, but they can't afford the repairs needed to maintain the homes' quality and value."

# Tennessee – Repair and Rehabilitation Needs for Owner-Occupied Housing

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Focus group participants in the Midsouth and Southwest development districts shared that some senior and/or disabled homeowners especially struggle to maintain their homes. Some are not physically able to maintain their homes, and some struggle to afford maintenance and repairs when living on fixed or limited incomes. As a result, the resale values of their homes are often degraded, and some homes become unfit for habitation. A participant said a local hotline sometimes received more than one hundred calls per day from local people seeking assistance with home maintenance, repairs, weatherization, and/or accessibility concerns. The participant said the hotline staff often struggled to return and address the concerns of more than two or three callers each day, given the lack of resources for assistance and the complexity of problem solving.



# Tennessee – Repair and Rehabilitation Needs for Owner-Occupied Housing

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Focus group participants from more rural development districts, like the Northwest, Upper Cumberland, Southeast, and South Central regions, reported some rural homeowners especially struggle to maintain their homes, as maintenance often requires significant upkeep of land, in addition to the home. Some participants felt that “assistance is harder for rural homeowners to obtain [compared to those in suburban or urban areas].” Participants in rural development districts also said owners of mobile homes especially struggle to maintain their homes, since these owners are usually not able to take out home equity loans for repairs, unlike owners of traditional single-family homes.

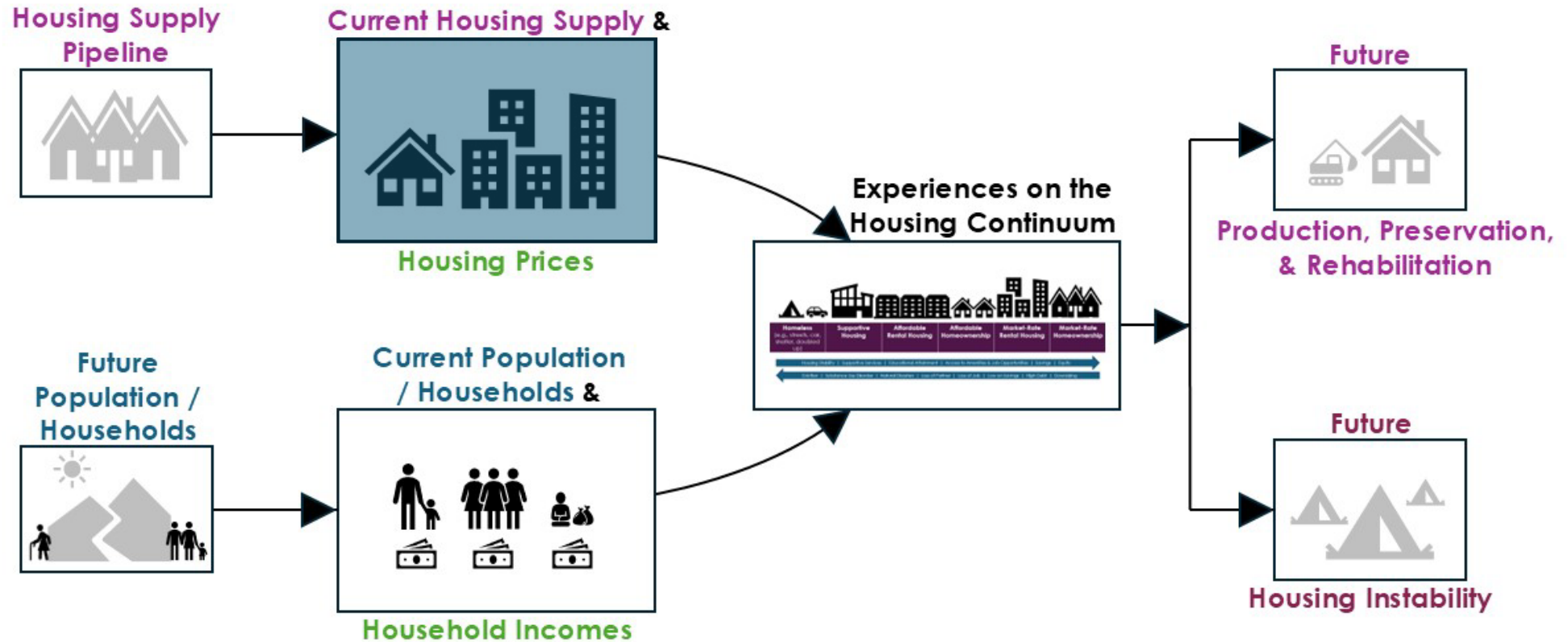
# Tennessee – Repair and Rehabilitation Needs for Owner- and Renter-Occupied Housing

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts. Participants from community organizations and governments reported struggling to keep up with maintenance concerns. For example, participants in the East and Southwest development districts noted some of their local governments do not have sufficient resources to identify code violations and enforce penalties. Many communities also lacked skilled property inspectors. The participants said the lack of enforcement leads to more properties with deferred maintenance, which compounds over time and reduces properties' values and usable lifespan.

What is the region like?

How much does rental housing cost?

# Rental Housing Prices

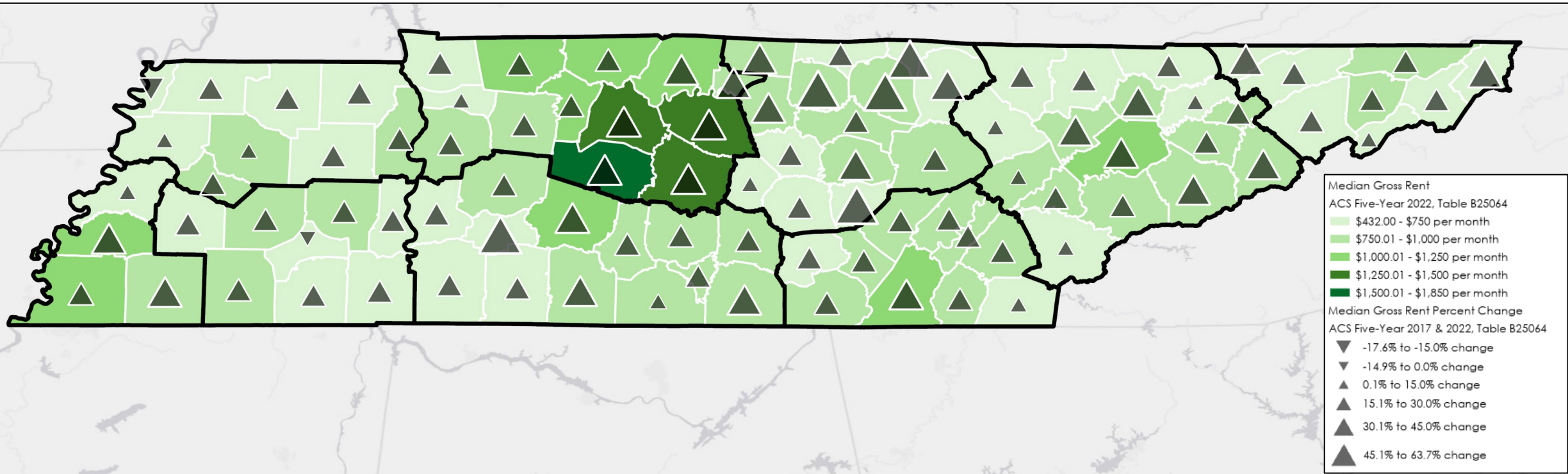


What is the region like?

How much does rental housing cost?

# Tennessee – Median Gross Rent

Tennessee's median gross rent increased by 29.6% over a five-year period to \$1,047. However, rental prices and increases are not evenly distributed across the state. For example, the East region had low to moderate rents compared to the state as a whole, but the region also had significant price increases in that five-year period.

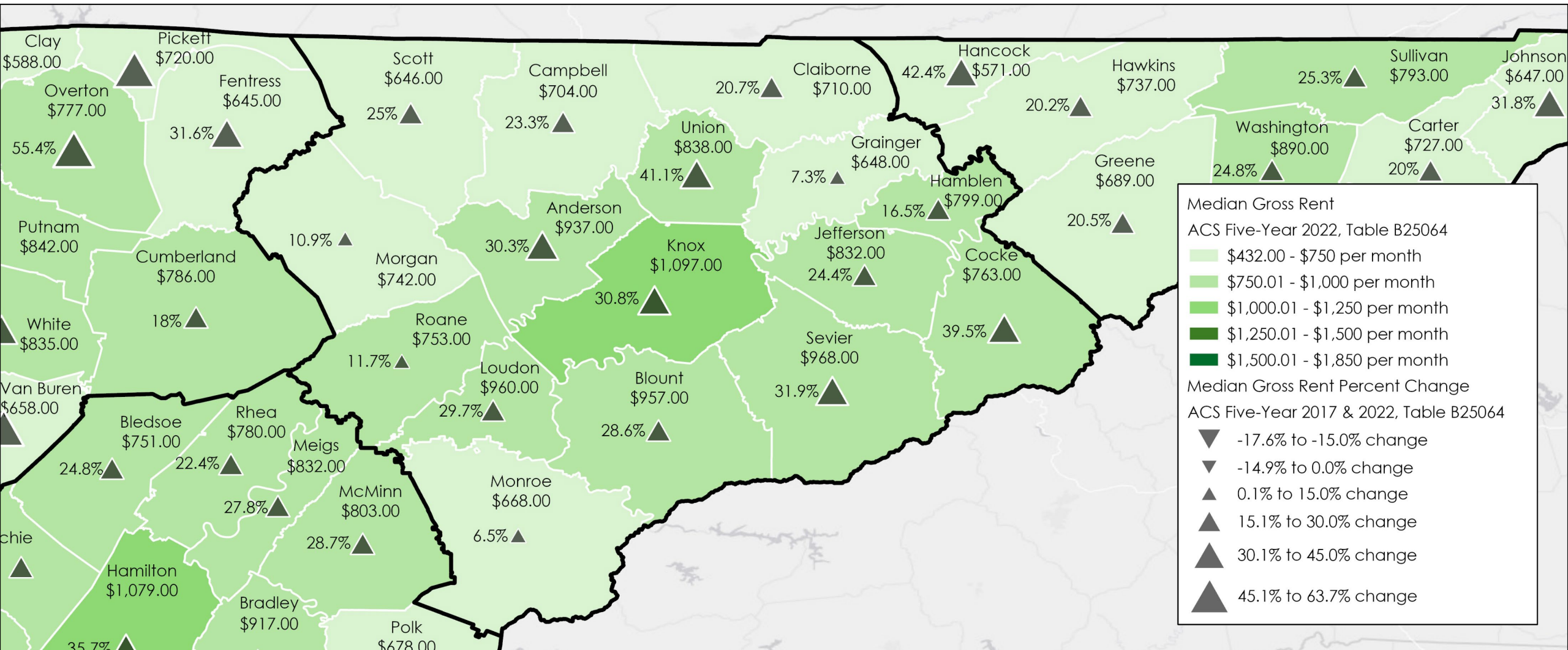




What is the region like?

How much does rental housing cost?

# East – Median Gross Rent

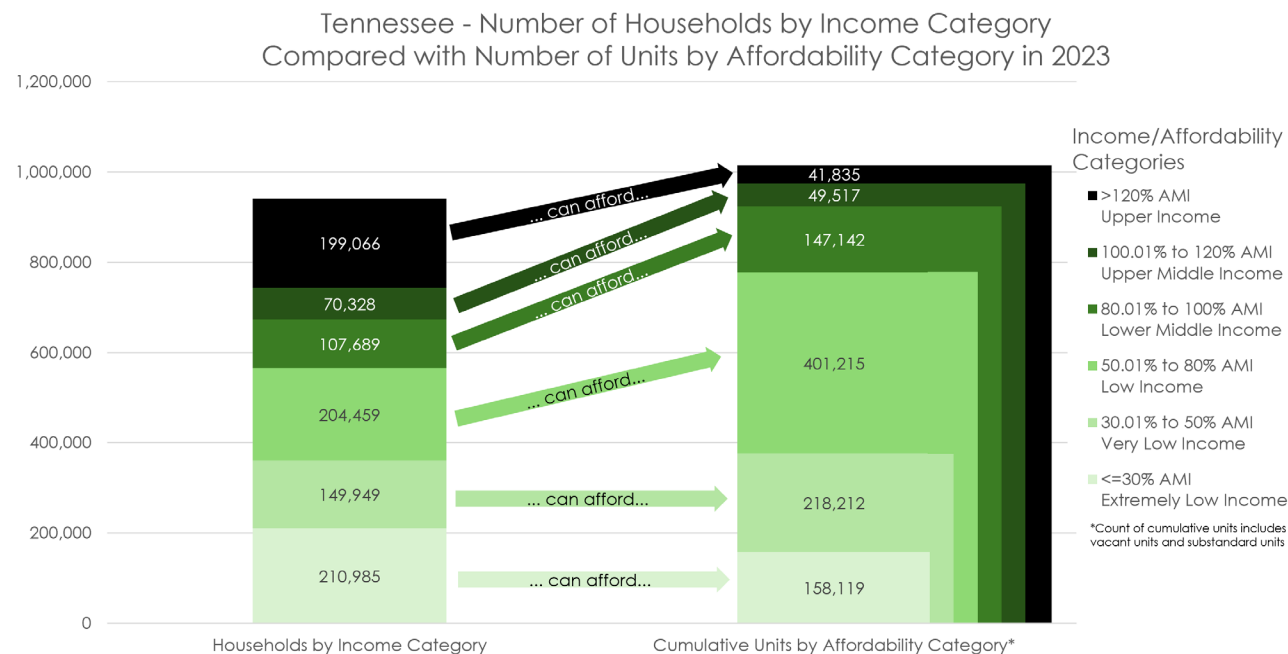


# What rental housing is needed?

## How well do household incomes match rents?

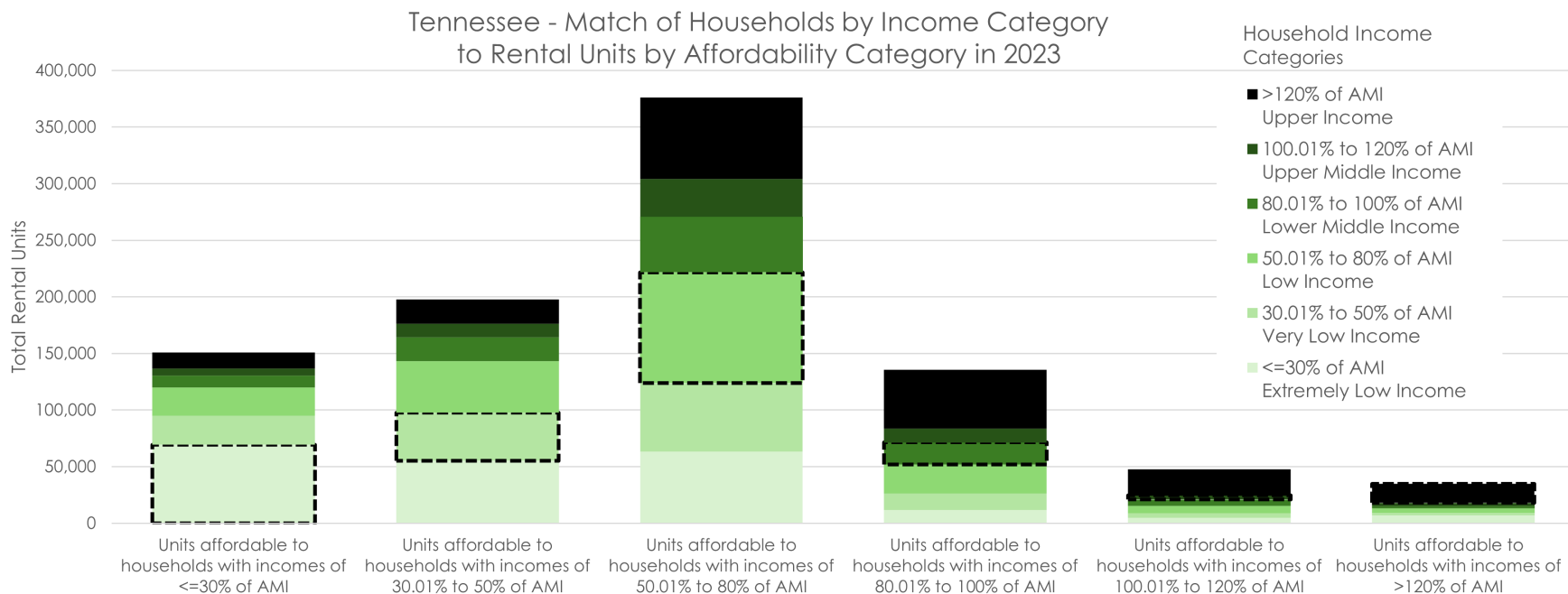
# Tennessee – Renter Household-to-Unit “Gap”

The left stack in the graph below shows the estimated number of renter households in Tennessee and their income distribution as a percentage of the Area Median Income (AMI) in 2023. The right stack shows the number of rental units that would be affordable to a household in each income category. Tennessee had an estimated absolute shortage of 52,866 rental units that were affordable to extremely low-income households.



# Tennessee – Renter Household-to-Unit “Match”

The stacks in the graph below show the estimated number of rental units in each affordability category and the households occupying them by income category. The income category of many renter households did not match the affordability category of the unit in which they lived, and 67.1% of extremely low-income renter households were cost burdened in the state.

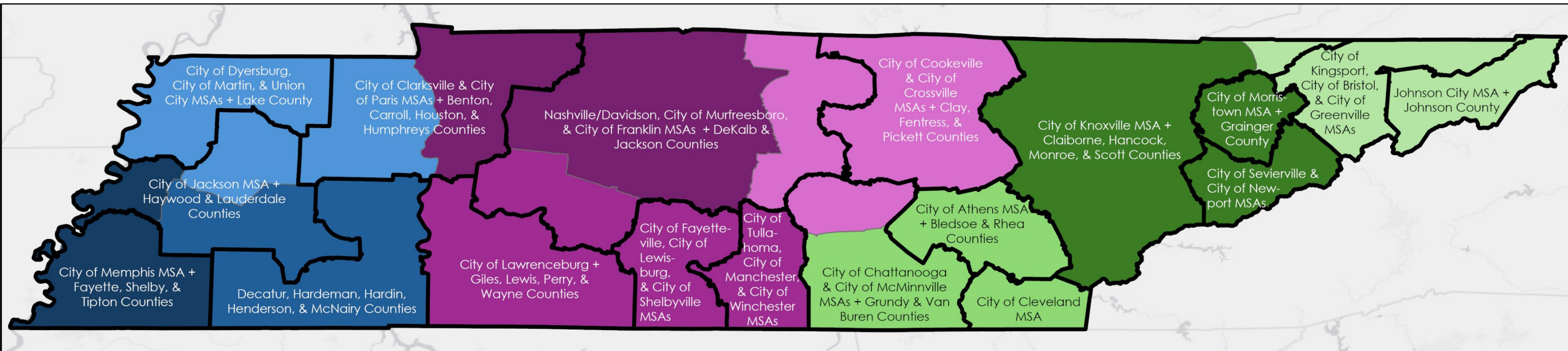


What rental housing is needed?

How well do household incomes match rents?

# Analysis of PUMAs

The map below shows combined Public Use Microdata Areas (PUMAs) overlaying Tennessee's nine development districts. The U.S. Census Bureau created PUMAs to allow researchers to analyze the American Community Survey (ACS) responses at the individual household level. The Tennessee Housing Development Agency (THDA) used the households' survey responses in the combined PUMAs to develop household-to-unit "gap" and "match" estimates.



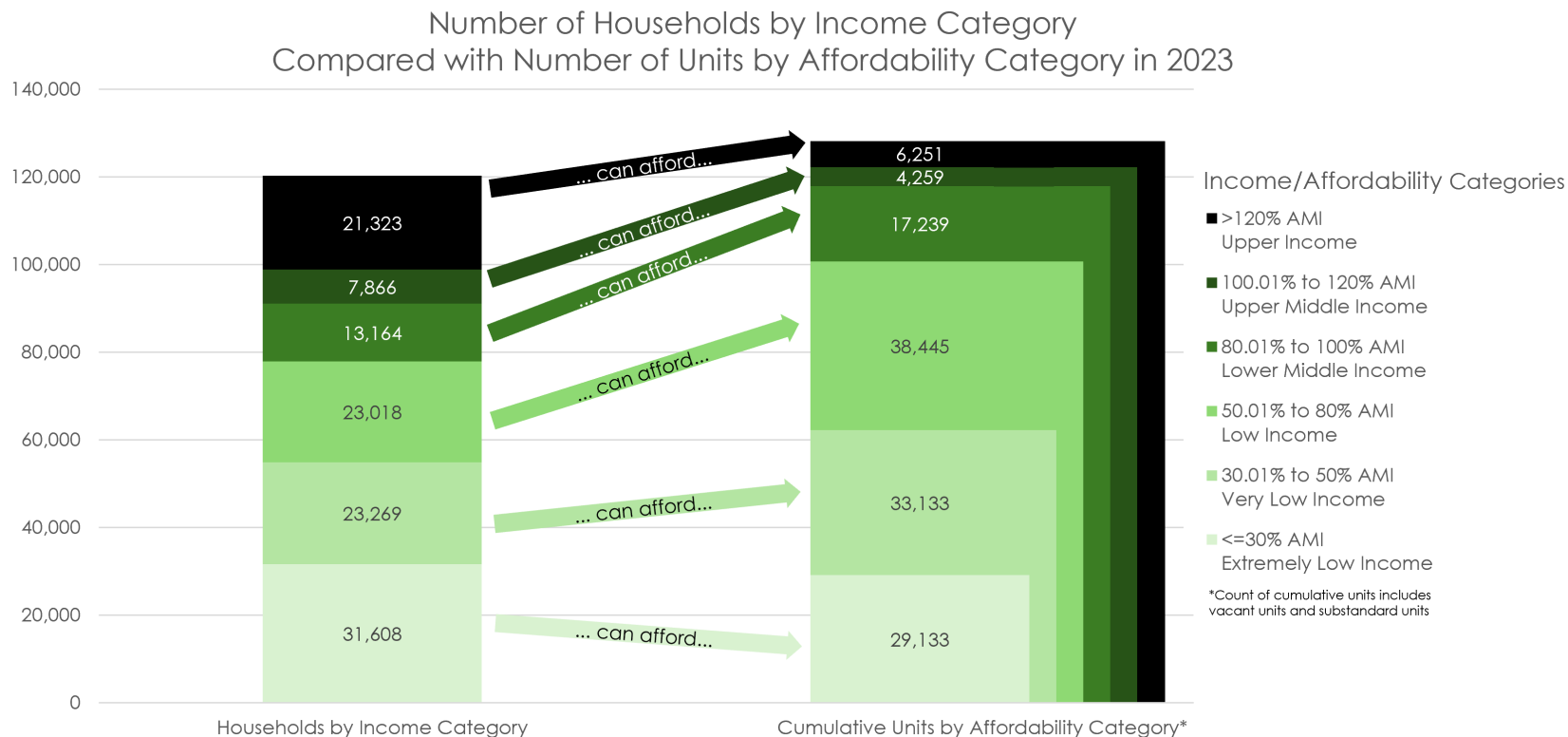


# What rental housing is needed?

## How well do household incomes match rents?

# City of Knoxville MSA + Claiborne, Monroe, & Scott Counties – Household-to-Unit “Gap”

This combined PUMA had an estimated absolute shortage of 2,475 rental units that were affordable to extremely low-income renter households.

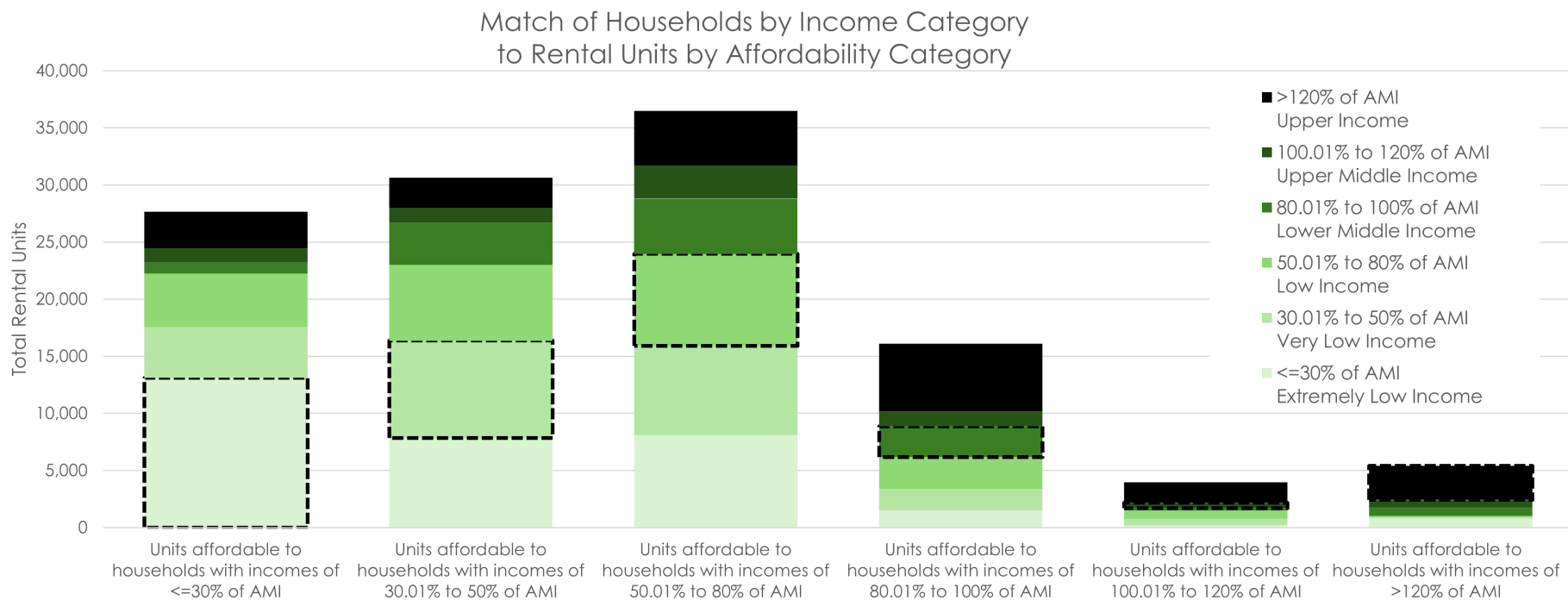


# What rental housing is needed?

## How well do household incomes match rents?

# City of Knoxville MSA + Claiborne, Monroe, & Scott Counties – Household-to-Unit “Match”

The income category of many renter households did not match the affordability category of the unit in which they lived, and 58.5% of extremely low-income renter households were cost burdened in this combined PUMA.

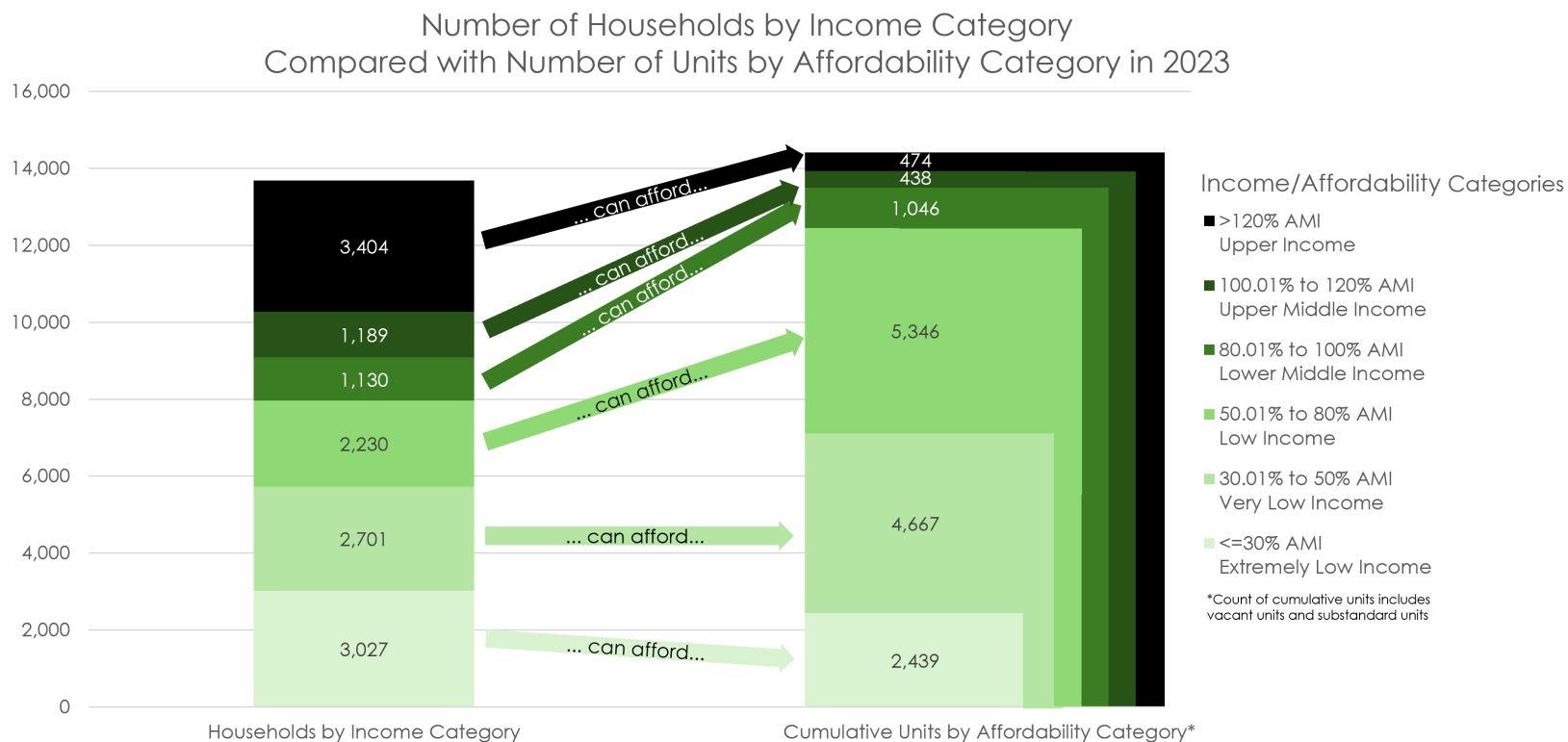


# What rental housing is needed?

## How well do household incomes match rents?

# City of Morristown MSA + Grainger County – Household-to-Unit “Gap”

This combined PUMA had an estimated absolute shortage of 588 rental units that were affordable to extremely low-income renter households.

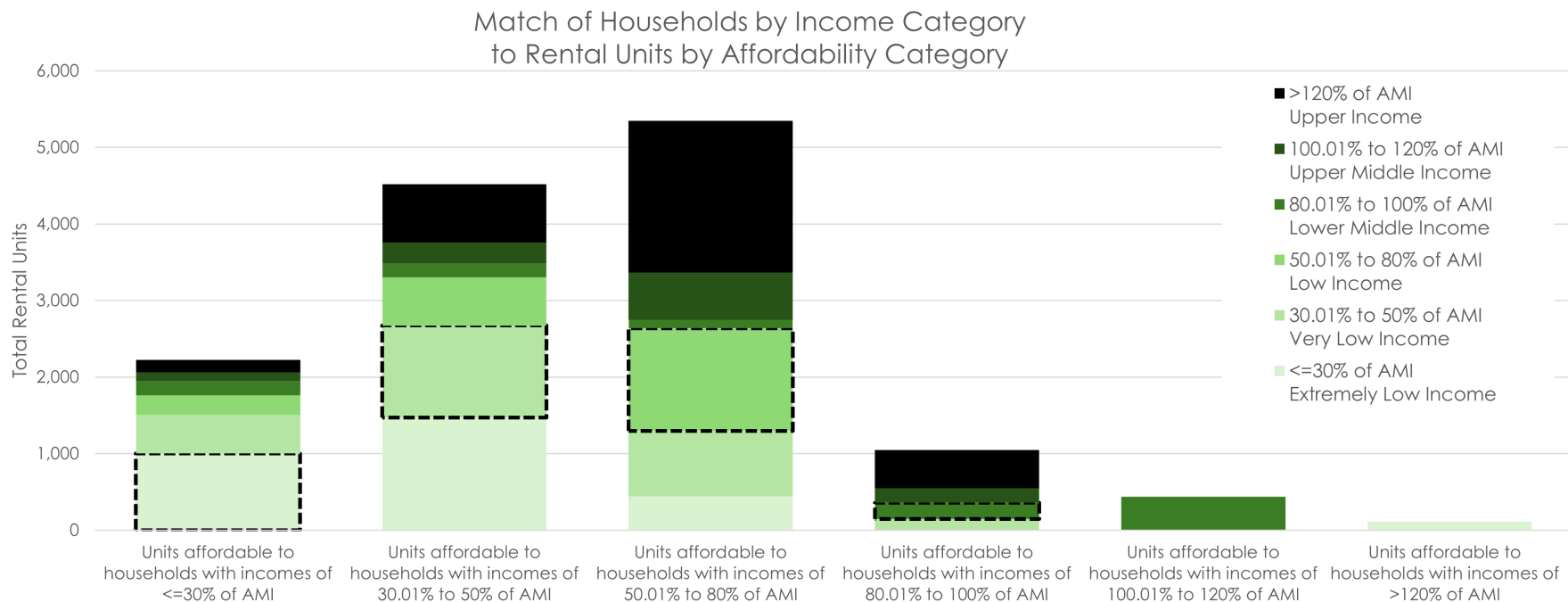


# What rental housing is needed?

## How well do household incomes match rents?

# City of Morristown MSA + Grainger County – Household-to-Unit “Match”

Many renter households' incomes do not match the affordability category of the unit in which they live, and 66.9% of extremely low-income renter households were cost burdened in this combined PUMA.

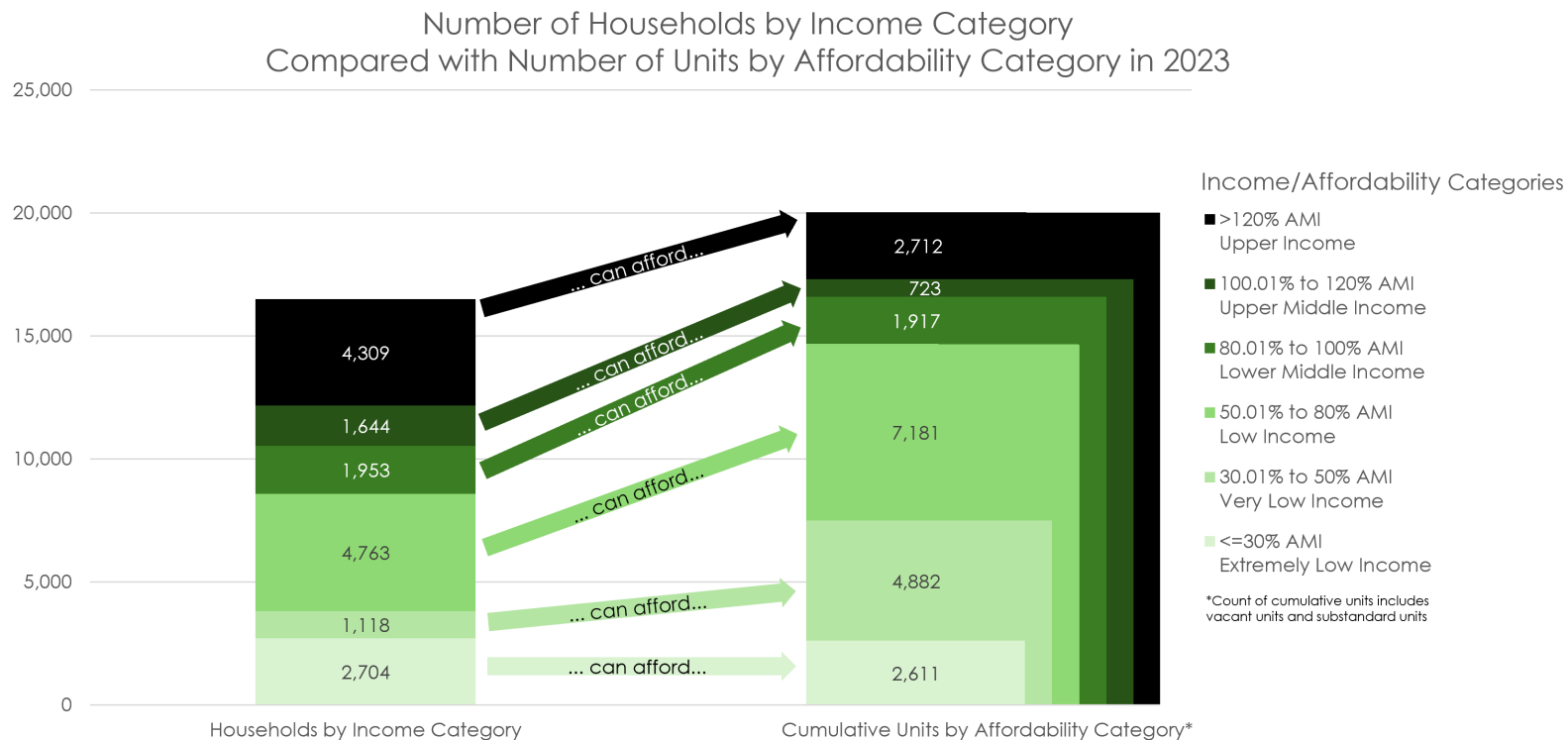


# What rental housing is needed?

## How well do household incomes match rents?

# City of Sevierville & City of Newport MSAs – Household-to-Unit “Gap”

This combined PUMA had an estimated absolute shortage of 93 rental units that were affordable to extremely low-income households.

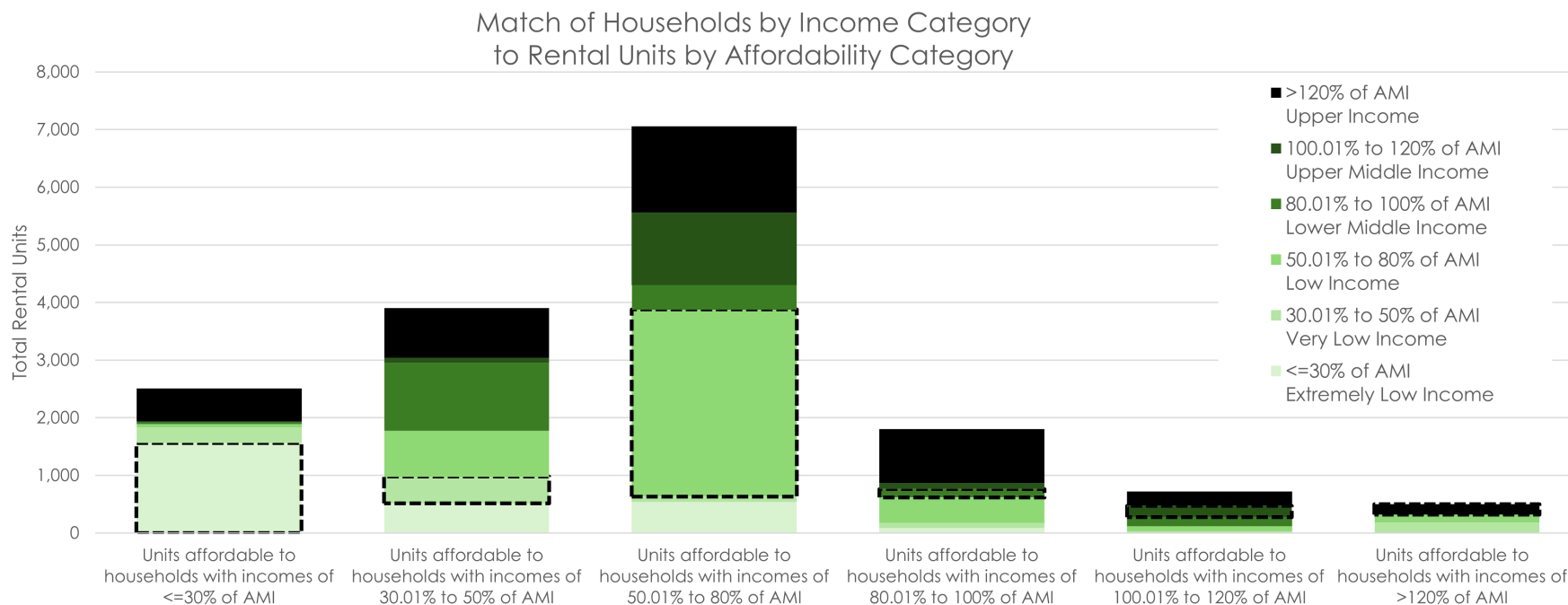


# What rental housing is needed?

## How well do household incomes match rents?

# City of Sevierville & City of Newport MSAs – Household-to-Unit “Match”

Many renter households' incomes do not match the affordability category of the unit in which they live, and 42.2% of extremely low-income renter households were cost burdened in this combined PUMA.



# Shortage of Supportive Housing

In short, Tennessee has a widespread, absolute shortage of rental housing units affordable to extremely low-income households (with incomes at 30% or less of the AMI). Making housing affordable to these households typically requires supportive housing. Unless Tennessee can produce more of this type of housing, renters in this income group will be increasingly at-risk of housing instability and homelessness.



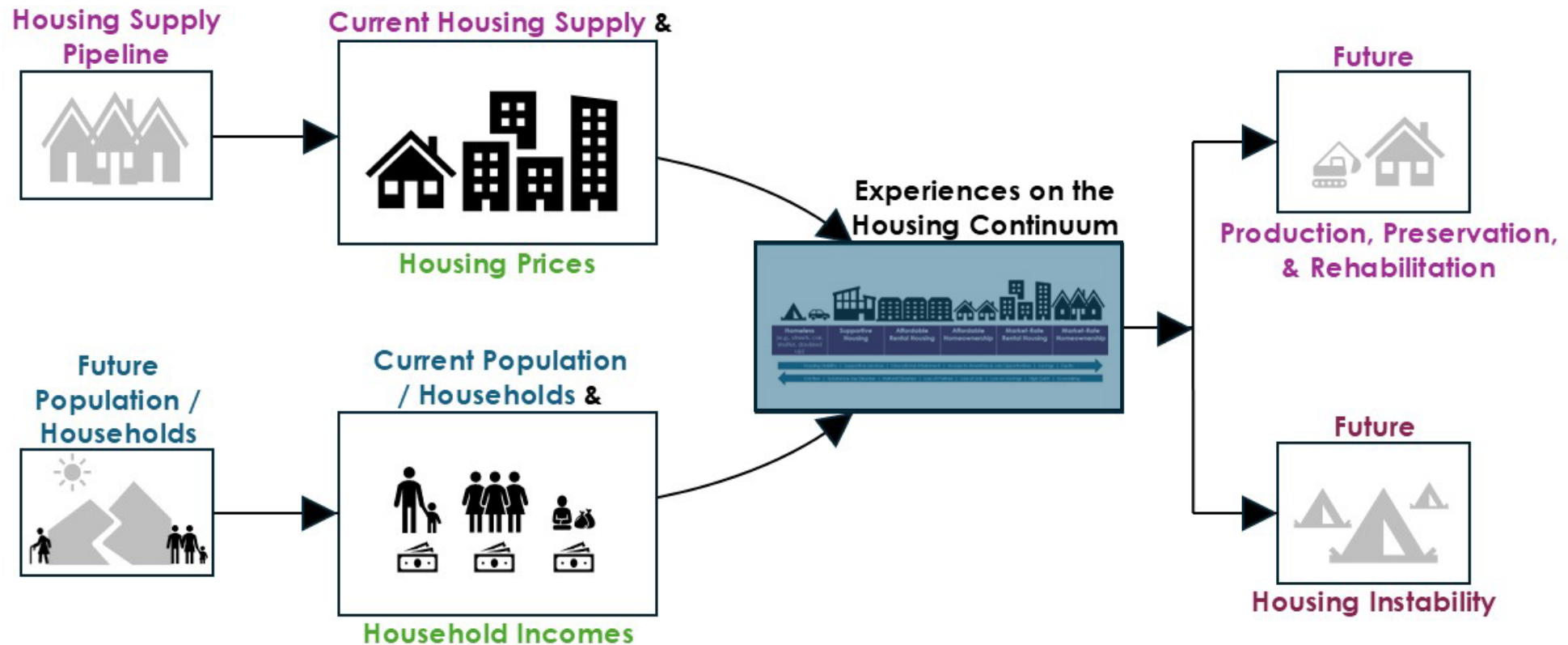
Housing Stability | Supportive Services | Educational Attainment | Access to Amenities & Job Opportunities | Savings | Equity

Eviction | Substance Use Disorder | Natural Disasters | Loss of Partner | Loss of Job | Low on Savings | High Debt | Downsizing

What development-related activities are needed?

How do we know?

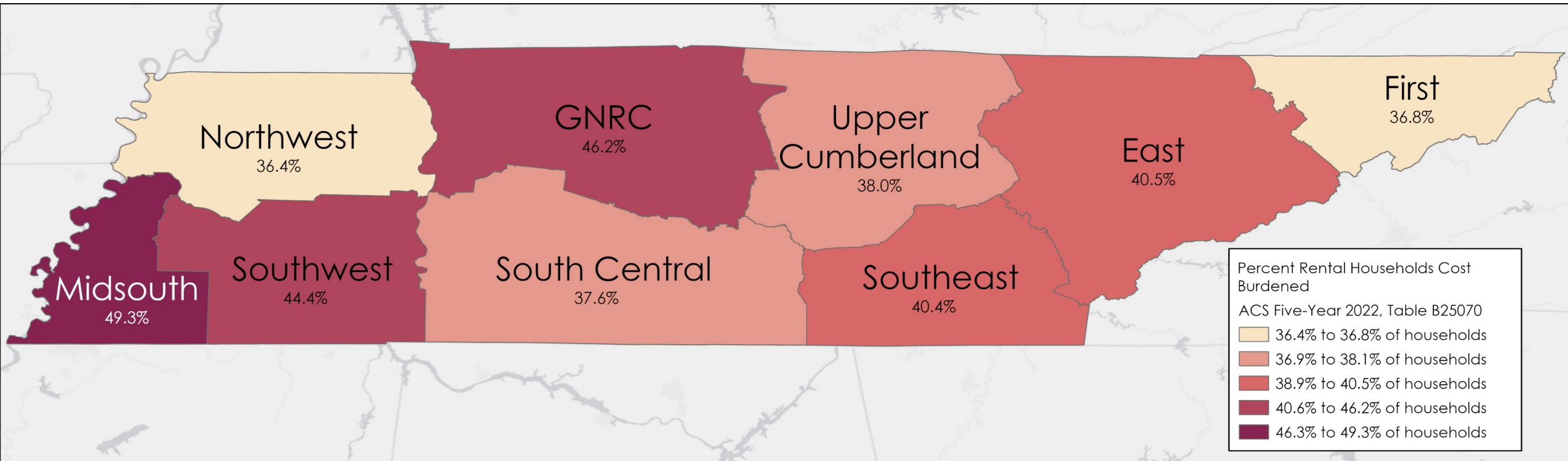
# Experiences on the Housing Continuum for Renters





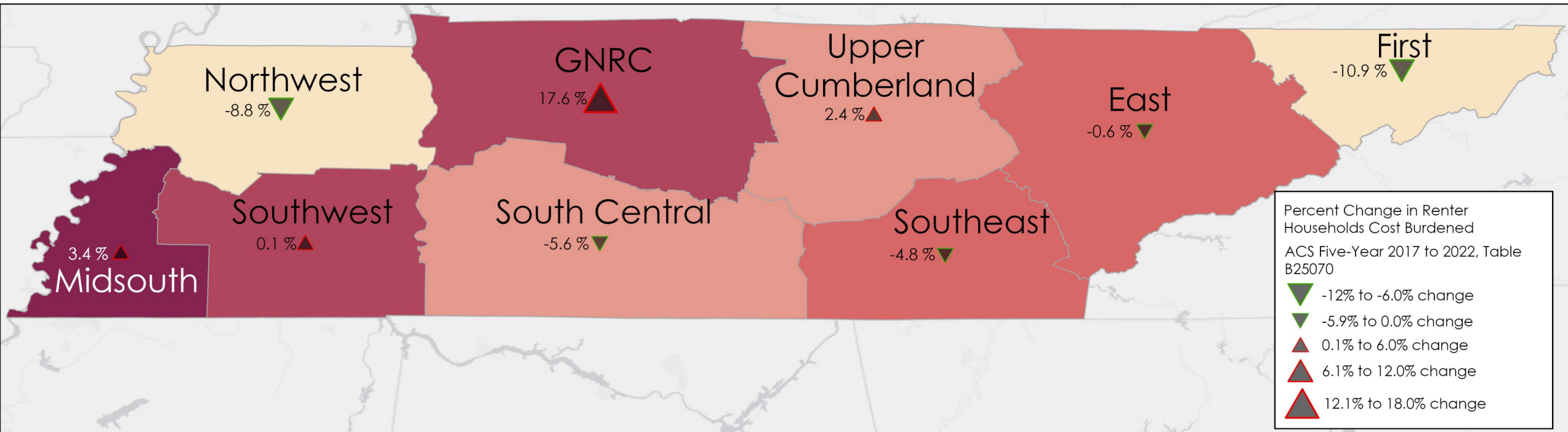
# Tennessee – Renter Cost Burden

In Tennessee, 43.3% of renter households were cost burdened, spending 30% or more of their incomes on housing. Cost burdened households are prone to housing insecurity. About two out of five renter households in the East region were cost burdened.



# Tennessee – Percent Change in Renter Cost Burden

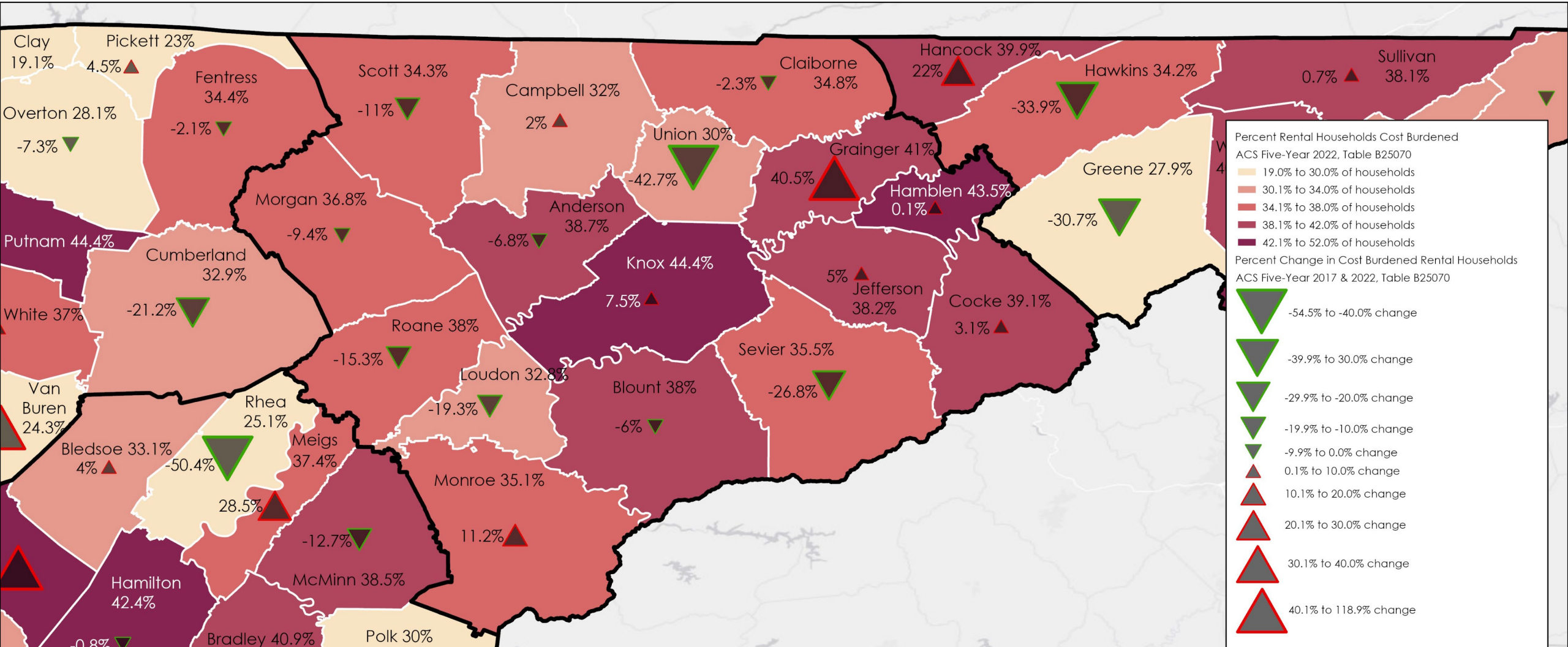
The percent change of the number of renter households experiencing cost burden over a five-year period was not evenly distributed across Tennessee.



What housing is needed?

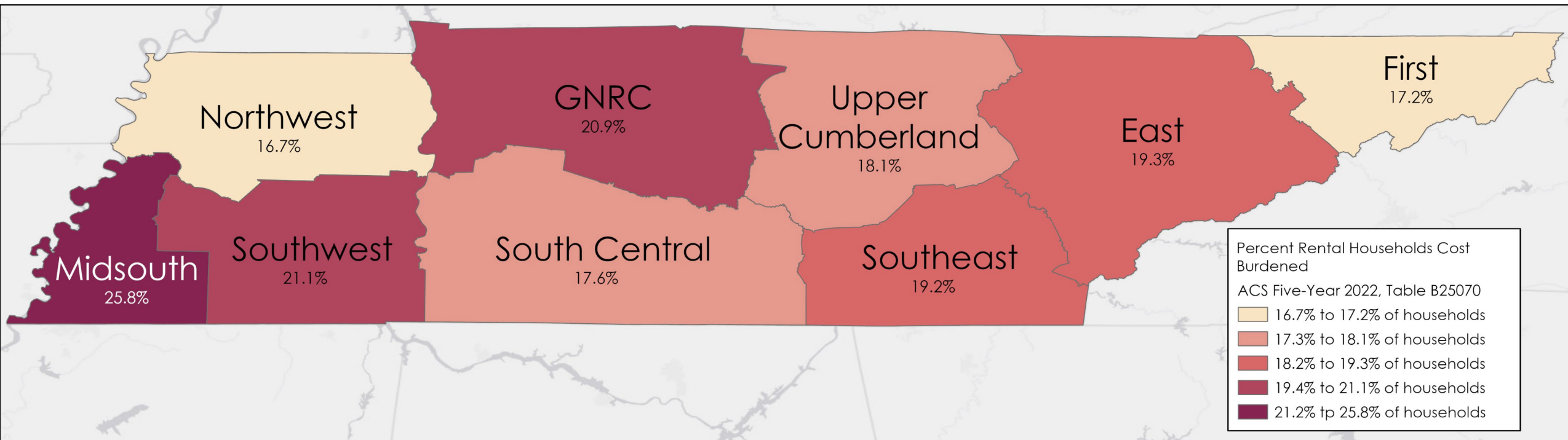
How do we know?

# East – Renter Cost Burden



# Tennessee – Severe Renter Cost Burden

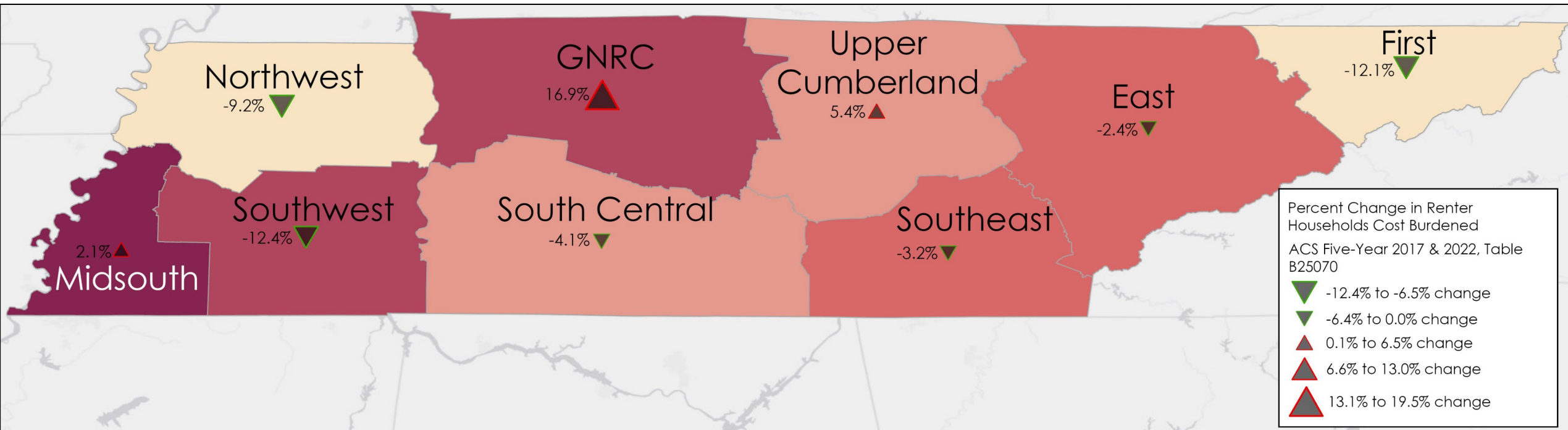
In Tennessee, 20.7% of renter households were severely cost burdened, spending 50% or more of their household incomes on housing. Severely cost burdened households are especially prone to housing insecurity. About one if five renter households in the East region was severely cost burdened.



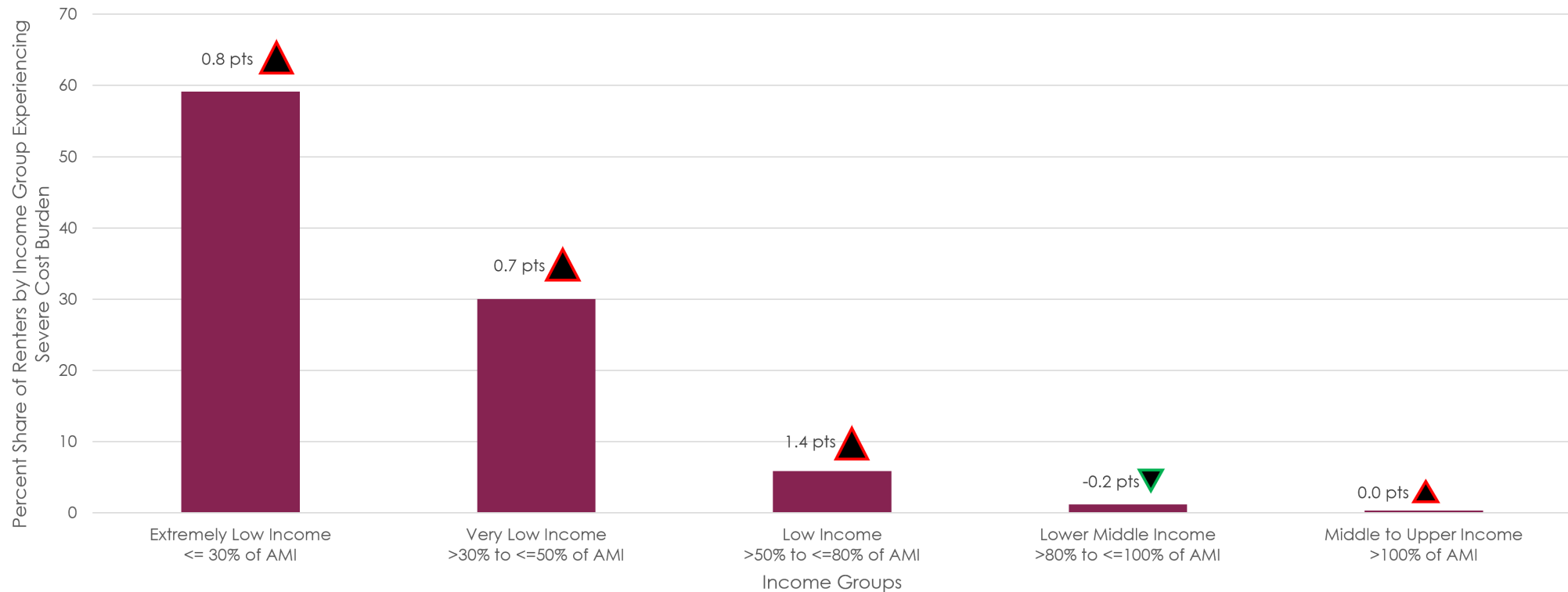


# Tennessee – Percent Change in Severe Renter Cost Burden

The percent change of the number of renter households experiencing severe cost burden over a five-year period was not evenly distributed across Tennessee.



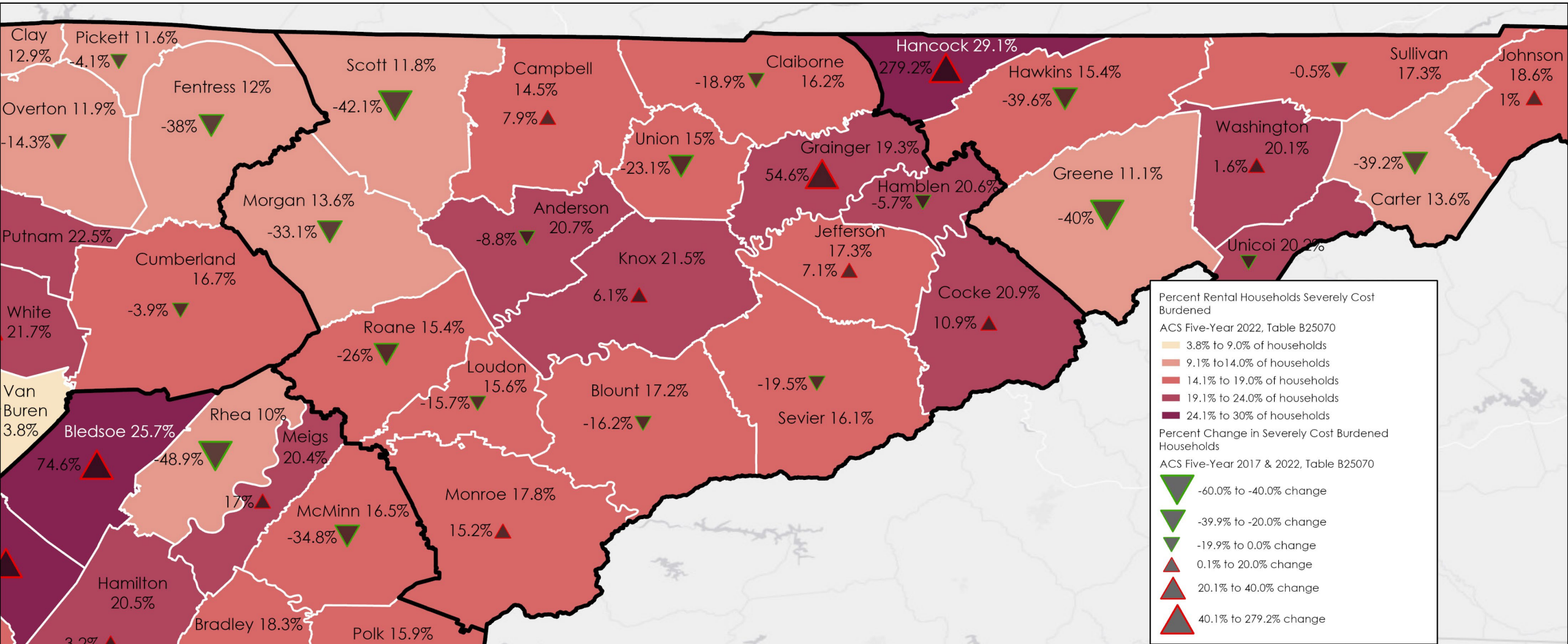
# Tennessee – Severe Renter Cost Burden by Household Income Group



What housing is needed?

How do we know?

# East – Severe Renter Cost Burden



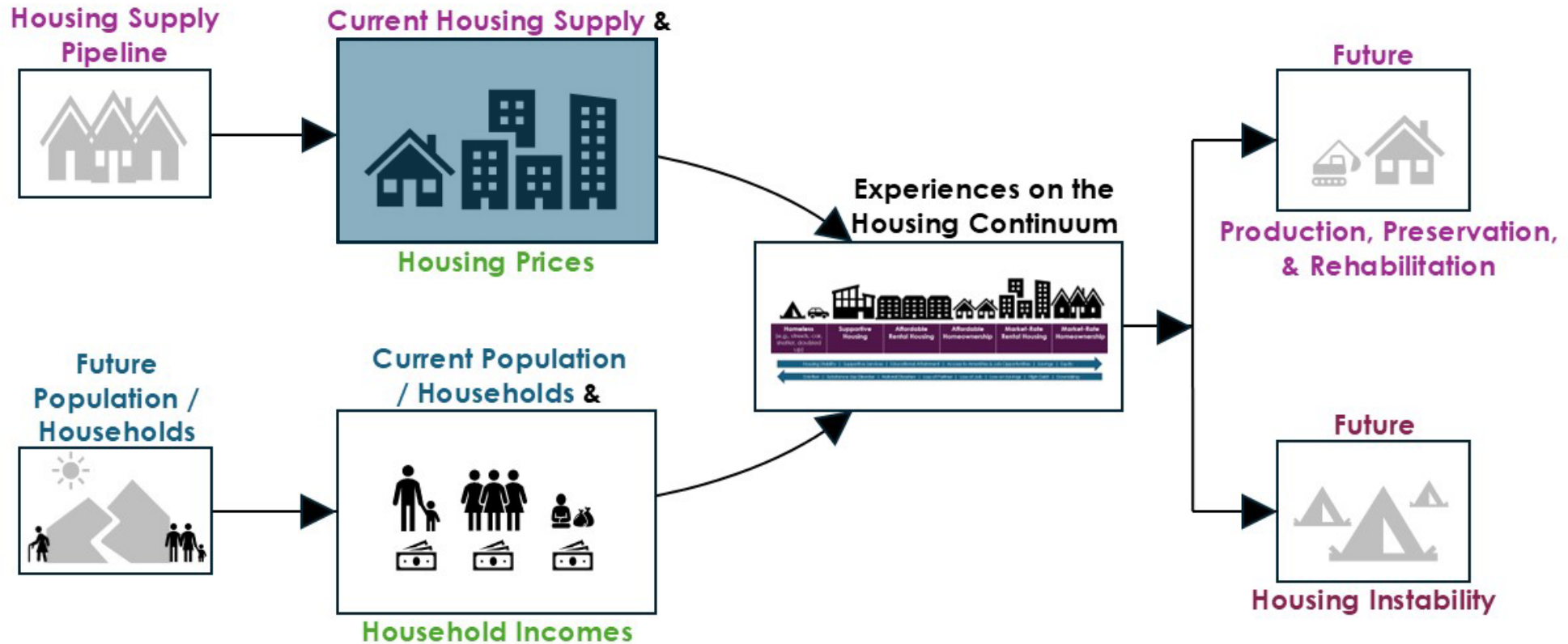
# What causes levels of cost burden to change?

- Population change in an area (e.g., people moving in, people moving away)
- A growth in housing supply (e.g., new developments) or reduction in housing supply (e.g., widespread disrepair/vacancy, natural disaster)
- An increase in housing prices (e.g., increased supply and labor costs for building) or decrease in housing prices
- Change in households' incomes



What is the region like?  
How much do homes for sale cost?

# Home Sale Prices

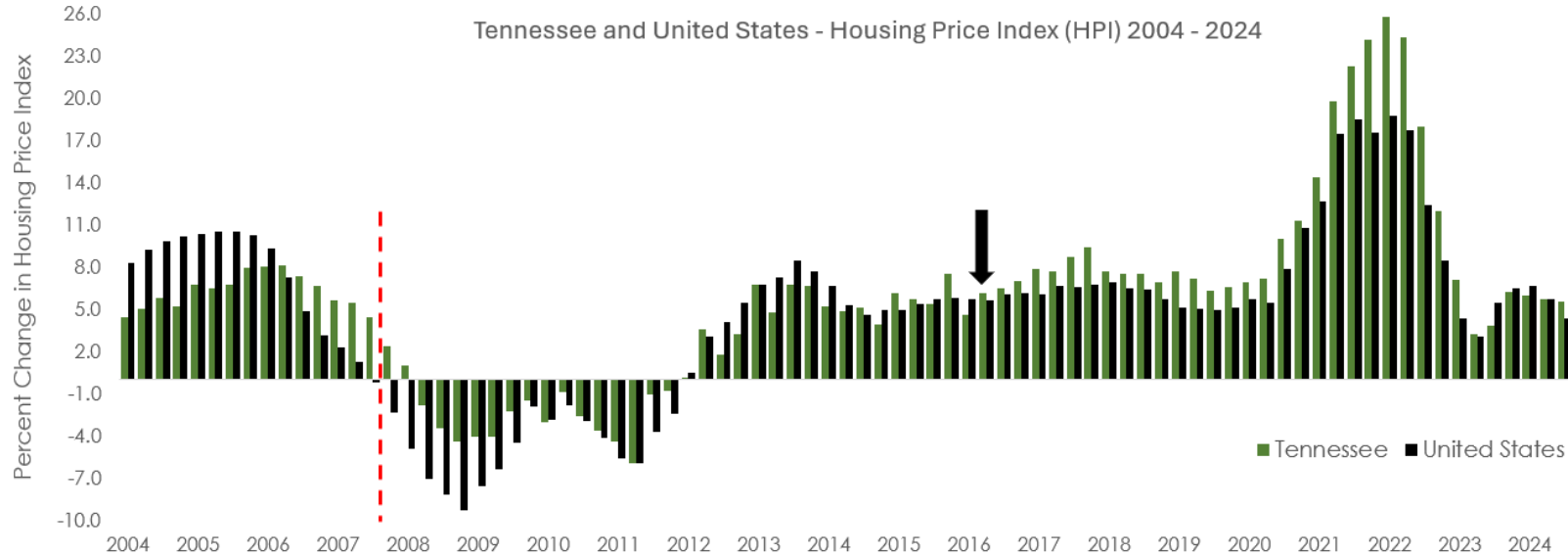


What is the region like?

How much do homes for sale cost?

# Tennessee – Housing Price Index (HPI)

Following the 2007 mortgage and financial crisis, housing development in Tennessee lagged for approximately a decade, failing to keep up with the state's growing population. As a result, Tennessee's Housing Price Index (HPI) in 2016 began to grow faster than many places in the United States, culminating in rapid price increases for Tennessee's single-family homes from 2020-2022. While the growth in prices of single-family homes slowed in 2023 and 2024, prices remain at high levels.

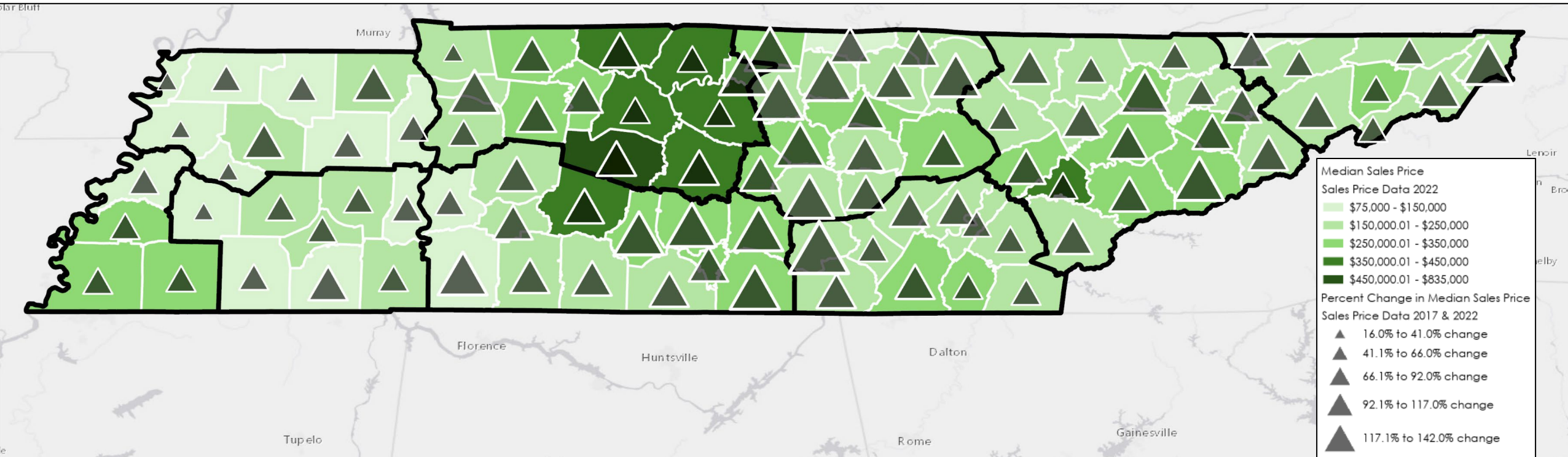


What is the region like?

How much do homes for sale cost?

# Tennessee – Median Home Sale Price

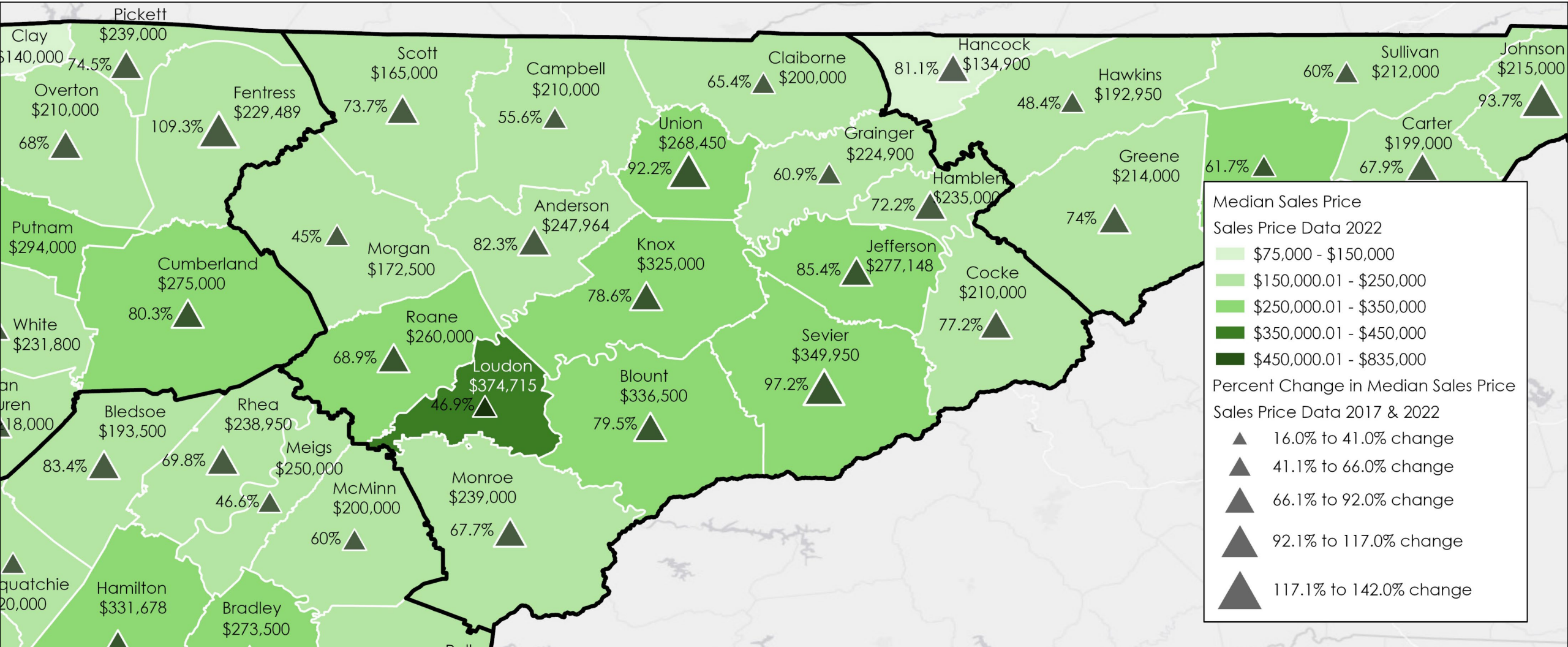
Tennessee's median home value increased by 53% to \$232,100 over a five-year period. The East region had moderately high home sale prices and has seen significant price increases in that five-year period.



What is the region like?

How much do homes for sale cost?

# East – Median Home Sale Price

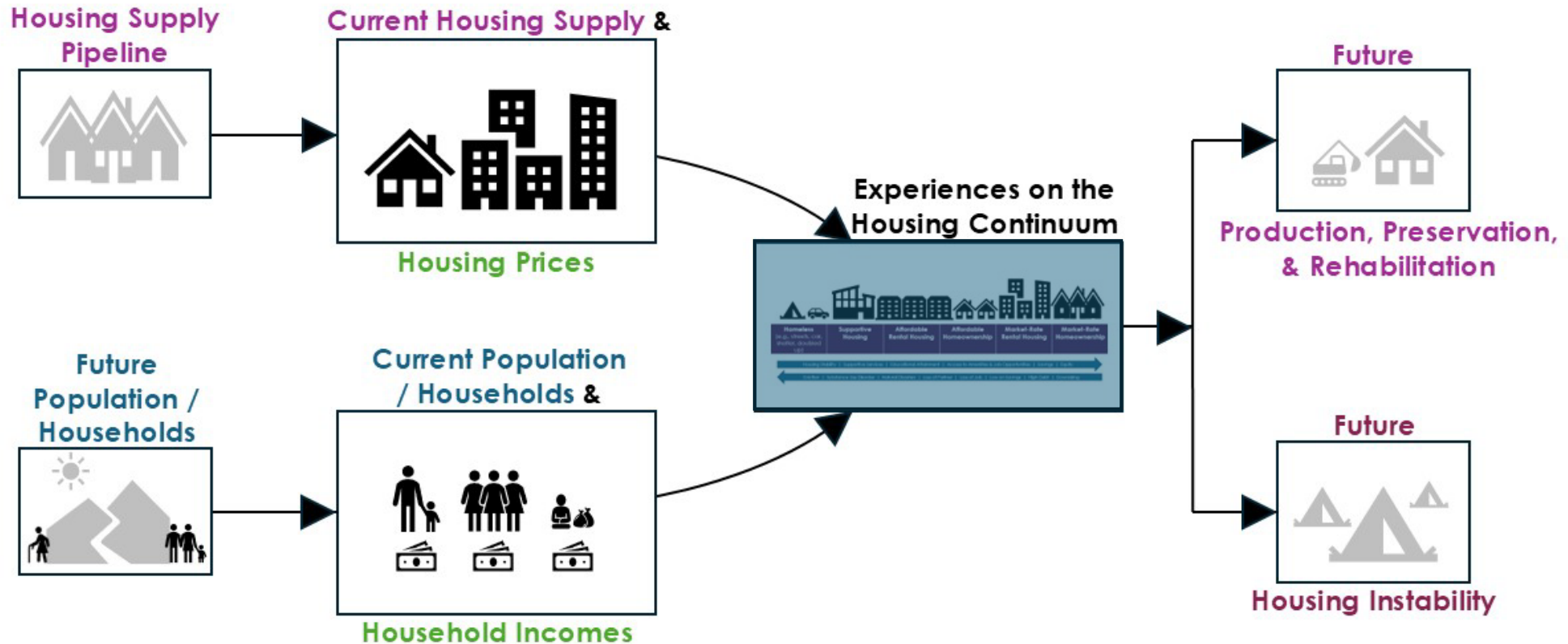




What development-related activities are needed?

How do we know?

# Experiences on the Housing Continuum for (Potential) Homebuyers

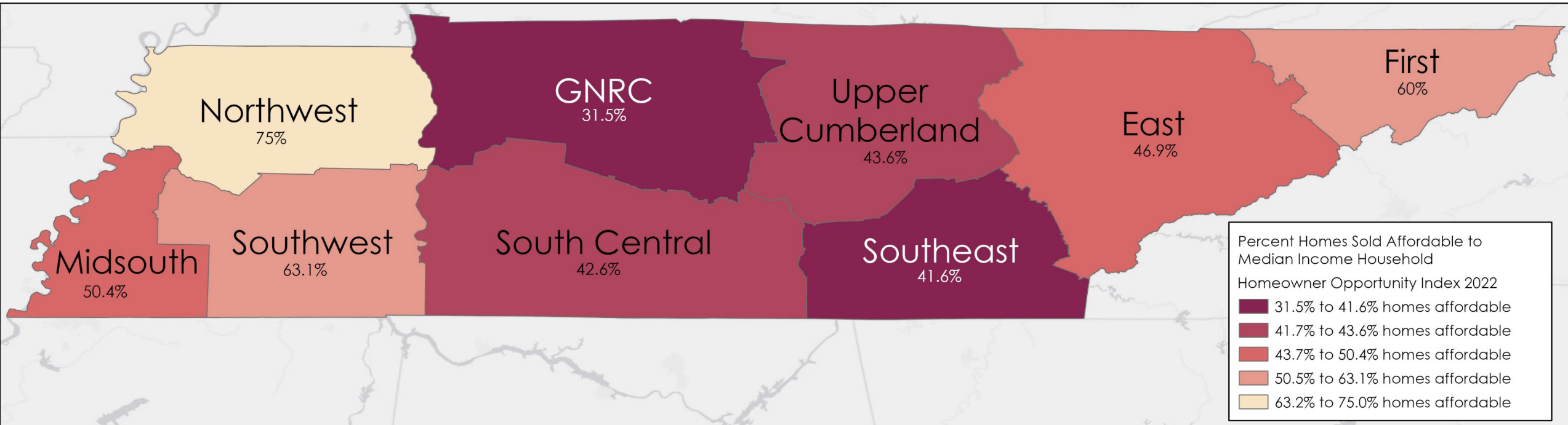


What housing is needed?

How do we know?

# Tennessee – Homeowner Opportunity Index

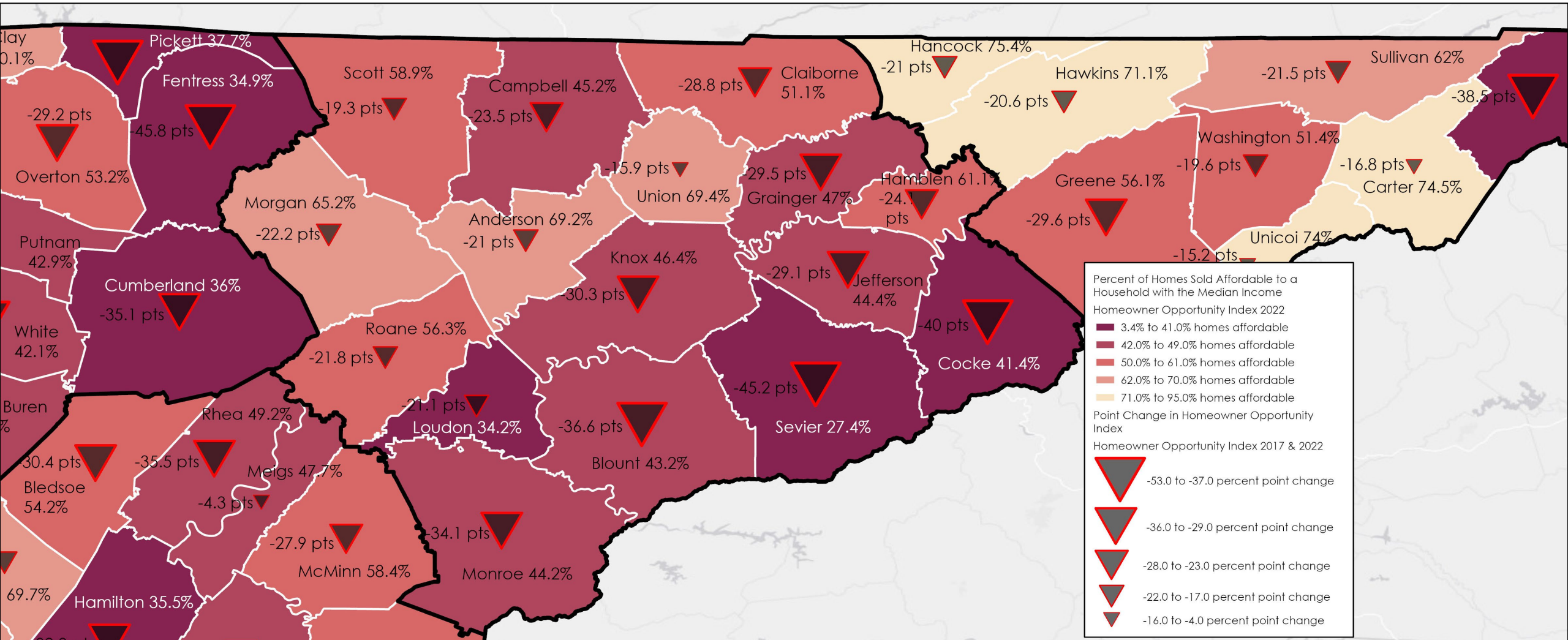
The Homeowner Opportunity Index (HOI) tracks the percentage of homes sold in a calendar year that would be affordable to a household with the Area Median Income (AMI). Tennessee's HOI declined sharply from 2017 to 2022. In 2017, 71% of homes sold would have been affordable to a household with the AMI, but only 43% of homes would have been in 2022, a 28 percentage-point decline.



What housing is needed?

How do we know?

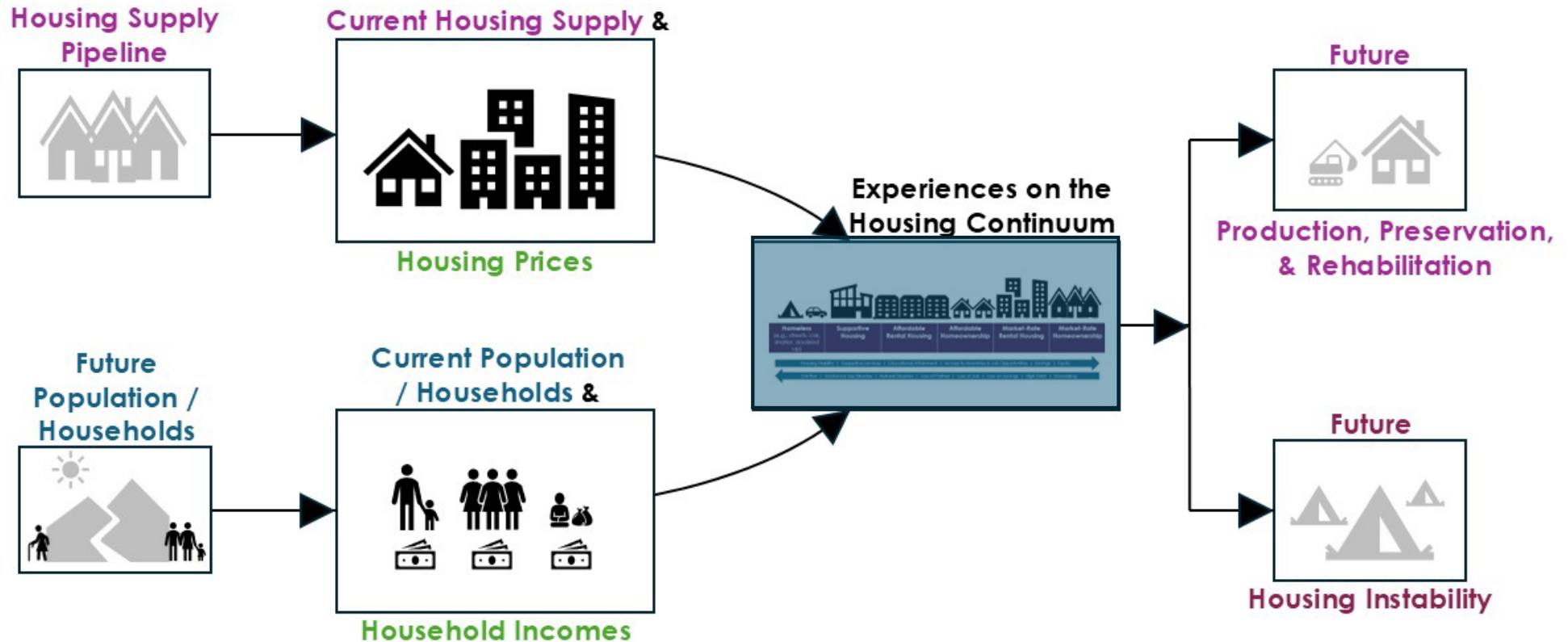
# East – Homeowner Opportunity Index



What building and cost-related activities are needed?

How do we know?

# Experiences on the Housing Continuum





# Tennessee – Cost-Related Housing Problems

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported having a cost-related housing problem within the previous two years.

Response Options	All Survey Respondents		Respondents with Incomes of \$0 to \$50K		Respondents with Incomes of >\$50K to \$100K		Respondents with Incomes of >\$100K	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Found it difficult to pay my rent and/or mortgage.	41.6%	490	55.7%	323	39.0%	129	15.4%	31
Found it difficult to pay my utility bills.	38.1%	449	53.1%	308	34.4%	114	9.5%	19
Applied for rental housing and was denied.**	12.5%	147	20.9%	121	7.3%	24	0.5%	1
Applied for a mortgage and was denied.**	9.9%	117	12.9%	75	11.2%	37	2.0%	4
<b>TOTAL COMPLETE RESPONSES</b>		<b>1,179*</b>		<b>580</b>		<b>331</b>		<b>201</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is concerning these percents of respondents reported experiencing the problems above.

\*\*These experiences may be cost-related, although some respondents may have experienced housing discrimination.

# East – Cost-Related Housing Problems

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported having a cost-related housing problem within the previous two years.

Response Options	All Survey Respondents		East Respondents		Southeast Respondents		First Respondents	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Found it difficult to pay my rent and/or mortgage.	41.6%	490	39.8%	117	45.8%	55	46.8%	51
Found it difficult to pay my utility bills.	38.1%	449	42.5%	125	37.5%	45	39.4%	43
Applied for rental housing and was denied.**	12.5%	147	8.8%	26	17.5%	21	5.5%	6
Applied for a mortgage and was denied.**	9.9%	117	10.5%	31	10.8%	13	14.7%	16
<b>TOTAL COMPLETE RESPONSES</b>		<b>1,179</b>		<b>294*</b>		<b>120</b>		<b>109</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all residents of the East region. However, it is concerning these percents of respondents reported experiencing the problems above.

\*\*These experiences may be cost-related, although some respondents may have experienced housing discrimination.

# What building and cost-related related activities are needed?

## How do we know?

# Tennessee – Building and Cost-Related Housing Needs

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported a building and/or cost-related activity as “high need” in their communities.

Response Options	All Survey Respondents		Respondents with Incomes of \$0 to \$50K		Respondents with Incomes of >\$50K to \$100K		Respondents with Incomes of >\$100K	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
New affordable homes for sale	79.5%	704	80.6%	357	80.1%	205	77.1%	111
New affordable rental housing	78.9%	699	84.7%	375	76.6%	196	68.8%	99
Downpayment assistance for buying a home	69.2%	613	73.1%	324	71.5%	183	54.2%	78
Changes to make energy use more affordable or efficient for renters*	65.1%	577	75.6%	335	59.8%	153	46.5%	67
Changes to make energy use more affordable or efficient for low to middle-income homeowners*	65.1%	577	74.7%	331	60.9%	156	46.5%	67
<b>TOTAL COMPLETE RESPONSES</b>		<b>886*</b>		<b>443</b>		<b>256</b>		<b>144</b>

\*\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is concerning these percents of respondents reported experiencing the needs above.

# What building and cost-related activities are needed?

## How do we know?

# East – Building and Cost-Related Housing Needs

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by development district region who reported a building and/or cost-related activity as “high need” in their communities.

Response Options	All Survey Respondents		East Respondents		Southeast Respondents		First Respondents	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
New affordable homes for sale	79.5%	704	77.7%	181	81.3%	87	81.9%	68
New affordable rental housing	78.9%	699	79.0%	184	85.0%	91	83.1%	69
Downpayment assistance for buying a home	69.2%	613	69.5%	162	65.4%	70	66.3%	55
Changes to make energy use more affordable or efficient for renters*	65.1%	577	63.5%	148	68.2%	73	71.1%	59
Changes to make energy use more affordable or efficient for low to middle-income homeowners*	65.1%	577	67.0%	156	66.4%	71	69.9%	58
<b>TOTAL COMPLETE RESPONSES</b>		<b>886</b>		<b>233*</b>		<b>107</b>		<b>83</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all residents of the East region. However, it is concerning these percents of respondents reported experiencing the needs above.

# Tennessee – Building and Cost-Related Housing Needs

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts. Focus group participants from every development district region reported rents were rising quickly and becoming less affordable for households in their areas. Participants shared they are seeing increases in housing insecurity. As more households struggle to pay rents, they must seek emergency rental assistance, or as more households experience homelessness, they must “double up” with friends and family or utilize group shelters. To reduce housing insecurity, Tennessee needs more affordable rental housing, especially units affordable to extremely low-income households.

# Tennessee – Building and Cost-Related Housing Needs

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

In addition, a participant from the Upper Cumberland development district reported rent for a two-bedroom apartment in the City of Sparta was the same amount per month as the monthly mortgage payment for a three-bedroom house. Another participant from the Upper Cumberland development district shared many renters would like to become homeowners but struggle to save for a downpayment. Even when they save enough money, sometimes poor credit scores (or weak credit histories) keep them from qualifying for a mortgage. She speculated struggles with down payments and credit histories may become increasingly common if prices, including rents, continue to rise.

Participants also reported that not enough starter homes were being built, which was preventing more people from moving from renting to homeownership, a phenomenon often described as the “missing middle.” One participant from the First development district put it this way: “I have friends who cannot start a family because they cannot move into an appropriate home. Many people who would like to buy are stuck renting. And it's not just the factory workers struggling to afford housing. It's police, sanitation, fire, and teachers too. People are not able to find something affordable to move into.”



# Shortage of Affordable Homes for Sale

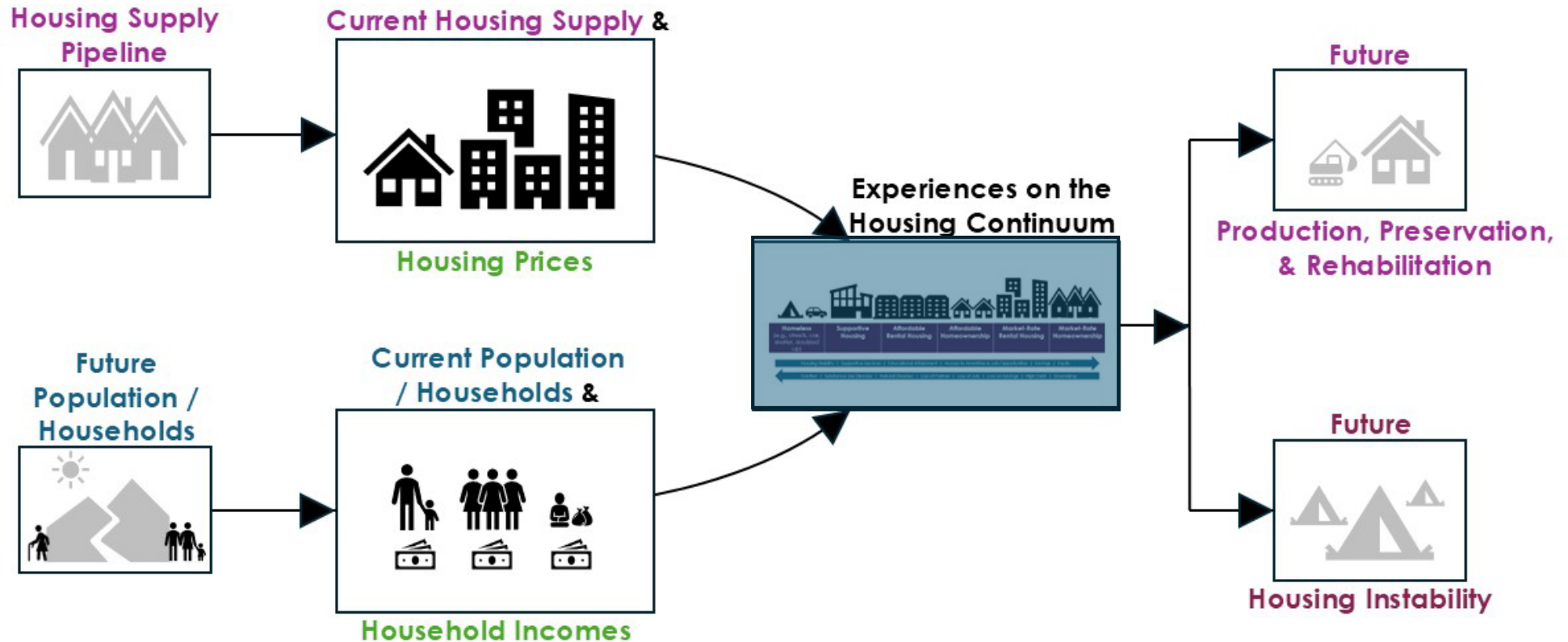
In short, many middle-income renter households hoping to become homeowners cannot find “starter homes” to purchase, limiting their abilities to live in housing more suitable to middle and later phases of life and to build wealth over time. The inability of these households to transition from renting to owning a home also increases price pressures in the rental market, as higher income households must live in units that historically would have been available to lower income households.



Housing Stability | Supportive Services | Educational Attainment | Access to Amenities & Job Opportunities | Savings | Equity

Eviction | Substance Use Disorder | Natural Disasters | Loss of Partner | Loss of Job | Low on Savings | High Debt | Downsizing

# Experiences on the Housing Continuum

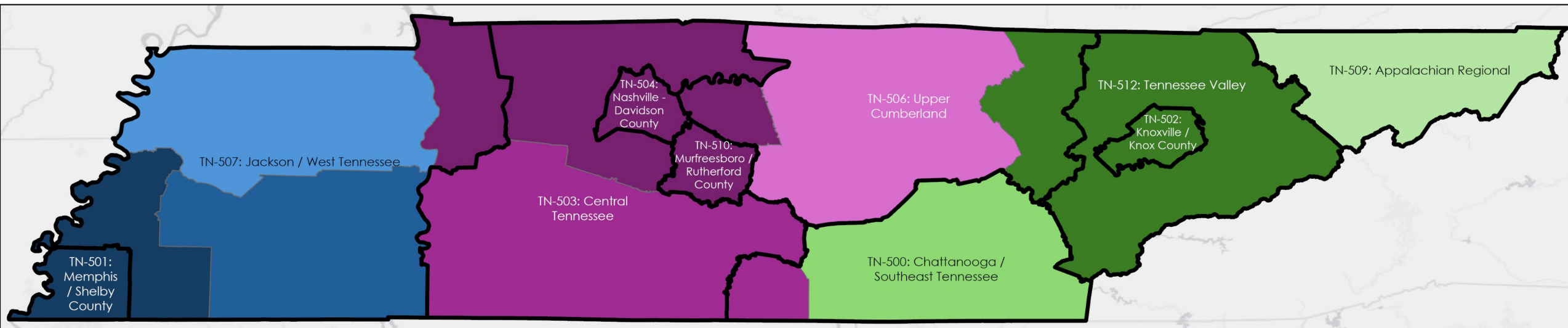


Who is experiencing housing instability?

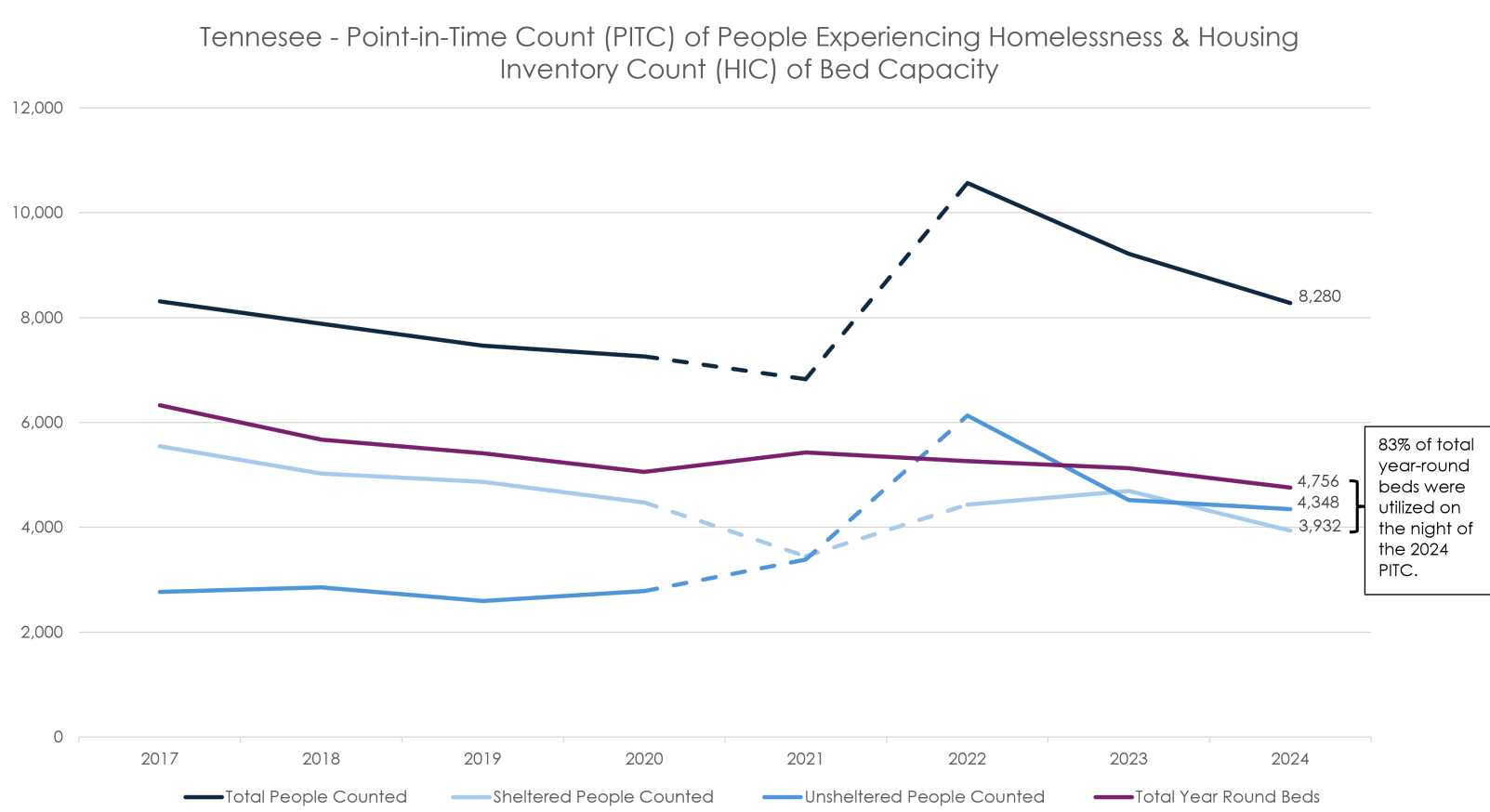
How do we know?

# Analysis of Continuum of Care Regions

The map below shows the Continuum of Care (CoC) regions overlapping each of Tennessee's nine development districts. CoCs coordinate and provide emergency shelter and homelessness services for their regions. The annual Point-in-Time Count (PITC) in each CoC provides an unduplicated count of sheltered and unsheltered people experiencing homelessness on a single night in January. The number of year-round beds available is also recorded in the Housing Inventory Count (HIC). The PITC is best understood as a measure of visible homelessness, and the number of people counted is always less than the actual number of people experiencing homelessness.

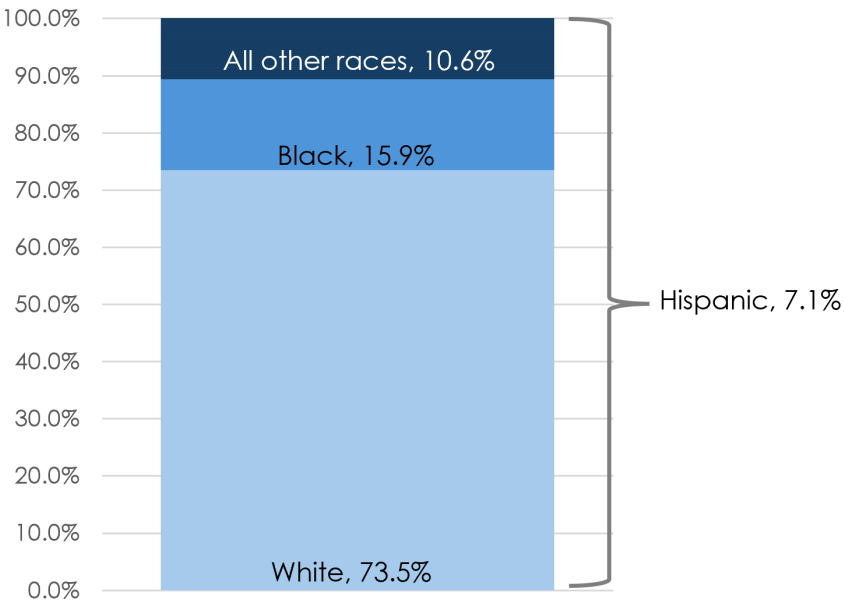


# Tennessee – Housing Inventory Count (HIC) and Point-in-Time Count (PITC)

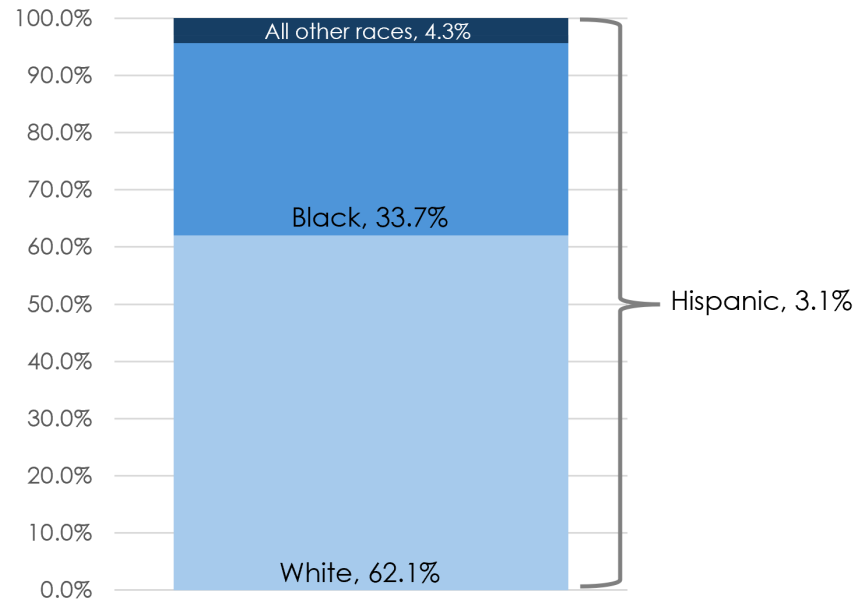


# Tennessee – Race Distribution of Population and People Counted in PITC

Tennessee – Racial Distribution of Population in 2023



Tennessee – Racial Distribution of People Counted in PITC in 2023

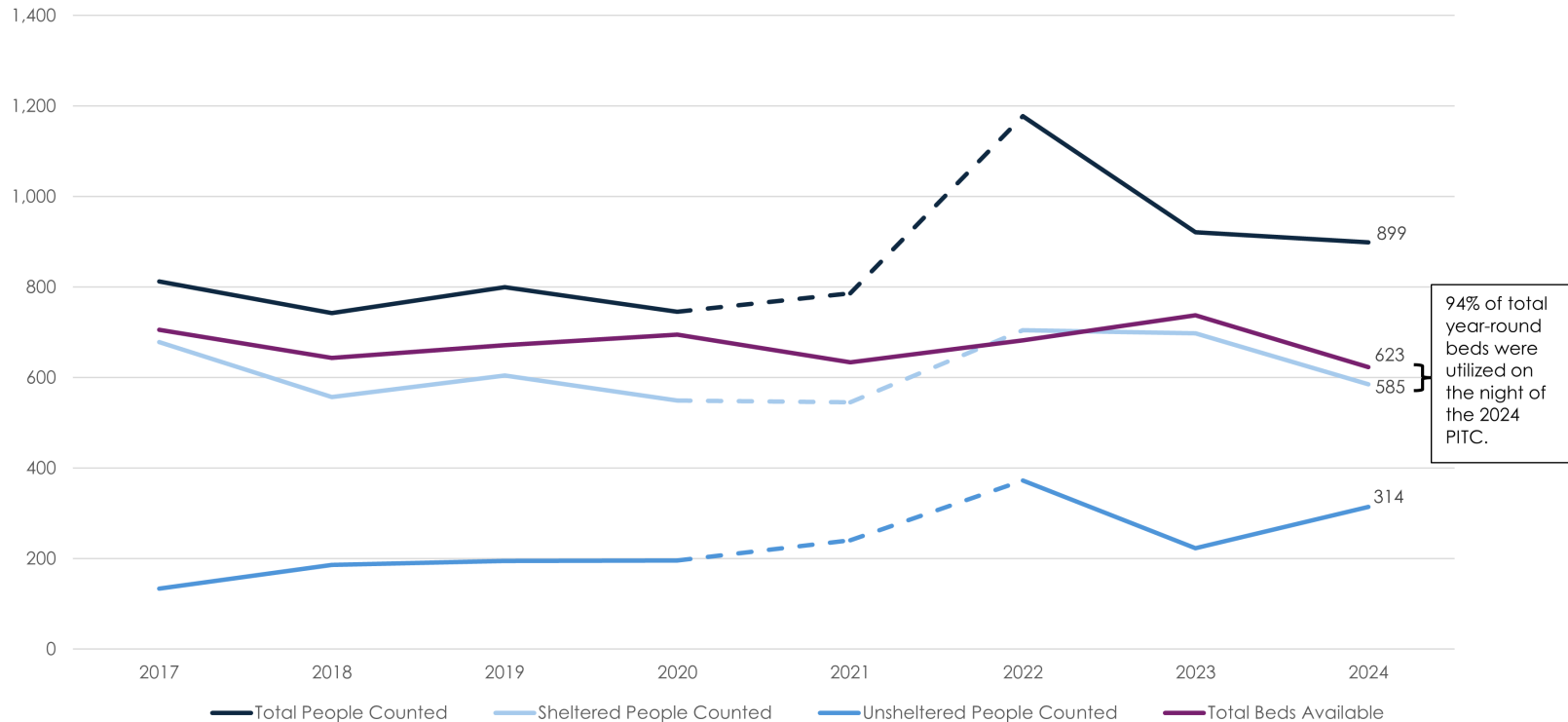


Tennessee – Share of Racial and Ethnic Groups in General Population Experiencing Homelessness

Racial and Ethnic Groups	Share
American Indian and Alaskan Native	0.000%
Asian	0.000%
Black and/or African American	0.380%
Hispanic (all races)	0.065%
Multiple races	0.031%
Pacific Islander or Native Hawaiian	0.243%
White	0.089%
<b>Total (all races and ethnicities)</b>	<b>0.089%</b>

# TN-502 – Housing Inventory Count (HIC) and Point-in-Time Count (PITC)

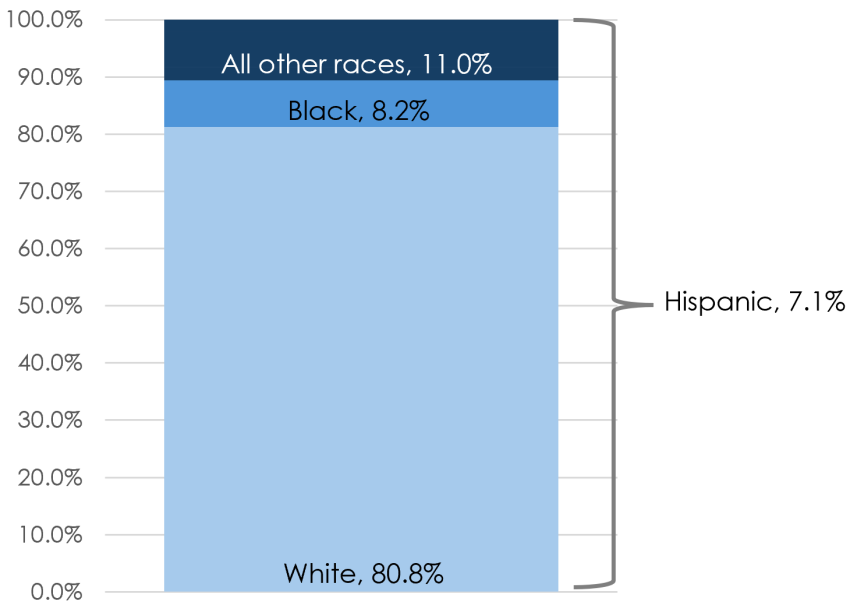
TN-502 - Knoxville / Knox County:  
Point-in-Time Count (PITC) of People Experiencing Homelessness & Housing Inventory Count (HIC) of Bed Capacity



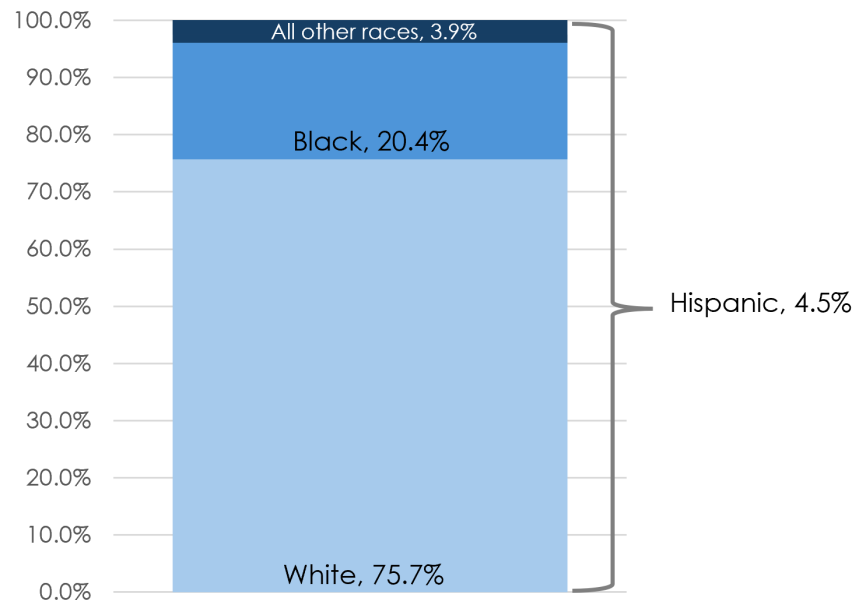


# TN-502 – Race Distribution of CoC and People Counted in PITC

TN-502 – Racial Distribution of CoC Population in 2023



TN-502 – Racial Distribution of People Counted in PITC in 2023

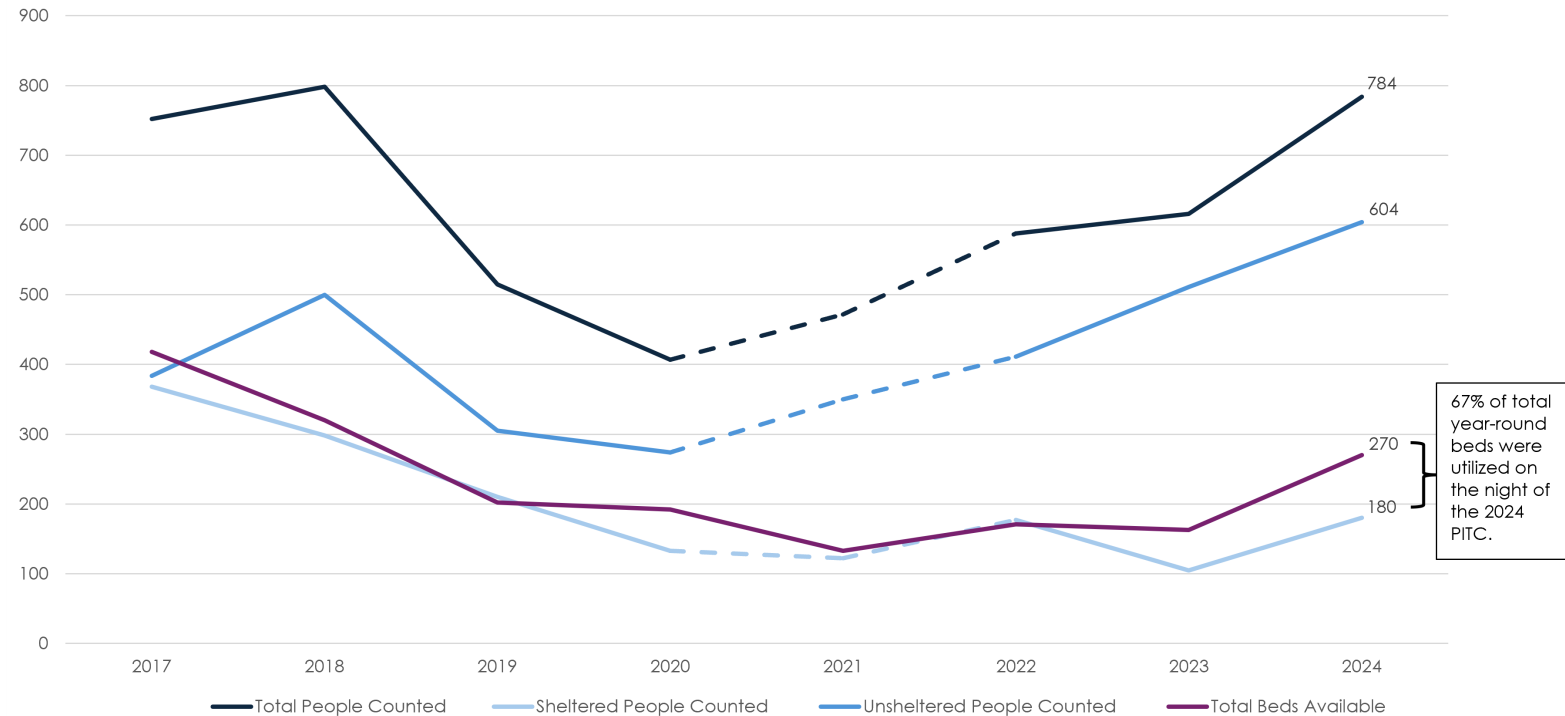


TN-502 – Share of Racial and Ethnic Groups in CoC Population Experiencing Homelessness

Racial and Ethnic Groups	Share
American Indian and Alaskan Native	1.635%
Asian	0.000%
Black and/or African American	0.473%
Hispanic (all races)	0.139%
Multiple races	0.076%
Pacific Islander or Native Hawaiian	0.000%
White	0.176%
<b>Total (all races and ethnicities)</b>	<b>0.189%</b>

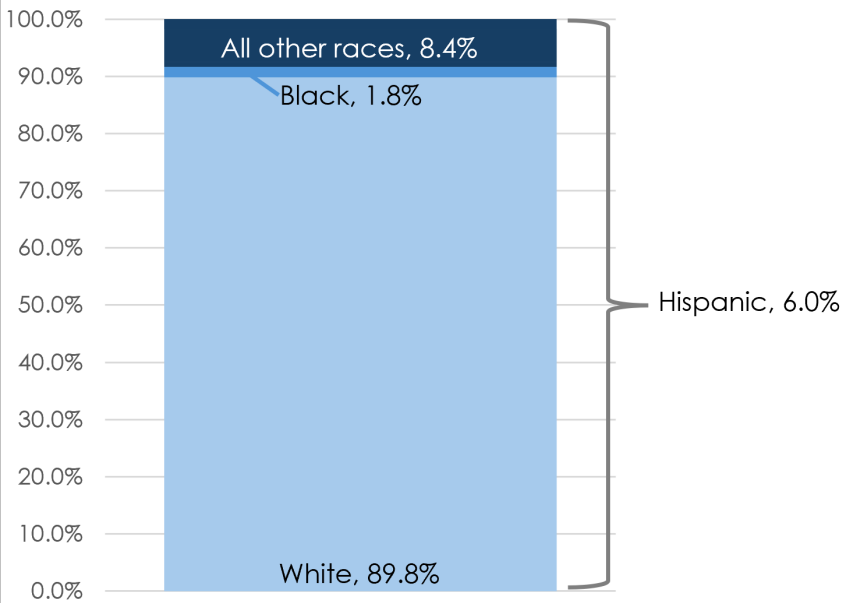
# TN-512 – Housing Inventory Count (HIC) and Point-in-Time Count (PITC)

TN-512 - Tennessee Valley Coalition for the Homeless:  
Point-in-Time Count (PITC) of People Experiencing Homelessness & Housing Inventory Count (HIC) of Bed Capacity

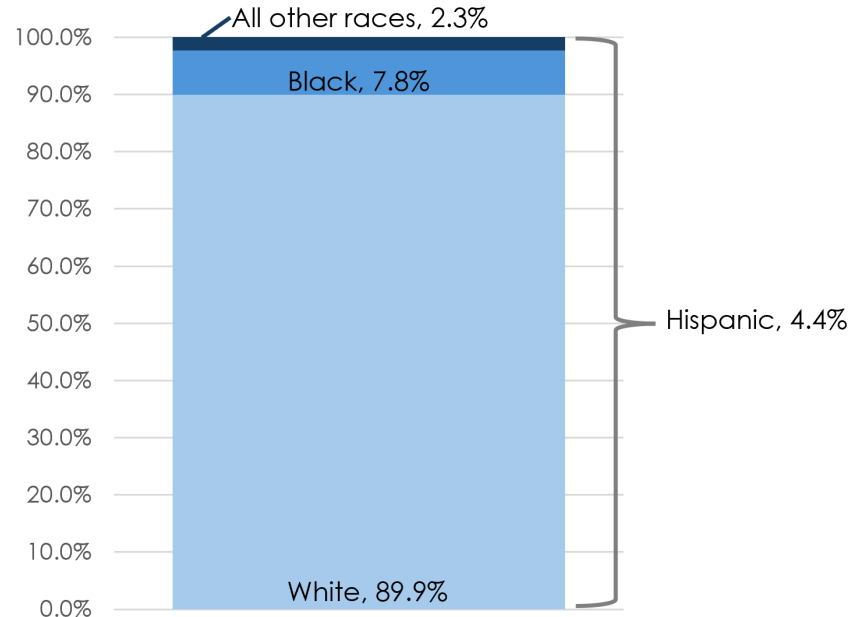


# TN-512 – Race Distribution of CoC and People Counted in PITC

TN-512 – Racial Distribution of CoC Population in 2023



TN-512 – Racial Distribution of People Counted in PITC in 2023



TN-512 – Share of Racial and Ethnic Groups in CoC Population Experiencing Homelessness

Racial and Ethnic Groups	Share
American Indian and Alaskan Native	0.000%
Asian	0.000%
Black and/or African American	0.380%
Hispanic (all races)	0.065%
Multiple races	0.031%
Pacific Islander or Native Hawaiian	0.243%
White	0.089%
<b>Total (all races and ethnicities)</b>	<b>0.089%</b>

# Tennessee – Housing Instability Problems

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported having housing instability problems within the previous two years or noticing it in their communities.

Response Options	All Survey Respondents		Respondents with Incomes of \$0 to \$50K		Respondents with Incomes of >\$50K to \$100K		Respondents with Incomes of >\$100K	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Seen my neighbor(s) or local family/friends experience homelessness.	22.6%	267	27.2%	158	23.6%	78	11.9%	24
Personally been homeless.	10.6%	125	18.8%	109	3.6%	12	0.5%	1
Had too many people living in my home.**	6.5%	77	8.4%	49	5.4%	18	4.0%	8
<b>TOTAL COMPLETE RESPONSES</b>		<b>1,179*</b>		<b>580</b>		<b>331</b>		<b>201</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is concerning these percents of respondents reported experiencing the problems above.

\*\*Having too many people in one's home is sometimes a sign of households "doubling up," which is recognized as a form of homelessness for the household experiencing instability.

# East – Housing Instability Problems

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by development district region who reported having housing instability problems within the previous two years or noticing it in their communities.

Response Options	All Survey Respondents		East Respondents		Southeast Respondents		First Respondents	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Seen my neighbor(s) or local family/friends experience homelessness.	22.6%	267	28.9%	85	30.0%	36	17.4%	19
Personally been homeless.	10.6%	125	7.8%	23	15.0%	18	6.4%	7
Had too many people living in my home.**	6.5%	77	5.4%	16	10.8%	13	3.7%	4
<b>TOTAL COMPLETE RESPONSES</b>		<b>1,179</b>		<b>294*</b>		<b>120</b>		<b>109</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all residents of the East region. However, it is concerning these percents of respondents reported experiencing the problems above.

\*\*Having too many people in one's home is sometimes a sign of households "doubling up," which is recognized as a form of homelessness for the household experiencing instability.

# Tennessee – Emergency Shelter and Homelessness Services Needs (Part 1)

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported an emergency shelter and/or homelessness service activity as “high need” in their communities.

Response Options	All Survey Respondents		Respondents with Incomes of \$0 to \$50K		Respondents with Incomes of >\$50K to \$100K		Respondents with Incomes of >\$100K	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Rental assistance to keep people from becoming homeless	76.8%	562	89.1%	318	73.1%	155	54.5%	67
Short-term housing for people experiencing homelessness	74.9%	548	84.6%	302	71.2%	151	56.9%	70
Emergency shelter for people experiencing homelessness	71.3%	522	81.5%	291	66.0%	140	52.0%	64
Monthly rental assistance for people experiencing homelessness	70.8%	518	82.9%	296	68.4%	145	47.2%	58
Housing with special services for people with disabilities or mental health needs	69.5%	509	78.2%	279	66.0%	140	54.5%	67
<b>TOTAL COMPLETE RESPONSES</b>		<b>732*</b>		<b>357</b>		<b>212</b>		<b>123</b>

\*\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is concerning these percents of respondents reported experiencing the needs above.



# Tennessee – Emergency Shelter and Homelessness Services Needs (Part 2)

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by income group who reported an emergency shelter and/or homelessness service activity as “high need” in their communities.

Response Options	All Survey Respondents		Respondents with Incomes of \$0 to \$50K		Respondents with Incomes of >\$50K to \$100K		Respondents with Incomes of >\$100K	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Outreach to people living outside or on the street	67.9%	497	77.3%	276	65.6%	139	48.8%	60
Mortgage assistance to keep people from becoming homeless	65.6%	480	76.8%	274	62.7%	133	43.1%	53
Shelter for people fleeing domestic violence	61.5%	450	68.3%	244	57.1%	121	51.2%	63
Renovations to emergency shelters	47.4%	347	58.0%	207	42.5%	90	31.7%	39
<b>TOTAL COMPLETE RESPONSES</b>		<b>732*</b>		<b>357</b>		<b>212</b>		<b>123</b>

\*\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is concerning these percents of respondents reported experiencing the needs above.

# What activities are needed to address housing instability?

## How do we know?

# East – Emergency Shelter and Homelessness Services Needs (Part 1)

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by development district region who reported an emergency shelter and/or homelessness service activity as “high need” in their communities.

Response Options	All Survey Respondents		East Respondents		Southeast Respondents		First Respondents	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Rental assistance to keep people from becoming homeless	76.8%	562	77.4%	151	75.0%	66	82.4%	56
Short-term housing for people experiencing homelessness	74.9%	548	72.8%	142	73.9%	65	76.5%	52
Emergency shelter for people experiencing homelessness	71.3%	522	70.3%	137	71.6%	63	76.5%	52
Monthly rental assistance for people experiencing homelessness	70.8%	518	68.2%	133	64.8%	57	76.5%	52
Housing with special services for people with disabilities or mental health needs	69.5%	509	70.8%	138	63.6%	56	72.1%	49
<b>TOTAL COMPLETE RESPONSES</b>		<b>732</b>		<b>195*</b>		<b>88</b>		<b>68</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all residents of the East region. However, it is concerning these percents of respondents reported experiencing the needs above.

# East – Emergency Shelter and Homelessness Services Needs (Part 2)

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents by development district region who reported an emergency shelter and/or homelessness service activity as “high need” in their communities.

Response Options	All Survey Respondents		East Respondents		Southeast Respondents		First Respondents	
	Percent	Number	Percent	Number	Percent	Number	Percent	Number
Outreach to people living outside or on the street	67.9%	497	67.7%	132	59.1%	52	79.4%	54
Mortgage assistance to keep people from becoming homeless	65.6%	480	66.7%	130	58.0%	51	66.2%	45
Shelter for people fleeing domestic violence	61.5%	450	63.6%	124	55.7%	49	66.2%	45
Renovations to emergency shelters	47.4%	347	45.1%	88	54.5%	48	54.4%	37
<b>TOTAL COMPLETE RESPONSES</b>		<b>732</b>		<b>195*</b>		<b>88</b>		<b>68</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all residents of the East region. However, it is concerning these percents of respondents reported experiencing the needs above.

# Tennessee – Housing Instability Problems

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

During focus groups, homelessness service providers noted affordable rental units are generally in short supply, which usually makes finding housing for people experiencing homelessness difficult. However, they cited several other factors that make finding housing for people experiencing homelessness uniquely challenging. Participants in the First and East development districts said many people experiencing homelessness prefer to rent one-bedroom apartments because they feel more secure in their own spaces, but one-bedroom apartments are less common than two-bedroom apartments. In addition, two-bedroom apartments often do not meet HUD's affordability requirements unless more than one household is contributing to the rent. Most participants also mentioned that some local landlords are hesitant to rent apartments to homeless individuals. As a result, the supply of affordable rental units is further limited for people working with homelessness service providers.

# Tennessee – Housing Instability Problems

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Focus group participants in the Northwest and East development districts shared that affordable rental units sometimes do not pass inspections for housing safety and quality, and landlords are sometimes unwilling to remediate these findings. As result, some affordable apartments are not available to people experiencing homelessness because they do not meet quality standards.

Finally, participants mentioned additional challenges households face that can re-create housing instability even after the household has secured permanent housing. These challenges include finding a job with a wage that can support their rental payments without assistance, finding reliable transportation to and from work and/or school, and obtaining other essentials of stability, like childcare, food, clothing, laundry, household items, and basic furniture for their new homes.

# Tennessee – Housing Instability Problems

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Homelessness services providers who participated in the focus groups expressed that assessing the number of people experiencing homelessness in rural areas may be more difficult than in suburban and urban areas because people experiencing homelessness in rural areas often do not sleep in visible places. Focus group participants reported that people experiencing homelessness often live in substandard/vacant housing, barns or garages, tents, or cars/campers, which may be distant from roadways and/or obscured by trees.

They also highlighted that people experiencing homelessness in rural areas often face a lack of transportation, which prevents them from accessing CoC resources. In addition, even when they have some transportation available, accessing CoC resources often requires people to travel long distances, which some are reluctant to do. For example, homelessness service providers in TN-507, which serves people in the City of Jackson and much of rural West Tennessee, said people often reported being unable to travel to emergency shelter resources.

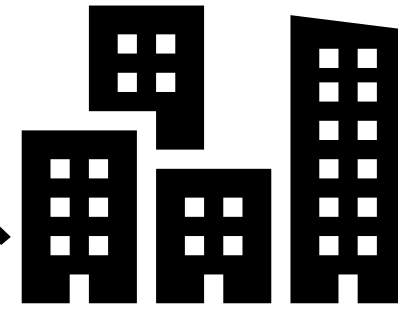
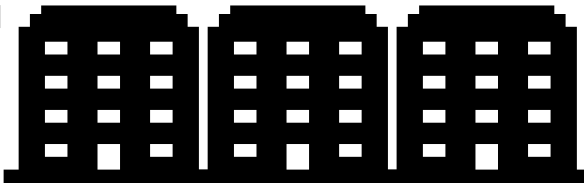
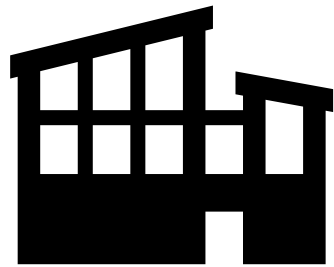


What housing does Tennessee need?

How do we know?

# Housing Shortages Increase Instability

In short, Tennessee has seen increases in the number of households experiencing homelessness compared to the years before the COVID-19 pandemic. Tennessee's housing shortages are driving increases in housing prices, which is increasing the number of households at-risk of housing instability. In addition, the shortage of supportive housing makes it difficult for people experiencing homelessness to obtain and maintain stable housing.



**Homeless**

(e.g., streets, car, shelter, doubled up)

**Supportive Housing**

**Affordable Rental Housing**  
(e.g., government subsidized units)

**Affordable Homeownership**

**Market-Rate Rental Housing**

**Market-Rate Homeownership**

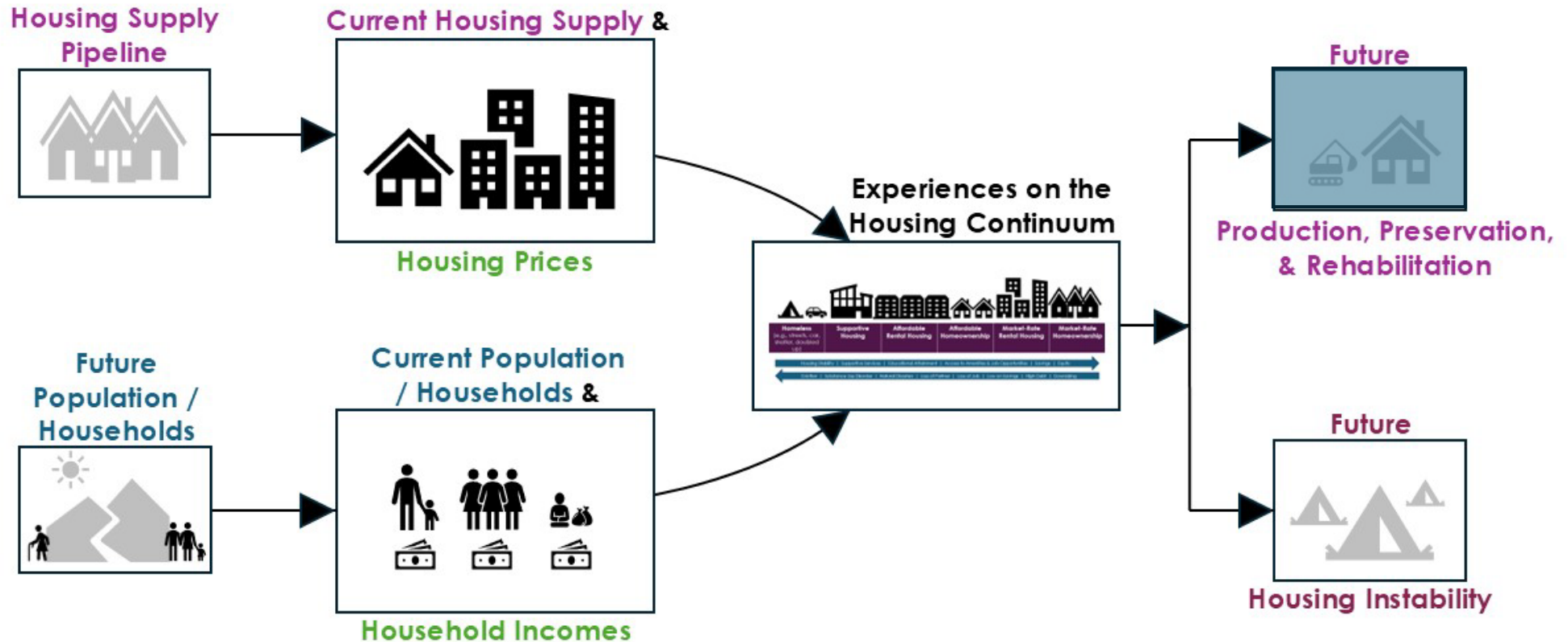
Housing Stability | Supportive Services | Educational Attainment | Access to Amenities & Job Opportunities | Savings | Equity

Eviction | Substance Use Disorder | Natural Disasters | Loss of Partner | Loss of Job | Low on Savings | High Debt | Downsizing

What housing does Tennessee need?

How do we know?

# Future Production, Preservation and Rehabilitation



What housing does Tennessee need?

What barriers do communities face?

# Future Production, Preservation and Rehabilitation

Tennessee faces a housing shortage, especially a shortage of supportive rental housing and affordable homeownership opportunities. Unfortunately, producing this housing is often difficult.



Housing Stability | Supportive Services | Educational Attainment | Access to Amenities & Job Opportunities | Savings | Equity

Eviction | Substance Use Disorder | Natural Disasters | Loss of Partner | Loss of Job | Low on Savings | High Debt | Downsizing

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing Housing Shortage and High Interest Rates

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Barriers to affordable housing include a statewide housing shortage, which is largely the result of a decade of underbuilding after the mortgage and financial crisis that began in 2007. Higher interest rates also are currently dampening Tennessee's housing market, including the building and sale of single-family homes and the building of multifamily developments. See Section MA-10 for a more detailed explanation of these macroeconomic factors.

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing “Home Rules” (Part 1)

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Housing developers reported that “home rules,” which allow local jurisdictions to control local zoning and building codes, sometimes stymie the building of affordable housing. They said finding developable land, planning a viable project, and securing permission to build can be difficult, especially for multifamily developments. In urban areas, developing affordable rental housing is often challenging because prices for developable land are high. In rural areas, even though land prices are less expensive, parcels are less likely to be zoned for multifamily residential development. A participant in the East development district said not enough parcels were zoned for multifamily residential development, and a participant in the GNRC region said some localities have moratoriums on new multifamily developments altogether. In addition, local building codes can sometimes be an obstacle. For example, a participant noted in GNRC that some areas do not allow mixed-use properties, like building apartments above a commercial center, and other areas do not allow accessory dwelling units (ADUs), building a second smaller residence on a lot that already has a single-family home. Mixed-use developments and ADUs can increase density and affordable homes in business districts and existing single-family neighborhoods.

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing “Home Rules” (Part 2)

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

In areas where housing developers make requests to rezone land or adjust building codes, public input processes can sometimes stymie building. Focus group participants from more rural development districts, like the Northwest, Upper Cumberland, and South Central regions, noted some current residents seem to have negative perceptions of apartments. As one participant put it, “Apartments are a four-letter word. Good luck rezoning for apartments.” A participant from the East development district explained a proposed multifamily development required obtaining permission to build a retaining wall, but this plan was unpopular with current residents and “public opinion killed the project before it even started.”



What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing “Home Rules” (Part 3)

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Single-family developers face obstacles with “home rules” as well. Often more land is zoned for single-family housing development, but affordable homes can be difficult to build due to policies like minimum lot sizes or minimum square-footage policies. Developers said they often struggled to accomplish “in-fill” single-family developments on empty or blighted lots because the current property owners often do not have “clean titles.” In addition, some localities have strict building codes that limit cost-cutting innovations in single-family homes, like the use of non-traditional materials. Differences in localities’ building codes also can make it difficult for developers to operate efficiently across multiple localities. Like public pushback against multifamily developments, local homeowners sometimes oppose denser, affordable single-family home developments, such as duplexes and triplexes. Even when these are allowed, they may be disincentivized in other ways. For example, a focus group participant from the Midsouth development district noted that some localities tax duplexes or triplexes at higher commercial rates, which disincentivizes building these types of units.

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing Impact Fees

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Impact fees can also disincentivize building affordable housing. For example, developers from the more urban development districts, like the GNRC, Midsouth, East, and Southeast regions, said some localities charge prohibitively high impact fees to build new or utilize existing infrastructure, like water and sewer systems. When impact fees are high, developers must charge more for their housing units to make them profitable, which decreases affordability for occupants.

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing Difficulties with City Planning and Labor

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Local communities and governments also face challenges with city planning for affordable housing. Largely rural development districts, like the Northwest, Southwest, South Central, and Upper Cumberland regions, reported a lack of personnel with the availability and/or skills to engage in strategic, coordinated planning for housing. However, even when communities had strategic housing plans, some localities reported struggling to find the labor force, like contractors and construction workers, to build it. When the demand for building collapsed in the aftermath of the mortgage and financial crisis beginning in 2007, the labor pool for contractors and skilled construction workers shrank. Today, even though current demand for housing development is much higher, the labor pool is still relatively thin, especially in rural areas. Urban areas often manage to acquire this labor for a higher price. However, rural areas often struggle to find or compete for it.

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing Workforce/Population Growth

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Most places need more affordable housing but are struggling to build it, even though communities and governments know it is necessary for increased economic growth. For example, Ford has been planning to build a new electric vehicle factory in the Southwest development district, but the surrounding area currently does not have enough existing housing to accommodate the potential population growth. In addition, about twenty companies plan to relocate near Chattanooga in the Southeast development district, which will create an estimated ~2,800 new jobs, but housing for this additional workforce needs to be built. The South Central region also anticipates new housing will be needed for workforce growth in manufacturing. As one participant from the East development district put it, "Housing is a workforce issue. If we don't have affordable housing, we are hurting the workforce." Or, as a participant from the Northwest development district put it, "Homes are where jobs go to sleep."

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing Competing Priorities for Land Use

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Local communities and governments also experience tensions between building housing and reserving land for other uses. For example, in rural areas like the Northwest development district, land is often zoned for agriculture because the industry is important and established in the region. However, with increasing recognition of a housing shortage, local leaders face pressure to rezone some land for residential development. As a result, some people in the agricultural industry hope to persuade the Tennessee Legislature to designate permanently some parcels of land for agriculture. They argue that once land is zoned and utilized for another purpose, like housing, it cannot be returned to an agricultural purpose.

What housing does Tennessee need?

What barriers do communities face?

# Tennessee – Barriers to Affordable Housing Fair Housing Issues

In August 2024, the State of Tennessee hosted focus groups on housing needs in each of Tennessee's nine development districts.

Finally, the U.S. Congress passed the Fair Housing Act in 1968 to ensure members of specified protected classes have equal access to housing and protections from discrimination. The intent was to outlaw discriminatory housing policies and practices that had been weaponized against people in protected classes. Efforts to further fair housing and combat discrimination continue to present day. See the Fair Housing appendix of the 2025-2029 Consolidated Plan for a detailed exploration of fair housing issues and the State's proposed actions.

# What do (some) Tennesseans want?

## How do we know?

# Tennessee – “I want...”

The State of Tennessee's Housing Needs Survey for the Public asked respondents about their housing experiences.

The following table shows the percent and number of respondents who said it was “very true” that they wanted the following housing and community resources.

Reponses Options	All Survey Respondents	
	Percent	Number
To pay less for my housing.	55.7%	654
To have better quality housing.	54.1%	635
To have better housing opportunities in the community where I live now.	52.7%	619
To buy a home.	45.8%	538
To have more space in my home.	45.6%	535
To live in an area with less crime.	38.4%	451
To have better access to communal resources, like stores, groceries, doctors, hospitals, etc.	32.4%	380
To live in an area with less pollution or industry.	29.4%	345
To move to a different area with better housing opportunities.	26.7%	313
To live near better jobs.	25.6%	301
<b>TOTAL COMPLETE RESPONSES</b>		<b>1,174*</b>

\*The survey sample size is too small and unrepresentative for results to be generalizable to all Tennesseans. However, it is a window into what some Tennesseans want for themselves and their communities.



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